The Baldwin Wallace University Great Lakes Poll
In partnership with Oakland University and Ohio Northern University
September 23, 2020

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The Baldwin Wallace University Ohio Poll was conducted between 9/8/20 and 9/22/20 in partnership with Oakland University (Michigan) and Ohio Northern University.

The survey was conducted online among likely voters in Michigan (n = 1001), Ohio (n = 1011), Pennsylvania (n = 1012), and Wisconsin (n = 863) using Qualtrics, an online sample aggregator. Sampled individuals were emailed by Qualtrics and responded using a personalized link to the survey.

The survey included quotas for age and gender for each state. The quota for age was based on the 2016 Voting and Registration Supplement to the Current Population Survey. The quota for gender was based on data from the 2017 American Community Survey. The survey also included quotas for central metro areas and fringe metro areas at the county level based on data from the U.S. Census, as well as the 2013 National Center for Health Statistics’ (NCHS) Urban-Rural Classification Scheme for Counties.

The survey results for all states are weighted by gender, education, race/ethnicity, and annual household income to be representative of each state’s population. In this survey, the design factors were: 1.17 (Michigan), 1.07 (Ohio), 1.15 (Pennsylvania), 1.11 (Wisconsin). The overall margins of error were: ±3.6% (Michigan), ±3.3% (Ohio), ±3.6% (Pennsylvania), ±3.7% (Wisconsin). For all states, the sample sizes and margins of error are applicable only to overall results, indicated by highlighted columns in the following tables. Columns without highlighting refer either to demographic subgroups or to questions asked only of subgroups of respondents; consequently, such columns necessarily have a higher margin of error. Total column percentages may not add to 100% due to rounding error.

This project was funded by Baldwin Wallace University’s Community Research Institute, Oakland University (Michigan), and Ohio Northern University.

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<th>Margin of error</th>
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<tr>
<td>Wisconsin</td>
<td>863</td>
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Vote choice in 2020

Q1
If the 2020 presidential election were held today, for whom would you vote?

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<td>Donald Trump (Republican Party)</td>
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<tr>
<td>Joe Biden (Democratic Party)</td>
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<tr>
<td>Donald Trump (Republican Party)</td>
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<td>46.8</td>
</tr>
<tr>
<td>Howie Hawkins (Green Party / write in)</td>
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<td>0.0</td>
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<tr>
<td>Jo Jorgensen (Libertarian Party)</td>
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<td>0.8</td>
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<tr>
<td>Donald Trump (Republican Party)</td>
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<td>45.4</td>
</tr>
<tr>
<td>Howie Hawkins (Green Party / write in)</td>
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<td>0.2</td>
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<tr>
<td>Jo Jorgensen (Libertarian Party)</td>
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<td>1.6</td>
</tr>
<tr>
<td>Another candidate</td>
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<td>1.6</td>
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<tr>
<td>Joe Biden (Democratic Party)</td>
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<tr>
<td>Donald Trump (Republican Party)</td>
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<td>50.6</td>
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<tr>
<td>Howie Hawkins (Green Party / write in)</td>
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<td>0.1</td>
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<tr>
<td>Jo Jorgensen (Libertarian Party)</td>
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<tr>
<td>Another candidate</td>
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<td>0.3</td>
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<td>Donald Trump (Republican Party)</td>
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<td>Jo Jorgensen (Libertarian Party)</td>
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<tr>
<td>Another candidate</td>
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<tr>
<td>Unsure</td>
<td>6.2</td>
<td>5.3</td>
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Q2

(This question reflects responses from those who indicated in Q1 that they intended to vote for Joe Biden.)

Which of the following statements best describes your support for Joe Biden right now?

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<td>87.6</td>
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<td>I might change my mind</td>
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<tr>
<td>I’ll probably change my mind</td>
<td>0.5</td>
<td>2.2</td>
<td>0.7</td>
<td>0.2</td>
</tr>
</tbody>
</table>

Margin of error (applicable only to this page): ±5.5%
Q3

(This question reflects responses from those who indicated in Q1 that they intended to vote for Donald Trump.)

Which of the following statements best describes your support for Donald Trump right now?

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</tr>
</thead>
<tbody>
<tr>
<td>My mind is made up</td>
<td>87.4</td>
<td>86.3</td>
<td>89.6</td>
<td>83.3</td>
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<td>I might change my mind</td>
<td>10.1</td>
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<td>I’ll probably change my mind</td>
<td>2.5</td>
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</tbody>
</table>

Margin of error (applicable only to this page): ±6.5%
Q4

Have the demonstrations against police violence that followed the killing of George Floyd in police custody made you more likely to vote for Donald Trump, more likely to vote for Joe Biden, or have they not affected your vote choice?

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Q5

(Note: asked only of Michigan respondents)

If the election for the U.S. Senate were held today, would you be more likely to vote for Democrat Gary Peters or Republican John James?

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Q6

If the election for the U.S. House of Representatives were today, would you vote for the Republican or Democratic candidate in your congressional district?

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Q7.1
Is your opinion of the following public figures favorable or unfavorable? - Donald Trump

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<td>Unfavorable</td>
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Q7.2

Is your opinion of the following public figures favorable or unfavorable? - Joe Biden

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Q7.3

Is your opinion of the following public figures favorable or unfavorable? - Mike Pence

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Q7.4

Is your opinion of the following public figures favorable or unfavorable? - Kamala Harris

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Q8

In light of the COVID-19 (coronavirus) pandemic, how do you plan to vote in the election this November?

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Q9
Are you confident that your vote will count towards the outcome of the 2020 US presidential election?

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Q10
Do you believe presidential elections should be decided by the national popular vote or by the current Electoral College system?

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**Michigan**

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**Ohio**

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**Pennsylvania**

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**Wisconsin**

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Presidential and gubernatorial approval

Q11

Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

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Do you approve or disapprove of the way Donald Trump is handling COVID-19 (coronavirus)?

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21
Compared to President Trump, do you think your governor is doing a better or worse job handling COVID-19 (coronavirus)?

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Q17
Do you approve or disapprove of your state's decision to require face masks in public?

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Q18

If a safe and effective vaccine to prevent coronavirus/COVID-19 became available this year, would you...

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Media use

Q19.1

How often do you use the following outlets to get information about the presidential campaign? - Facebook

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Q19.2
How often do you use the following outlets to get information about the presidential campaign? - Twitter

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Q19.3

How often do you use the following outlets to get information about the presidential campaign? - Instagram

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Q19.4

How often do you use the following outlets to get information about the presidential campaign? - TV

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Q19.5

How often do you use the following outlets to get information about the presidential campaign? - Newspaper

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Q20

In general, how much do you trust the news and information you get from the mass media about the presidential campaign?

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In general, how much do you trust the news you get about the presidential campaign from your media outlet of choice?

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Q22
To what extent do you think social media use has increased the risk that foreign powers might interfere in the presidential elections, if at all?

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Q23

Do you approve or disapprove of social media sites’ decision to flag or delete users’ posts if they contain false or misleading information about the presidential election?

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Society and culture

Q24
Do you support or oppose professional athletes using their positions to advocate for political causes?

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Q25
Do you support or oppose the Black Lives Matter movement?

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**Q26**

In the past 12 months, how often have you expressed your support for a political candidate on social media, if at all?

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Q27
Do you agree or disagree with the following statement? “The current political environment has strained relationships between family and friends.”

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To what extent do you agree or disagree with the following statement? “Society doesn’t understand the challenges faced by whites living in rural communities today.”

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Q30

To what extent do you agree or disagree with the following statement? “Racial problems in the U.S. are rare, isolated events.”

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Q31

To what extent do you agree or disagree with the following statement? “White people in the U.S. have certain advantages because of the color of their skin.”

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<tr>
<td>Strongly agree</td>
<td>27.2</td>
<td>24.8</td>
</tr>
<tr>
<td>Somewhat agree</td>
<td>34.5</td>
<td>33.5</td>
</tr>
<tr>
<td>Somewhat disagree</td>
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<td>20.6</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>18.5</td>
<td>21.1</td>
</tr>
</tbody>
</table>
Methodological notes

Baldwin Wallace University’s Ohio Poll, in partnership with Oakland University (Michigan) and Ohio Northern University, was conducted between 9/8/20 and 9/22/20.

Survey Respondents

The survey was conducted online among likely voters in Michigan (n = 1001), Ohio (n = 1011), Pennsylvania (n = 1012), and Wisconsin (n = 863) using Qualtrics, an online sample aggregator. Sampled individuals were emailed by Qualtrics and responded using a personalized link to the survey.

To achieve a representative sample, Qualtrics panel partners randomly select respondents for surveys where respondents are highly likely to qualify. Each sample from the panel base is proportioned to the general population and then randomized before the survey is deployed. Potential respondents receive an email invitation to participate, which informs them that the survey is for research purposes only, how long the survey is expected to take, and what incentives are available. Incentives include cash, airline miles, gift cards, redeemable points, sweepstakes entries, and vouchers. To avoid self-selection bias, the survey invitation does not include specific details about the contents of the survey.

The survey included quotas for age and gender for each state. The quota for age was based on the 2016 Voting and Registration Supplement to the Current Population Survey. The quota for gender was based on data from the 2017 American Community Survey. The survey also included quotas for central metro areas and fringe metro areas at the county level based on data from the U.S. Census, as well as the 2013 National Center for Health Statistics’ (NCHS) Urban-Rural Classification Scheme for Counties.

Responses in this survey were weighted by gender, race/ethnicity, annual household income, and education to be representative of each state’s population. Weights of individual respondents were capped. The margin of error was computed using an adjustment of the classical Central Limit Theorem margin of error associated to random samples. Specifically, the margin of error (computed at a 95% confidence level) was inflated relative to the ordinary calculation by a factor of $\sqrt{1 + cv(\text{weights})^2}$, where $cv$ denotes the coefficient of variation. In this survey, the design factors were: 1.17 (Michigan), 1.07 (Ohio), 1.15 (Pennsylvania), 1.11 (Wisconsin). The overall margins of error were: ±3.6% (Michigan), ±3.3% (Ohio), ±3.6% (Pennsylvania), ±3.7% (Wisconsin). 1.07. The overall margin of error was ±3.3%. This margin of error assumes that the weighted estimates are approximately unbiased. This assumption implicitly relies on the assertion that any differences between the survey sample and the target population on key survey outcomes are corrected by demographic raking. No analysis was conducted to validate that assertion.

The sample size and margin of error are applicable only to overall results, indicated by highlighted columns in the preceding tables. Columns without highlighting refer either to demographic subgroups or to questions asked only of subgroups of respondents; consequently, such columns necessarily have a higher margin of error. Total column percentages may not add to 100% due to rounding error.

The survey was funded by Baldwin Wallace University’s Community Research Institute, Oakland University (Michigan), and Ohio Northern University.

Quality Checks

To encourage respondents to provide thoughtful answers, we included the following question towards the beginning of the survey: “We care about the quality of our survey data and hope to receive the most accurate measures of your opinions, so it is important to us that you thoughtfully provide your best answer to each question in the survey. Do you commit to providing your thoughtful and honest answers to the questions in this survey?” Respondents who did not select “I will provide my best answers” were not allowed to continue with the survey. The survey also included a speeding check, measured as one-half the median soft launch time to complete the survey.

Randomized Response Options

Throughout the survey, we randomized the order in which responses appeared to minimize response-order bias. For Q1, Q4, Q5, and Q6, we randomized the order in which the candidates appeared. For Q7.1, Q7.2,
Q7.3, and Q7.4, we randomized the order in which public figures appeared. For Q10 we randomized the order of “Electoral College” and “National popular vote.”

**Additional Information about Quotas for Central Metro Areas and Fringe Metro Areas**

To ensure that urban respondents were not overrepresented and that rural areas were not underrepresented, we instituted quotas for large central metro areas and large fringe metro areas. To do so, we utilized population data at the county level from the U.S. Census, as well as the 2013 NCHS’ Urban-Rural Classification Scheme for Counties.

In Michigan, the NCHS classified Wayne County and Kent County as central metro areas. The Detroit fringe metro area included Lapeer, Livingston, Macomb, Oakland, and St. Clair counties. The Grand Rapids fringe metro area included Barry, Montcalm, and Ottawa counties.

In Ohio, the NCHS classified Cuyahoga County, Franklin County, and Hamilton County as central metro areas. The Cleveland fringe metro area included Geauga, Lake, Lorain, and Medina counties. The Cincinnati fringe metro area included Brown, Butler, Clermont, and Warren counties. The Columbus fringe metro area included Delaware, Fairfield, Hocking, Licking, Madison, Morrow, Perry, Pickaway, and Union counties.

In Pennsylvania, the NCHS classified Philadelphia County and Allegheny County as large central metro areas. The Pittsburgh fringe metro area included Armstrong, Beaver, Butler, Fayette, Washington, and Westmoreland counties. The Philadelphia fringe metro area included Bucks, Chester, Delaware, and Montgomery counties.

In Wisconsin, the NCHS classified Milwaukee as a large central metro area. The Milwaukee fringe metro area included Ozaukee, Washington, and Waukesha counties.
### Survey demography: Michigan

Sample size: \( n = 1001 \) likely voters

<table>
<thead>
<tr>
<th>Gender</th>
<th>n</th>
<th>% (raw)</th>
<th>% (wtd)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>486</td>
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<td>Female</td>
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<table>
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<th>Education</th>
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<th>% (wtd)</th>
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<tr>
<td>High School or less</td>
<td>190</td>
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<tr>
<td>Some College</td>
<td>395</td>
<td>39.5</td>
<td>32.8</td>
</tr>
<tr>
<td>Finished 4-year degree (or more)</td>
<td>416</td>
<td>41.6</td>
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<td>$75,001 - $100,000</td>
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<td>$100,001 - $150,000</td>
<td>137</td>
<td>13.7</td>
<td>12.5</td>
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<tr>
<td>More than $150,000</td>
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<td>6.1</td>
<td>8.5</td>
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<td>18 to 24 years</td>
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<td>25 to 34 years</td>
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<td>35 to 44 years</td>
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<td>45 to 64 years</td>
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<tr>
<td>65 years or older</td>
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<td>23.0</td>
<td>22.8</td>
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<table>
<thead>
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<th>Party ID**</th>
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<th>% (wtd)</th>
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<td>Republican</td>
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<td>37.2</td>
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<td>Independent</td>
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<td>21.6</td>
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* This category includes, but is not limited to: Asian or Asian-American, Hispanic or Latino, Middle Eastern, Mixed Race or Multiracial, Native American.

** Party ID was not used as a weighting characteristic.
### Survey demography: Ohio

Sample size: $n = 1011$ likely voters

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<th>% (wtd)</th>
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<td>High School or less</td>
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<td>29</td>
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<tr>
<td>Finished 4-year degree (or more)</td>
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<th>% (wtd)</th>
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<tr>
<td>White/Caucasian</td>
<td>859</td>
<td>85.0</td>
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<tr>
<td>Black or African American</td>
<td>107</td>
<td>10.6</td>
<td>10.7</td>
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<tr>
<td>Other*</td>
<td>45</td>
<td>4.5</td>
<td>3.6</td>
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<th>% (wtd)</th>
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<td>200</td>
<td>19.8</td>
<td>18.6</td>
</tr>
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<td>$75,001 - $100,000</td>
<td>136</td>
<td>13.5</td>
<td>12.2</td>
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<td>$100,001 - $150,000</td>
<td>104</td>
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<td>More than $150,000</td>
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<td>25 to 34 years</td>
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<td>13.0</td>
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<tr>
<td>35 to 44 years</td>
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<td>45 to 64 years</td>
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<tbody>
<tr>
<td>Democrat</td>
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<tr>
<td>Republican</td>
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<td>38.8</td>
<td>39.0</td>
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<tr>
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<td>23.3</td>
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</tbody>
</table>

* This category includes, but is not limited to: Asian or Asian-American, Hispanic or Latino, Middle Eastern, Mixed Race or Multiracial, Native American.

** Party ID was not used as a weighting characteristic.
Survey demography: Pennsylvania

Sample size: \( n = 1012 \) likely voters

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<th>Gender</th>
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<td>Female</td>
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<tr>
<td>Non-binary</td>
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<tr>
<td>High School or less</td>
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<td>44.8</td>
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<tr>
<td>Some College</td>
<td>338</td>
<td>33.4</td>
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</tr>
<tr>
<td>Finished 4-year degree (or more)</td>
<td>415</td>
<td>41.0</td>
<td>30.9</td>
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<th>% (wtd)</th>
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<tr>
<td>Black or African American</td>
<td>70</td>
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<tr>
<td>Other*</td>
<td>63</td>
<td>6.2</td>
<td>2.4</td>
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<table>
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<th>% (wtd)</th>
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</thead>
<tbody>
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<tr>
<td>$50,001 - $75,000</td>
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<td>17.5</td>
<td>18.3</td>
</tr>
<tr>
<td>$75,001 - $100,000</td>
<td>166</td>
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<td>12.6</td>
</tr>
<tr>
<td>$100,001 - $150,000</td>
<td>150</td>
<td>14.8</td>
<td>13.6</td>
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<tr>
<td>More than $150,000</td>
<td>86</td>
<td>8.5</td>
<td>10.4</td>
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<table>
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<th>Age</th>
<th>n</th>
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<tbody>
<tr>
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<td>25 to 34 years</td>
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<td>13.5</td>
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<tr>
<td>35 to 44 years</td>
<td>146</td>
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<td>14.9</td>
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<tr>
<td>45 to 64 years</td>
<td>384</td>
<td>37.9</td>
<td>38.3</td>
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<td>240</td>
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<th>% (wtd)</th>
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<tbody>
<tr>
<td>Democrat</td>
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<td>43.3</td>
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<tr>
<td>Republican</td>
<td>421</td>
<td>41.6</td>
<td>41.7</td>
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<tr>
<td>Independent</td>
<td>157</td>
<td>15.5</td>
<td>15.0</td>
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</table>

* This category includes, but is not limited to: Asian or Asian-American, Hispanic or Latino, Middle Eastern, Mixed Race or Multi-racial, Native American.

** Party ID was not used as a weighting characteristic.
### Survey demography: Wisconsin

Sample size: $n = 863$ likely voters

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<tr>
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<tr>
<td>Female</td>
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<td>Non-binary</td>
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<td>0.4</td>
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<thead>
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<th>Education</th>
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<th>% (wtd)</th>
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<tbody>
<tr>
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<tr>
<td>Some College</td>
<td>343</td>
<td>39.7</td>
<td>31.4</td>
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<tr>
<td>Finished 4-year degree (or more)</td>
<td>320</td>
<td>37.1</td>
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<th>% (wtd)</th>
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<tr>
<td>Black or African American</td>
<td>45</td>
<td>5.2</td>
<td>2.9</td>
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<tr>
<td>Other*</td>
<td>35</td>
<td>4.1</td>
<td>2.5</td>
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<th>% (wtd)</th>
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</thead>
<tbody>
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<td>$0 - $25,000</td>
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<td>20.4</td>
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<tr>
<td>$50,001 - $75,000</td>
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<td>$100,001 - $150,000</td>
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<td>14.1</td>
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<td>More than $150,000</td>
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<td>5.7</td>
<td>8.4</td>
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<td>7.7</td>
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<tr>
<td>25 to 34 years</td>
<td>103</td>
<td>11.9</td>
<td>11.6</td>
</tr>
<tr>
<td>35 to 44 years</td>
<td>155</td>
<td>18.0</td>
<td>17.9</td>
</tr>
<tr>
<td>45 to 64 years</td>
<td>330</td>
<td>38.2</td>
<td>38.6</td>
</tr>
<tr>
<td>65 years or older</td>
<td>198</td>
<td>22.9</td>
<td>24.2</td>
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<table>
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<tr>
<th>Party ID**</th>
<th>n</th>
<th>% (raw)</th>
<th>% (wtd)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrat</td>
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<td>43.2</td>
<td>41.9</td>
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<td>Republican</td>
<td>301</td>
<td>34.9</td>
<td>37.6</td>
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<tr>
<td>Independent</td>
<td>189</td>
<td>21.9</td>
<td>20.5</td>
</tr>
</tbody>
</table>

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* This category includes, but is not limited to: Asian or Asian-American, Hispanic or Latino, Middle Eastern, Mixed Race or Multi-racial, Native American.

** Party ID was not used as a weighting characteristic.