



Essentials of Business Process Management (BPM)

What You Will Learn

Business Process Management has emerged as the glue that enables organizations to effectively integrate strategic initiatives, information technology investments and day-to-day operations, thereby enabling sustainable operational excellence. Essentials of Business Process Management is a six-hour e-learning event that will provide foundational knowledge from the Association of Business Process Management Professionals' (ABPMP) Comprehensive Body of Knowledge as well as practical roadmaps to guide your BPM journey.

- Why a systems view is essential to sustainable success
- Where the ABPMP's Knowledge areas fit
- Beyond Improvement: What you can achieve with BPM
- Improvement strategies (Lean vs. Six Sigma, etc.)
- 3 Ms of Process Improvement: Map, Measure, Manage
- Creating a culture of improvement
- Managing Across Silos: Results of a best practice survey
- Charting the course ahead for your organization

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