

Baldwin Wallace University CRI Ohio Poll: Trump, Twitter & Trust

This poll was conducted between February 28, 2018, and March 9, 2018, among registered voters in Ohio (n=1,011), by Baldwin Wallace University's Community Research Institute. Respondents were selected to participate from an online panel Qualtrics curated. To overcome some of the limitations associated with online surveys, Qualtrics utilized quotas for gender (51% female) and age (18-29 years - about 16.9%; 30-44 years - about 24.5%; 45-64 years - about 34.9%; and 65 years and up - about 23.7%) based on data from the 2016 American Community Survey (ACS) for Ohio. The data were weighted by party identification (26.5% Republican, 16.9% Democrat, and 56.5% Independent) based data from on the Ohio Voter Project. Educational attainment, household income, race, and ethnicity were also weighted based on the 2016 ACS to reflect general population parameters.

Q45 As you may know, Donald Trump has made a number of public announcements through his personal Twitter account since winning the 2016 presidential election. Do you think Donald Trump's use of Twitter is appropriate or inappropriate, given his position? Very appropriate, somewhat appropriate, neither appropriate nor inappropriate, somewhat appropriate, or very inappropriate? *[scale order randomized]*

	Freq.	Percent	Cum.
Very appropriate	62.9466885	6.23	6.23
Somewhat appropriate	84.0885161	8.32	14.54
Neither	151.2212906	14.96	29.5
Somewhat inappropriate	223.3397501	22.09	51.58
Very inappropriate	489.5738731	48.42	100
Total	1,011.17	100	

	Party Identification			Total
	Republican	Democrat	Independent	
Very appropriate	14.85	5.34	2.41	6.23
Somewhat appropriate	17.64	3.09	5.44	8.32
Neither	23.38	5.42	13.76	14.96
Somewhat inappropriate	27.46	15.71	21.41	22.09
Very inappropriate	16.66	70.45	56.98	48.42
Total	100	100	100	100

	Voted Trump		Total
	No	Yes	
Very appropriate	1.96	11.24	6.47
Somewhat appropriate	1.43	16.59	8.8
Neither	7.94	24.43	15.96
Somewhat inappropriate	16.43	26.57	21.36
Very inappropriate	72.25	21.17	47.4
Total	100	100	100

Q46 In general, how much trust and confidence do you have in the mass media -- such as newspapers, TV, and radio -- when it comes to reporting the news fully, accurately, and fairly? A great deal, a fair amount, not very much, or none at all? *[scale order randomized]*

	Freq.	Percent	Cum.
None at all	170.14	16.83	16.83
Not very much	432.43	42.77	59.59
A fair amount	346.01	34.22	93.81
A great deal	62.58	6.19	100.00
Total	1,011.17	100.00	

	Party Identification			
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Total</u>
None at all	24.59	6.51	15.52	16.43
Not very much	55.11	28.59	40.85	42.60
A fair amount	17.02	50.36	38.63	34.84
A great deal	3.28	14.54	5.01	6.13
Total	100	100	100	100

	Voted Trump		
	No	Yes	Total
None at all	10.16	25.25	17.50
Not very much	28.35	53.21	40.44
A fair amount	52.88	18.26	36.04
A great deal	8.61	3.28	6.02
Total	100	100	100

Q47 Who do you trust more to tell you the truth about important issues: President Trump or the news media?
[order of 'President Trump' and 'The news media' randomized]

	Freq.	Percent	Cum.	
President Trump	241.14	23.85	23.85	
News media	343.08	33.93	57.78	
Both equally	75.29	7.74	65.22	
Neither	286.85	28.37	93.59	
Unsure	64.81	6.41	100.00	
Total	1,011.17	100		
	Party Identification			
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Total</u>
President Trump	55.82	4.98	15.66	24.54
News media	9.49	62.99	37.03	34.03
Both equally	7.58	5.72	7.59	7.28
Neither	21.20	20.73	32.46	27.55
Unsure	5.81	5.58	7.26	6.60
Total	100	100	100	100

	Voted Trump		
	<u>No</u>	<u>Yes</u>	<u>Total</u>
President Trump	2.05	52.09	26.39
News media	59.7	8.33	34.71
Both equally	3.22	10.8	6.91
Neither	29.79	21.59	25.8
Unsure	5.25	7.19	6.19
Total	100	100	100

Q48 Do you think Donald Trump is using his personal Twitter account too much, too little, or the right amount?
[scale order randomized]

	Freq.	Percent	Cum.
Too much	765.49	75.70	75.70
Too little	11.80	1.17	76.87
Right amount	84.23	8.33	85.20
Unsure	149.66	14.80	100
Total	1011.17	100	

	Party Identification			
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Total</u>
Too much	54.89	88.94	81.67	75.70
Too little	2.49	0.00	0.88	1.17
Right amount	21.03	6.57	2.85	8.33
Unsure	21.60	4.49	14.60	14.80
Total	100	100	100	100

	Voted Trump		
	<u>No</u>	<u>Yes</u>	<u>Total</u>
Too much	90.9	58.19	74.99
Too little	0.71	1.47	1.08
Right amount	1.14	18.01	9.35
Unsure	7.26	22.33	14.59
Total	100	100	100