



Innovation & Growth Mindset 101

WHAT YOU WILL LEARN

No matter your role in the organization, being more innovative means you can create, communicate, and accelerate ideas for anything. With this program and digital workshop you'll experience the fundamentals of the innovation & growth mindset necessary for rediscovering your own inherent creativity. With practice and application of these skills, you'll be able to create front end ideas for products, processes, and services.

In this program, you will learn the foundations of growth mindset, neuroscience and sample some fundamental innovation methods and tools to gain an understanding of what might work best for your organization.

This session has been updated to include key learnings from our most recent real world client case stories. Sharing successes, key learnings, and being real in the amount of energy and effort required to deal with uncertainty and disruption in an organization.

The case stories demonstrate how application of the methods and approaches have helped their organizations put energy into uncertainty, improve resiliency, build internal capability and, most importantly, deliver results for long term growth.

During the optional 30 day certification period, you will work 1:1 with an Innovation & Growth Master Black Belt from The Innovation Garage and apply your learnings to 3 application assignments for your organization.

Following successful completion of the 3 application assignments within the designated 30 day certification period, you will be awarded an Innovation & Growth Systems Green Belt Level I Certification.

In this workshop you'll learn the very basics on:

- How Neuroscience and Mindset are critical to Innovation & Growth
- How to create ideas and problem solve (with methods 8x more effective than brainstorming).
- How to communicate ideas in a way that builds them up and sells.
- How to take an idea from inspiration to reality – FAST
- MindMapping (Basics as an innovation acceleration tool)
- Innovation Basics Systems Skills
- Case Story Application of Design Thinking Introductory Skills (Empathy – Define – Ideate – Prototype – Test)

HOW IT WORKS

- 1) Convenient On-Line Digital Classes & Survey's:** Before attending the session, you take a short strengths assessment, innovation culture survey, and watch a few short videos. Plan on 2 hours of pre-work prior to the session for your assessments, and to watch skills videos and complete quizzes.
- 2) Practical "Hands on" Class:** At the live class you'll roll your sleeves up in interactive experiences to cover the content in a dynamic, fast paced way.
- 3) Valuable Application to Your Work:** By attending the 1 day program, you'll get started applying the new mindset, systems, and tools to your work – connecting the dots from theory into practical application.

Opt-in for Green Belt Certification: At the time of registration, extend your education, and increase your confidence with expert coaching and receive an Innovation & Growth Systems Green Belt Level I Certification.

Over the 30 day coaching period following the live digital sessions, apply your learnings to 3 application assignments for your organization.

Following successful completion of the 3 application assignments, within the 30 day certification period, you will be awarded an Innovation & Growth Systems Green Belt Level Certification.

- 4) Dual Certification Credits:** The optional 30 day certification is credentialed by **both** *Baldwin Wallace University* **and** *The Project Management Institute*.

in partnership with:

