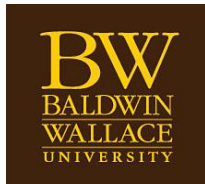


**Baldwin Wallace University
Clinical Mental Health Counseling
Annual Report
2025-2026**



Prepared August 2026

The Clinical Mental Health Counseling Program is housed within the Department of Counseling in the School of Health Sciences. The program prepares students for careers as clinical mental health counselors.

Department of Counseling Mission Statement:

The mission of the counseling department at Baldwin Wallace University is to prepare ethical and compassionate counselors with excellent skills who are ready to meet the mental health needs of diverse individuals across the lifespan. Our counseling faculty members value excellence in teaching and utilize a variety of real-world learning experiences to provide students with a high-quality graduate education. Along with teaching, counseling faculty members engage in counseling-related clinical work, service, and research to benefit the university and surrounding communities. Through this work, the counseling department promotes and supports mental health and well-being within local communities and throughout the region.

CMHC Program Mission Statement:

The mission of the clinical mental health counseling program at Baldwin Wallace University is to prepare ethical and compassionate professional counselors with excellent clinical skills ready to meet the mental health needs of diverse clients across the lifespan. Faculty with relevant clinical experience engage students in meaningful real-world learning throughout their graduate education in preparation to meet the requirements of the State of Ohio Counselor, Social Worker, and Marriage and Family Therapist (CSW & MFT) Board to become licensed professional counselors.

CMHC Program Descriptive Information:

Faculty:

- Erin West Ph.D., LPCC
Associate Professor & Department Chair
- Randall Moate Ph.D., LPCC
Associate Professor & Practicum/Internship Coordinator
- Chase Morgan-Swaney Ph.D., LPCC-S (hired to begin August 2025)
Assistant Professor

Students:

Fall 2025 Enrollment	Spring 2026 Enrollment	Summer 2026 Enrollment
31	28	28

Counseling Program Website:

<https://www.bw.edu/academics/master-cmhc/>

Community Partnerships:

CMHC students completed practicum and internship work at the following clinical sites during the 2025-2026 academic year:

- Ohio Guidestone
- Progressive Community Initiatives
- Pathways Counseling & Growth Center
- Wellness Grove
- Riveon Mental Health & Recovery
- Holding Space

2025-2026 Points of Pride:

- Counseling faculty secured approximately \$230,000 in scholarship funding for students through the Ohio Behavioral Health Scholarship Program
- Counseling students continue to benefit from \$500,000 in scholarship funding from the Harding Family Charitable Foundation
- Clinical partnerships were established with eight new behavioral healthcare sites across Northeast Ohio to begin in the fall 2026 semester
- CMHC students led psychoeducational sessions with Trio Upward bound students at Baldwin Wallace University
- CMHC program submitted their application for CACREP Accreditation and passed the preliminary review stage
- BW students had poster presentations accepted to the 2026 All Ohio Counselor's Conference
- Faculty presented at the 2025 All Ohio Counselor's Conference.
- Faculty presented at the 2026 American Counseling Association Conference
- Dr. Chase Morgan Swaney began his year as president of the Ohio Counseling Association
- Faculty leadership through the Northeast Ohio Regional Behavioral Health Workforce Coalition
- CMHC students partnered with BW Counseling Services to provide mental health screenings on campus as part of their practicum field experience
- CMHC students participated in an interprofessional education (IPE) experience with BW speech-language pathology (SLP) students
- CMHC student was awarded a BW LaunchNET grant to support developing a research-informed program to address loneliness among young adults

2025-2026 Aggregate Key Performance Indicator (KPI) Assessment:

KPI	Aggregate Results
KPI 1.1 Students will apply knowledge of counseling foundations to develop a professional counselor identity and engage with current counseling profession issues.	Measure 1 – Professional Identity Paper: 100% of students scored 80% or higher Measure 2 – Current Issues Project: 100% of students scored 80% or higher Measure 3 – Professional Advocacy Initiative: 100% of students scored an 80% or higher
KPI 1.2: Students will engage in appropriate ethical decision-making adhering to legal and ethical standards in clinical mental health counseling	Measure 1 – Ethics Case Study: 95.2% of students scored 80% or higher Measure 2 – Practicum Final Skills Evaluation select items: 100% of students achieved an average score of 3 or higher Measure 3 – Internship II Final Skills Evaluation select items: 100% of students achieved an average score of 4 or higher
KPI 2.1 Students will utilize guidelines and competencies related to advocacy and working with individuals from diverse backgrounds in a way that is beneficial to the counseling process	Measure 1 – Social & Cultural Experience Essay: 100% of students scored 80% or higher Measure 2 – Practicum Final Skills Evaluation select items: 100% of students achieved an average score of 3 or higher Measure 3 – Internship II Final Skills Evaluation select items: 100% of students achieved an average score of 4 or higher
KPI 2.2 Students will utilize appropriate clinical skills to demonstrate respect for individual and group differences in counseling and avoid imposing their own attitudes, values, and beliefs on others.	Measure 1 – Color of Fear Essay: 100% of students scored 80% or higher Measure 2 – Practicum Final Skills Evaluation select items: 100% of students achieved an average score of 3 or higher Measure 3 – Internship II Final Skills Evaluation select items: 100% of students achieved an average score of 4 or higher
KPI 3.1 Students will apply knowledge of individual and family development to inform case conceptualization and developmentally appropriate approaches to counseling	Measure 1 – Lifespan Development Case Study Assignment: 95% of students scored 80% or higher Measure 2 – Practicum Final Skills Evaluation select items: 100% of students achieved an average score of 3 or higher Measure 3 – Internship II Final Skills Evaluation select items: 100 percent of students achieved an average score of 4 or higher
KPI 3.2 Students will utilize knowledge of theory and the neurobiological etiology of addictions to beneficially inform their counseling approach	Measure 1 – Addictions Case Study Paper: 100% of students scored an 80% or higher Measure 2 – Internship II Final Skills Evaluation select items: 90% of students achieved an average score of 4 or higher
KPI 3.3 Students will utilize knowledge of the impacts of trauma across the lifespan to benefit their counseling approach	Measure 1 – Trauma Across the Lifespan Project: 100% of students scored an 80% or higher Measure 2 – Internship II Final Skills Evaluation select items: 90% of students achieved an average score of 4 or higher

KPI 4.1 Students will understand theories and models of career development including patterns and processes of career development.	Measure 1 – Career Theory Application Paper: 100% of students scored an 80% or higher Measure 2 – Internship II Final Skills Evaluation select items: 90% of students achieved an average score of 4 or higher
KPI 4.2 Students will utilize relevant techniques to help clients pursue career-related goals and manage their career development when appropriate	Measure 1 – Career Counseling Session Role Play: 94% of students scored an 80% or higher Measure 2 – Internship II Final Skills Evaluation select items: 90% of students achieved an average score of 4 or higher
KPI 5.1 Students will apply knowledge of counseling theory to conceptualize and counsel individuals from a theoretical framework.	Measure 1 – Final Counseling Theories Exam: 95% of students scored an 80% or higher Measure 2 – Advanced Theories Case Conceptualization Assignment: 100% of students scored an 80% or higher Measure 3 – Practicum Final Skills Evaluation select items: 100% of students achieved an average score of 3 or higher Measure 4 – Internship II Final Skills Evaluation select items: 100% of students achieved an average score of 4 or higher
KPI 5.2 Students will utilize knowledge of evidence based practice and evidence based relationship factors to inform their counseling approach.	Measure 1 – Advanced Theories Theory of Change Paper: 100% of students scored 80% or higher Measure 2 - Internship II Final Skills Evaluation select items: 100% of students achieved an average score of 4 or higher
KPI 5.3 Students will incorporate helpful counselor characteristics, behaviors, and strategies and a variety of counseling skills to benefit the counseling process	Measure 1 – Foundational Counseling Skills Final Skills Roleplay: 95% of students scored 80% or higher Measure 2 – Advanced Counseling Skills Roleplay Session 3: 100% of students scored 80% or higher Measure 3 – Practicum Final Skills Evaluation select items: 100% of students achieved an average score of 3 or higher Measure 4 – Internship II Final Skills Evaluation select items: 100% of students achieved an average score of 4 or higher
KPI 6.1. Students will utilize knowledge of group theory and process to benefit group counseling experiences	Measure 1 – Group Counseling Exam: 90% of students scored 80% or higher Measure 2 – In Class Group Facilitation: 100% of students scored 80% or higher Measure 3 - Internship II Final Skills Evaluation select items: 90% of students achieved an average score of 4 or higher
KPI 6.2. Students will develop group counseling experiences with effective, ethical, and culturally relevant skills	Measure 1 – Group Proposal Assignment: 100% of students scored 80% or higher Measure 2 - Internship II Final Skills Evaluation select items: 90% of students achieved an average score of 4 or higher
KPI 7.1 Students will apply knowledge of basic assessment concepts to identify assessments appropriate for counseling with consideration of individual culture and characteristics	Measure 1 – Assessment Application Presentation: 100% of students scored an 80% or higher. Measure 2 – Practicum Final Skills Evaluation select items: 100% of students achieved an average score of 3 or higher Measure 2 – Internship II Final Skills Evaluation select items: 100% of students achieved an average score of 4 or higher

KPI 7.2 Students will utilize formal and informal assessments combined with clinical skills in ways that benefit the counseling process and mental health treatment	Measure 1 – Intake and Comprehensive Assessment Report: 100% of students scored an 80% or higher Measure 2 – Practicum Final Skills Evaluation select items: 100% of students achieved an average score of 3 or higher Measure 3 – Internship II Final Skills Evaluation select items: 100% of students achieved an average score of 4 or higher
KPI 8.1 Students will utilize research knowledge and skills to critically assess counseling research and evidence-based approaches to care.	Measure 1 – Counseling Article Critique: 100% of students scored an 80% or higher Measure 2 – Internship II Final Skills Evaluation select items: 100% of students achieved an average score of 4 or higher
KPI 8.2 Students will identify methods for evaluating effectiveness of their counseling and/or counseling program and utilize evaluation methods effectively	Measure 1 – Action Research Plan: 88% of students scored an 80% or higher Measure 2 – Internship II Final Skills Evaluation select items: 90% of students achieved an average score of 4 or higher
KPI 9.1 Students will implement counseling techniques and interventions to address mental health concerns in clinical mental health settings	Measure 1 – Advanced Counseling Skills Final Skills Reflection: 100% of students scored an 80% or higher Measure 2 – Practicum Final Skills Evaluation select items: 100% of students achieved an average score of 3 or higher Measure 3 – Internship II Final Skills Evaluation select items: 100% of students achieved an average score of 4 or higher
KPI 9.2 Students will utilize crisis intervention and suicide assessment skills in an effective manner with individuals across diverse backgrounds	Measure 1 – Advanced Counseling Skills Safety Assessment Roleplay: 100% of students scored an 80% or higher Measure 2 – Practicum Final Skills Evaluation select items: 100% of students achieved an average score of 3 or higher Measure 3 – Internship II Final Skills Evaluation select items: 100% of students achieved an average score of 4 or higher
KPI 9.3 Students will utilize diagnostic knowledge and clinical skills to render appropriate client diagnoses	Measure 1 – Diagnosis and Treatment Planning Diagnostic Report #2: 100% of students scored an 80% or higher Measure 2 – Practicum Final Skills Evaluation select items: 100% of students achieved an average score of 3 or higher Measure 3 – Internship II Final Skills Evaluation select items: 100% of students achieved an average score of 4 or higher
KPI 9.4 Students will utilize clinical and case conceptualization skills to develop collaborative treatment plans aligned with client goals.	Measure 1 – Diagnosis and Treatment Planning Case Conceptualization and Treatment Plan: 100% of students scored an 80% or higher Measure 2 – Practicum Final Skills Evaluation select items: 100% of students achieved an average score of 3 or higher Measure 3 – Internship II Final Skills Evaluation select items: 100% of students achieved an average score of 4 or higher

2024-2025 Aggregate Student Disposition Assessment:

Student Disposition	Aggregate Results
Professional & Ethical Attitudes & Behaviors	29 students assessed; 100% rated as meeting or exceeding expectations
Respect for Individual & Group Differences	29 students assessed; 100% rated as meeting or exceeding expectations

Self & Other Awareness	26 students assessed; 90% rated as meeting or exceeding expectations
Professional Growth & Development	28 students assessed; 96% rated as meeting or exceeding expectations
Interpersonal Relationships & Collaboration	29 students assessed; 100% rated as meeting or exceeding expectations
Counseling Skills	28 students assessed; 96% rated as meeting or exceeding expectations
Academic Progress	28 students assessed; 96% rated as meeting or exceeding expectations

2024-2025 Program Evaluation Results Summary:

Program Objective	Academic Quality Indicator Results	Plan
<i>Objective 1 (Professional Counseling Orientation and Ethical Practice):</i> Students will demonstrate strong professional counselor identity, and apply appropriate legal and ethical codes to counseling work to practice in an ethical manner	Program Objective 1 is assessed across the CMHC program through 7 different assessment methods. During the 2025-2026 academic year, data from all 7 assessment methods were collected and analyzed. Results from all 7 of these assessments demonstrated meeting the minimum AQI Threshold set by the Counseling Department.	Continue with current assessment plan developed for Objective 1, monitor data for trends, wait for feedback from CACREP site visit anticipated in 2027.
<i>Objective 2 (Social and Cultural Identities and Experiences):</i> Students will demonstrate knowledge and understanding of socio-cultural contexts and how diverse experiences can impact the counseling process	Program Objective 2 is assessed across the CMHC program through 7 different assessment methods. During the 2025-2026 academic year, data from all 7 assessment methods were collected and analyzed. Results from all 7 of these assessments demonstrated meeting the minimum AQI Threshold set by the Counseling Department.	Continue with current assessment plan developed for Objective 2, monitor data for trends, wait for feedback from CACREP site visit anticipated in 2027.
<i>Objective 3 (Lifespan Development):</i> Students will understand human development and apply developmentally appropriate approaches in counseling including attending to addiction, trauma, and developmental factors that impact mental health and wellness	Program Objective 3 is assessed across the CMHC program through 8 different assessment methods. During the 2025-2026 academic year, data from all 8 assessment methods were collected and analyzed. Results from all 8 of these assessments demonstrated meeting the minimum AQI Threshold set by the Counseling Department.	Continue with current assessment plan developed for Objective 3, monitor data for trends, wait for feedback from CACREP site visit anticipated in 2027.
<i>Objective 4 (Career Development):</i> Students will demonstrate knowledge of career development and career counseling theories and apply effective skills in career counseling	Program Objective 4 is assessed across the CMHC program through 5 different assessment methods. During the 2025-2026 academic year, data from all 5 of the assessment methods were collected and analyzed. Results from all 5 of these assessments demonstrated meeting the minimum AQI Threshold set by the Counseling Department.	Continue with current assessment plan developed for Objective 4, monitor data for trends, wait for feedback from CACREP site visit anticipated in 2027.

Objective 5 (Counseling Practice & Relationships): Students will demonstrate knowledge of counseling theory and utilize theory(s) of counseling and counseling skills to form effective therapeutic relationships with people across diverse backgrounds	Program Objective 5 is assessed across the CMHC program through 11 different assessment methods. During the 2024-2025 academic year, data from all 11 assessment methods were collected and analyzed. Results from all 11 of these assessments demonstrated meeting the minimum AQI Threshold set by the Counseling Department.	Continue with current assessment plan developed for Objective 5, monitor data for trends, wait for feedback from CACREP site visit anticipated in 2027.
Objective 6 (Group Counseling and Group Work): Students will demonstrate knowledge of group counseling theory and apply effective group counseling skills in group counseling	Program Objective Results: Program Objective 6 is assessed across the CMHC program through 6 different assessment methods. During the 2025-2026 academic year, data from all 5 assessment methods were collected and analyzed. Results from all 5 of these assessments demonstrated meeting the minimum AQI Threshold set by the Counseling Department.	Continue with current assessment plan developed for Objective 6, monitor data for trends, wait for feedback from CACREP site visit anticipated in 2027.
Objective 7 (Assessment): Students will demonstrate knowledge and skills to competently use formal and informal assessments to benefit the counseling process	Program Objective 7 is assessed across the CMHC program through 7 different assessment methods. During the 2025-2026 academic year, data from all 7 assessment methods were collected and analyzed. Results from all 6 of these assessments demonstrated meeting the minimum AQI Threshold set by the Counseling Department; results from one assessment method did not meet the AQI threshold.	Continue with current assessment plan developed for Objective 7. AQI threshold related to the Assessment subsection of the CECE was not met (80% of students met threshold instead of 90%). Faculty have added extra content specific to statistics and interpreting assessment results to the Assessment in CMHC course and Research and Program Evaluation course with the goal of improving these results. Will monitor impact of these efforts at next CECE administration cycle in Spring 2027
Objective 8 (Research and Program Evaluation): Students will be critical consumers of counseling-related research and use research to inform clinical practice	Program Objective 8 is assessed across the CMHC program through 5 different assessment methods. During the 2025-2026 academic year, data from all 5 assessment methods were collected and analyzed. Results from all 4 of these assessments demonstrated meeting the minimum AQI Threshold set by the Counseling Department; results from one assessment method did not meet the AQI Threshold	Continue with current assessment plan developed for Objective 8. AQI threshold related to the Research and Program Evaluation Action Research Plan Assignment was not met (88% of students met threshold instead of 90%). Faculty are planning on adding an example assignment to this online course to support students' understanding of action research plans. This course will be offered next in Spring 2027, will review impacts of

		this change after course is complete.
Objective 9 (Clinical Mental Health Counseling): Students will utilize effective diagnostic skills, treatment planning skills, techniques, and interventions to address wellness and mental health across a variety of clinical mental health counseling settings	Program Objective 9 is assessed across the CMHC program through 13 different assessment methods. During the 2025-2026 academic year, data from all 13 assessment methods were collected and analyzed. Results from all 12 of these assessments demonstrated meeting the minimum AQI Threshold set by the Counseling Department; results from one assessment method did not meet the AQI Threshold	Continue with current assessment plan developed for Objective 9. AQI threshold related to Clinical Mental Health Counseling Subsection of CECE was not met (80% of students met threshold instead of 90%). This was the first year of data collection for this assessment method, we fell short by one student. This subsection has 15 items and using normative data students needed to score a 12/15 or higher to meet the established threshold. The two students who fell short scored 11/15. Will continue to monitor this established criteria for utility moving forward and wait for feedback from CACREP site visit anticipated in 2027.

Practicum & Internship Placement Rates:

Eighteen students are eligible to begin practicum in the fall 2026 semester; 100% of eligible students successfully secured a site for practicum/internship.

Credentialing Exam Pass Rates:

Counselor Education Comprehensive Examination – 100% of students passed in Spring 2026

National Counselor's Exam – 100% of students who took the NCE passed on their first attempt

Graduation & Employment Data:

Degree Completion Rate – 100% of students who successfully completed their first semester of the CMHC program graduated within 24 months of beginning the program.

- August 2026 graduates include Faith Ang, Annie Decker, Philip Heck, Cassandra Moilov, Jules Newbould, Samantha Pitts, Courtney Thaman, Ava Vazquez, and Allie Witek

Employment & Doctoral Admissions Rate – 80% of students who graduated in the inaugural cohort secured employment and/or were accepted into a doctoral program prior to their degree completion. The first alumni and employer survey will be distributed in Fall 2026 to fully capture alumni and employer data.

Curriculum Modifications & Program Improvement:

During the 2026-2027 year the CMHC program will continue to collect individual student and program evaluation data to assess the effectiveness and quality of the CMHC program. Faculty will reflect on this assessment plan and whether modifications would be helpful with feedback from the program advisory board and university administrators. The CMHC program is anticipating its first CACREP site visit in 2027, feedback from this visit will inform recommendations for curriculum modifications and program improvement.