The Baldwin Wallace MBA Hybrid program offers the same curriculum taught by the same faculty as the traditional MBA in Management, but it is delivered in a combination of classroom and online environments. This flexible program allows busy professionals the opportunity to receive a graduate business degree without weekly traditional classroom attendance. The Hybrid MBA is a team supported learning environment offering students the opportunity to enhance their leadership skills by building a foundation of business theory, business knowledge, and the know-how to apply these skills in the business world. The Hybrid program is based upon a systems approach, helping students capture the strategic as well as the tactical responsibilities of management.

STUDENTS
The Hybrid MBA program is designed for students who live a distance away from BW or students whose work schedules, travel schedules or other commitments do not permit consistent weekly attendance at evening classes. The Hybrid MBA program is tailored to professionals looking to advance skills, boost credentials, and move ahead of the competition. The program also offers students a comprehensive understanding of their role in the larger corporate environment. This practical systems approach is valued by employers and combines sound theory with real-world application. Students learn to think strategically and act decisively. The program provides challenging coursework, dynamic faculty, and immediate workplace application. The integrated nature of the program offers an excellent opportunity to enhance students’ business networks.

FACULTY
Intense faculty support distinguishes our MBA hybrid program from other universities. At the heart of the School of Business is a distinctive faculty composed of outstanding academicians and experienced business leaders. Their diverse backgrounds and varied experiences foster a unique environment for management innovation and development. Students benefit from the powerful combination of academic and practical leadership expertise and experience that our faculty brings to the classroom. The same faculty instruct both our traditional and Hybrid MBA. Get to know the faculty by visiting www.bw.edu/mba, attending an MBA open house, or scheduling a session with one of our faculty advisors.

CURRICULUM & FORMAT
The Hybrid MBA is a fixed two-year cohort program designed to provide the personalization of a classroom program with the flexibility of an online program. An applied project is included. There are seven weekend sessions over the two-year program; the remainder of the program is online.
REQUIRED HYBRID MBA COURSES (3 credit hours each)

Students who begin the program in August 2017 will complete their degree in August 2019. The seven weekend sessions on the Berea campus will be held in the School of Business (Kamm Hall) on Saturdays from 8:30 a.m. to 6 p.m. and Sundays from 8:30 a.m. to 5 p.m.

Year 1  
**On-Campus Session**  
**Fall 2017 Courses**  
*August 19 & 20, 2017*  
BUS 501 Systems Management  
BUS 548 Accounting for Managers

**On-Campus Session**  
**Spring 2018 Courses**  
*December 2 & 3, 2017*  
BUS 509 Organizational Behavior  
BUS 526 Operations Analysis  
BUS 655 Applied Project

**On-Campus Session**  
**Summer 2018 Courses**  
*April 7 & 8, 2018*  
BUS 544 Financial Management  
BUS 551 Strategic Marketing  
BUS 591 Global Business

Year 2  
**On-Campus Session**  
**Fall 2018 Courses**  
*August 18 & 19, 2018*  
BUS 581 Managerial Economics  
BUS 645 Project Management

**On-Campus Session**  
**Spring 2019 Courses**  
*December 1 & 2, 2018*  
BUS 503 Human Capital  
BUS 590 Corporate Citizenship  
BUS 644 Financial Management II

**On-Campus Session**  
**Summer 2019 Courses**  
*April 13 & 14, 2019*  
BUS 670 Strategic Management  
BUS 655 Applied Project

**On-Campus Session**  
**August 24 & 25, 2019**

Students who need prerequisite courses in Financial Accounting (BUS 500A) and/or Quantitative Analysis (BUS 500Q) can take courses in a hybrid format during the Summer 2017 session and meet on campus on April 29, 2017 and July 29, 2017.

*The Management MBA Hybrid Program is a 38 credit hour program. The Applied Project is a total of 3 credit hours over the 2-year program*

TUITION COSTS FOR 2017-2019 COHORT CLASS

- $921 per graduate credit hour*
- $57 per semester for meals
- $111 one time assessment testing fee (at start of program)

*REFLECTS CURRENT TUITION – COST SUBJECT TO CHANGE WITHOUT NOTICE

Books are additional and may be purchased at the BW Bookstore: campusstore.bw.edu

FOR MORE INFORMATION

Dale Kramer  
Director, Management MBA Hybrid Program  
Baldwin Wallace University  
440 826-2392 | graduate@bw.edu  
www.bw.edu/mba