



Leading for Growth: Executive & Team Leader Quick Start Innovation & Growth

WHAT YOU WILL LEARN

No matter your role in the organization, being more innovative means you can create, communicate, and accelerate ideas for anything. In this session, you'll learn: in-depth leadership principles, behaviors, and soft skills needed for building and facilitating a growth-focused culture. You also learn foundational skills to develop an initial strategy that you can use to get an immediate impact. As an executive, manager, or team leader you can create priority, focus and clarity for those you lead.

In this course you'll learn advanced and in-depth methods on:

- Mindset Neuroscience & Psychology of Individuals & Teams
- The 5 components of a compelling Strategy
- Understanding Starting with Why, Purpose, Method & End State
- Soft Skills needed to build the teams to facilitate and problem-solve solutions using systems thinking applied to innovation.
- Creating the environments and team mindsets for structured brainstorm/create sessions.
- Application of Mind Mapping Basic Skills.
- Application of Innovation Systems Basics Skills
- How to build teams and lead collaboration with others.
- How to build teams to apply Design Thinking Advanced Skills
- How to lead teams to apply & Understand HFX Principles for Hackathon design & development

HOW IT WORKS

- 1) Convenient On-Line Digital Classes & Survey's: Before attending the session, you take a short strengths assessment, innovation culture survey, and watch a few short videos.
- 2) Practical "Hands on" Class: At the live class you'll roll your sleeves up in interactive experiences to cover the content in a dynamic, fast paced way.
- 3) Valuable Application to Your Work: You'll get started applying the new mindset, systems, and tools to your work – connecting the dots from theory into practical application.
- 4) Dual Certification Credits: The course is credentialed by both Baldwin Wallace University and The Project Management Institute.

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