



Foundations of Business Analysis

What You Will Learn

- Apply strategy and organizational tools to define the business need
- Understand and apply IIBA Knowledge Areas and Business Analysis Core Concept Model
- Create a business case
- Identify and analyze stakeholders
- Create a roadmap for BA activities and outcomes

Seminar Outline

I. Overview and Framework

- Key Definitions
- Knowledge Areas
- Requirements Development Overview

II. Project Selection

- Defining the Business Need
- Evaluating Project Alternatives
- Creating the Business Case

III. Stakeholder Management

- Identifying Stakeholders
- Understanding Stakeholder Needs and Influences
- Engaging Stakeholders

IV. BA Planning

- Applying the Business Analysis Approach
- Planning the BA Tasks
- Developing the Communication Strategy

Who Should Attend

You will benefit most from this learning experience if you are a (an):

- Business Analyst
- Systems Analyst
- Requirements Professional
- Business Product Owner
- Project/Program Manager and PMO Director
- Team Leader
- Development Manager or Process Improvement Professional
- Management Consultant
- IT Management at all levels

In partnership with:

