I believe in the power of community.
I believe there is a strength within us as a collective.

-Bev Gooden
Connect with BW students to:


Given current challenges facing our organizations and communities – strengthening partnerships, identifying opportunities for collaboration and developing shared resources are essential to continue to advance each of our missions. This document is not comprehensive, but provides a snapshot of key opportunities for non-profit partners to connect with BW students as interns, volunteers, researchers and through community-based learning.

Additional project ideas or organizational needs?
Please don’t hesitate to contact the Brain Center for Community Engagement with additional organizational project needs such as volunteer opportunities, research requests, or course-based projects. While we are not able to accommodate all projects due to the volume of requests, we make every effort to connect students, faculty and staff to these opportunities. Also see PAGE 2 for information about posting opportunities and recruiting volunteers via GivePulse!

Call for Projects Content:

| Setting up a profile & posting opportunities on GivePulse | Page 3 |
| Service-Learning Course project opportunities | Page 4 - 7 |
| Additional Campus Contacts, Programs & Resources | Page 8 - 9 |
Set up your GivePulse organization profile and start connecting!

Connect with BW Volunteers via the GivePulse online platform!

**GivePulse Mission:** Enabling everyone to list, find, coordinate, and measure their impact in the community. Our mission is to enable everyone in the world to participate and engage in lifting their community to new heights. We do so by providing a platform to list, find, organize and measure the impact of service and volunteerism in the community. It starts with one volunteer to build an army that will help improve the world.

**GivePulse at BW** allows partners to share volunteer opportunities (in-person or virtual) with BW students, faculty and staff at the click of a button. Plus – by posting to the BW site you can also share this opportunity with the greater GivePulse network (*Northeast Ohio and beyond*), providing a free volunteer recruitment and management tool.

**Create your group & affiliate with BW:**

1. Check to see if your organization already has a page: Visit [https://www.givepulse.com/](https://www.givepulse.com/) and search.
   - If no page exists you are ready to create your group (see step 2)
   - If a group exists but contact is incorrect, please email support@givepulse.com with a link to the group and request for contact to be updated
   - If a group exists but no one is managing it will say “Claim your page” – click this to begin the registration process

2. Ready to create your group? Visit [https://www.givepulse.com/](https://www.givepulse.com/)
   - You can select “List for Free” to begin the process of registering your organization
   - Create a profile for your organization

3. Affiliate with BW (to post your opportunities with BW!) – Visit bw.givepulse.com and select “Affiliate” or visit: [https://bw.givepulse.com/affiliation/request/170716](https://bw.givepulse.com/affiliation/request/170716)

4. You're ready to start posting opportunities! Select “Manage” and add events!

**Check out these Easy YouTube Tutorials to get started:**
[https://www.youtube.com/playlist?list=PLSpTKAfPWZrWYzrCurS1RhsKvpejSaSor](https://www.youtube.com/playlist?list=PLSpTKAfPWZrWYzrCurS1RhsKvpejSaSor)
Service-Learning Courses: Seeking partner projects

Service-Learning courses bring learning to life by providing opportunities for students to apply classroom knowledge and skills to community-based projects.

**Human Resource Management**

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Description of course &amp; partner resources available</th>
<th>How to apply</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management 410: Human Resource Management</td>
<td>The Human Resource Management course will be accepting proposals from local non-profit organizations for potential funding of an organizational human resource management project or initiative. A grant of <strong>up to $5,000</strong> is available to support the development and implementation of an initiative for employees and/or volunteers.</td>
<td><strong>Click here to apply for this opportunity</strong></td>
</tr>
<tr>
<td>Faculty: Dr. Lori Long</td>
<td>Students will work with a community partner to design an initiative to meet an organizational HR need. Students will conduct research and specify the resources needed to carry out the project or HR initiative. The students will then write a grant proposal to request funding to allow the organization to implement the initiative.</td>
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</table>
| *Part of BW Jacket Philanthropy Program* | **Example projects include:**  
  - Diversity, Equity and inclusion efforts (ex. recruiting diverse staff / volunteers)  
  - New employee or new volunteer orientation  
  - Organizational training program  
  - Performance management system  
  - Employee benefit offering  
  - Leadership development program  
  - Address and employee or volunteer communication concern  
  - Employee engagement activity  
  - Wellness program  
  - Employee or volunteer handbook or manual | |
| | **Please note:** not all participating partners will be funded through this grant proposal process. | |
## Personal Finance

<table>
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<tr>
<td>Finance 243:</td>
<td>We are seeking local partners interested in offering personal finance curriculum and activities designed for youth (K-12). Program and activities will be custom designed for your youth audience, format and topics. Program / activities can be facilitated live via platforms like Zoom (if there are no barriers to tech access) or we can develop custom content (videos, games, simulations, activity packs...etc) that can be shared with your organization. We are open to your topic ideas &amp; needs, some examples of topics that can be covered in a workshop or series include:</td>
<td></td>
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<tr>
<td>Personal Finance</td>
<td></td>
<td>Click here to apply for this opportunity</td>
</tr>
<tr>
<td>Faculty:</td>
<td></td>
<td></td>
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<tr>
<td>Dr. Colleen Asaad</td>
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</tbody>
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### Personal Finance activities for youth

#### High School
- Intro to the financial planning process
- How do I pay for college?
- How can understanding the time value of money help me with my daily decisions?
- How do I track my spending?
- What is my net worth and why is it important?
- How can I increase my income?
- What are some tips to increase my savings?
- What is credit? How do I improve my credit score?
- How do I compare renting and owning?
- How do I invest?
- What are my goals and how can my finances help me achieve them?

#### Middle School
- What types of jobs and careers do people have?
- What types of personal information should not be shared?
- Why can’t I buy everything I want?
- What are the different ways people can save money?
- How can saving money improve well-being?
- How can I reach a savings goal?
- Why does borrowing money to buy something usually cost more than paying cash?
- What is the difference between saving and investing?
### Public Health

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<td>Public Health 373: Community Health Planning</td>
<td>Students enrolled in PHT 373 will have the opportunity to design and implement COVID-19 Assessments for selected organizational partners. These assessments will be designed to understand what organizational actions worked, and what did not – as well as providing guidance and recommendations for future activity; what will staff and clients need moving forward? The primary questions will be: 1. How has the pandemic impacted the lives of staff and clients. 2. How has the response to the pandemic impacted the lives of staff and clients. Additional information can be collected based on interest and needs of partner organizations. Students will provide a comprehensive report of findings and recommendations at the conclusion of the assessment process.</td>
<td>Click here to apply for this opportunity</td>
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### Child & Adolescent Psychology

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<tr>
<td>Psychology 316: Child Psychopathology</td>
<td>In this course, students study childhood psychological disorders, ACES (adverse childhood experiences), and protective factors. We are currently seeking organizational partners with which students can work directly with children or adolescents through afterschool or school day programming, mentoring, etc. Please note, no assumption of psychopathology is made. Remote interaction is preferred for this semester, but on-site service may be permitted, if available.</td>
<td>Interested? Email Julie <a href="mailto:jmrobins@bw.edu">jmrobins@bw.edu</a> for next steps!</td>
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Spanish Translation

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| Spanish 250: Techniques of Spanish Translation Dr. Karen Barahona           | Students will collaborate with non-profit organizations to translate documents from English to Spanish and Spanish to English. Service-learning projects will form the basis for classroom workshops and editing skills. Examples of service-learning projects may include and are not limited to:  
  - Provide confidential translation of materials for non-profit organizations that serve Spanish speaking clients.  
  - Create bilingual newspaper or website articles (Spanish and English versions).  
  - Prepare Spanish language or bilingual brochures and programming materials.  
  - Translate newspaper articles, email, or mail correspondence. | Interested? Email Christy cwalkusk@bw.edu for next steps! |

Written translation services

COVID-19: Community Service program updates

Due to restrictions of travel, group gatherings and social distancing all of our traditional non-course based service programs and events will be cancelled or held via a remote format for Fall 2020. This includes our traditional day of service events, Super Saturday service days and Alternative Break service trips.

As of the creation of this report, we do still have some academic service-learning courses planning on in-person / on-site service experiences, and are currently able to share individual service opportunities with students and the campus community. Please note that as state and local guidelines and regulations related to COVID-19 change we will continue to review this policy and our ability to responsibly share and promote in-person volunteer opportunities.
ADDITIONAL OPPORTUNITIES TO CONNECT: CAMPUS CONTACTS

Post internships & jobs on our Career Services hiring platform – Handshake
BW Career Network – hosted by Handshake - this online job and internship database, is designed to promote opportunities for enrolled BW students (e.g. internships) or BW alumni. Create a profile and post opportunities: https://bw.joinhandshake.com/login
Questions? Contact: Danielle Rueger drueger@bw.edu

Arts Management & Entrepreneurship Program
The BW Arts Management & Entrepreneurship major prepares students to integrate the artistic and business elements of a career in the arts including significant experiential requirements. The program invites arts organizations to consider: serving as a host site for a student intern; hiring students for seasonal, part-time and/or event-based positions; seeking assistance from the BW Arts Management Association, a student-led organization, to support a project at your organization.
Contact: Bryan Bowser, Program Director, bbowser@bw.edu, 440-826-2366
https://www.bw.edu/academics/undergraduate/arts-management-entrepreneurship/

Career Services
Career Services works with employers to develop and promote experiential opportunities to BW students and alumni. We post internships, volunteer positions, part-time, and full-time jobs on the BW Career Network e-recruiting system. We facilitate the process by which students earn academic credit for internships.
Contact: Patrick Keebler, Director, pkeebler@bw.edu, 440-826-2101
https://www.bw.edu/about/offices/career-services/employers/

Communication Sciences and Disorders & BW Speech Clinic
The Baldwin Wallace Speech Clinic provides speech, language and hearing services to adults and children in the community. Student clinicians from BW’s communication sciences & disorders undergraduate major and speech-language pathology graduate program provide services customized to match the individual patient’s needs based on a free-standing treatment plan or as a supplement to an existing one. Students also complete community-based clinic and practicum experiences.
Contact: Christie Needham, Director of Clinical Education, cneedham@bw.edu (440) 826-2070

Community Research Institute
The BW Community Research Institute (CRI) provides consulting and research services to government agencies, nonprofits, foundations, community-based organizations, and the media including: opinion polls and surveys, focus groups and interviews, content analysis, demographics surveys, GIS social and political mapping, needs assessments, evaluation studies, feasibility studies and more!
Contact: Lauren Copeland, Associate Director, lcopelan@bw.edu
https://www.bw.edu/centers/community-research-institute/
David & Frances Brain Center for Community Engagement
For more than 30 years the Brain Center for Community Engagement (formerly the Office of Community Outreach) has upheld the University’s mission of empowering students to become contributing, compassionate citizens. The Brain Center seeks partners for community service opportunities, academic service-learning courses, and community immersion programs.
*Contacts: Christy Burke Walkuski, Director, cwalkusk@bw.edu, 440-826-2301
  Julie Robinson, Associate Director, jrobbins@bw.edu, 440-826-8560
https://www.bw.edu/about/offices/community-engagement/

Digital Marketing Clinic
The Digital Marketing Clinic (DMC) at Baldwin Wallace University creates opportunities that help students to be successful in today’s challenging job market and enable small businesses to thrive in the marketplace. The DMC is an experiential learning program that matches teams of talented students with area small businesses, startups and nonprofit organizations. Under direction from the DMC staff, students develop and deliver paid, earned and owned media strategies such as:
  • Website development and management
  • Content marketing
  • Social media marketing
  • Organic social media
  • Digital marketing analytics
  • Search engine optimization (SEO)
  • Search engine marketing (SEM) and retargeting
  • Client training and support

*Contact: Interested in being a DMC client?
Contact DMC director Tim Marshall at dmc@bw.edu or (440) 826-2792.
https://www.bw.edu/schools/business/industry-community/digital-marketing-clinic/

Music Therapy Program
Music therapists are health professionals who utilize music within a therapeutic relationship to address the physical, emotional, cognitive and social needs of individuals. The BW program conforms to the guidelines set by the American Music Therapy Association. Real-world experience is key. Students are engaged in field experiences beginning in the sophomore year, with four semesters of direct client contact in one-to-one and group settings. The culmination of the program is a six-month, full-time music therapy internship.
https://www.bw.edu/academics/undergraduate/music-therapy/
*Contact to discuss Music Therapy students volunteering or interning with your program:
Lalene Kay, likay@bw.edu 440-826-3176

STEM (Science, Technology, Engineering and Math) Scholars Service Opportunities
Majors within our School of Natural Sciences, Mathematics, and Computing are seeking opportunities to engage with the community and utilize their problem solving and analytical skills, as well as develop and/or strengthen their communication skills, team work, leadership, resilience, creativity and confidence. Can be direct service opportunities or project-based opportunities.
*Contact Program Director, Katie Adkins kadkins@bw.edu