January 2018

Dear friends,

This past summer, I celebrated my fifth anniversary at Baldwin Wallace and reflected on the journey. While I knew from day one that BW had so much to offer—from its heritage and devoted alumni to the welcoming community my family has experienced—the last five years have confirmed that BW is truly exceptional. We have all the ingredients for lasting success here through the gifts of our faculty and staff, the commitment of our students, and the enduring generosity of our alumni and friends.

As it did in 2012 and still does today, for me, BW stands for student-centered intentional excellence. From students to staff to faculty, we don’t settle for “just good enough.” Our new Bachelor of Fine Arts in Theatre, programs in engineering, applied mathematics and national security, and Masters in Public Health are a few examples of how we keep opportunities current, fresh and responsive, driven by market demand and the desires of our students and their families. Most importantly, we strive to keep BW affordable by containing costs and through the growing number of endowed scholarships that support our diverse and deserving student body.

In the last year, ten of our STEM majors were the first college students in the nation to spend a week at Space Center U at Houston’s Johnson Space Center. There, they dove into complex problems that revealed much about themselves, their abilities and each other. BW’s Cyber Defense team received top awards in national and state competition. Faculty and staff continued to build relationships in Zambia and met with the nation’s president and first lady to expand study abroad and service learning opportunities. Extraordinary things are happening at BW and wherever BW students go.

At BW, the passion for student success, campus pride and the sense of community are palpable. With the contributions of our community both near and far, Baldwin Wallace is evolving into a more extraordinary version of itself, and we thank you for helping us make it happen.

All good wishes,

Robert C. Helmer, President
JANUARY

BW Hires New Head Coach, Jim Hilvert

In January, BW announced the hiring of the Yellow Jackets head football coach, James N. Hilvert. Hilvert’s resume includes serving as the head coach at Lakale High School in Cincinnati where he won two state championships; and head coach at Thomas More College in Crestview Hills, Ky., where he amassed a 45–19 record; making him one of the winningest active coaches in the NCAA at the time. Prior to Thomas More, Hilvert was an assistant head coach and defensive coordinator at then-College of Mount St. Joseph in Cincinnati. He also coached the Blue Knights for the Gagliardi Trophy, given to the best player in the nation in NCAA-DIII football. Hilvert looks forward to building lifetime relationships with players as a coach and mentor.

FEBRUARY

Tennis Coach Reaches 500th Career Win

On Saturday, February 25, BW tennis coach Brian Rector won his record-setting 500th career match—more than any other Ohio tennis coach at any level, male or female. Rector, now in his 26th season of BW, won the record-setting matches when the Yellow Jackets defeated both Washington & Jefferson College and Westminster College at the North Fork Tennis and Golf Club in North Ridgeville, Ohio. Taking over the coaching position from his former coach, Truman Fields in 1989, Rector is most proud of current and former student-athletes who have gone on to duplicate his own undergraduate Academic All-American recognition and to write the BW record for singles and doubles victories. “We have a tradition of excellence and are the proud of the fact that our tennis student athletes have earned Academic All-America acclaim and have earned the NCAA Player of the Year award,” he said. Many of Rector’s former tennis players have gone on to become teaching professionals and coach tennis at the high school and college level.

AUGUST

BW Launches BFA in Acting

Just in time for Veteran’s Day 2016, BW opened a Veterans Resource Center (VRC) on the lower level of BW’s Student Activities Center (SAC) to create a space for BW’s Student Veterans Organization. The center also offers a quiet environment for hanging out or doing homework, with two computer stations, a kitchen area and TV, and provides space for veteran service organizations and community partners to conduct veteran outreach events.

APRIL

Jacket Philanthropy Project Surpasses $100,000 Giving Milestone

For the last eight years, BW students have taken advantage of an innovative academic service-learning opportunity; the Jacket Philanthropy Project (JPP). JPP courses are offered in several subject areas, including Public Health (health and social justice), Sociology (urban community life), Psychology (child maltreatment), Business (strategy & development) and English (grant proposal writing). Throughout these semester-long courses, students volunteer with local nonprofit organizations, prepare a grant proposal seeking funding for the organization, and then evaluate proposals to award available funds. In spring 2017, JPP courses surpassed the $100,000 mark in grant awards to more than 50 community partners.

APRIL

Expanded Ovation Festival

In its 18th season of celebrating campus excellence, a new twist on BW’s Ovation celebration expanded the celebration over 10 days from April 19-28 to include an art exhibition, Conservatory of Music and theatre performances, Sommer Scholars programs and other campus events. On April 27, the Ovation Day of Excellence, Ovation’s primary activities, including a kick-off celebration and displays of research posters, live presentations and performances, remained in the Conservatory of Music. New this year, activities reached across Seminary Street with a coffee house, featuring beverages, snacks, free music and poetry readings in Marling Lounge, and a soapbox at Locum Square, where students could engage passively in dialogue.

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MAY

BW’s Cyber Defense Team Celebrates Wins throughout the Year

2016 saw BW’s Cyber Defense Team notch several wins in state, regional and national competition. At the end of the spring 2017 semester, a team of BW students won first place in the silver bracket and fifth place overall in the pwc’s National Cyber League (NCL) National Championship. Their competition experience in fall 2016 semester, where they took fifth in the silver bracket and tenth overall, likely prepared them for this victory. Earlier in the year, the team won first place in the Ohio Collegiate Cyber Defense Competition (CCDC) for the fifth year in a row, their seventh victory overall, and placed in the middle of 10 schools in the Midwest Regional CCDC in Chicago. The team’s coach, Ken Atchison, BW associate professor of math and computer science, credits their experiences with problem solving, troubleshooting and working as a team for their increasingly strong performances. “It speaks to the dedication of the students, the strength of the computer network security program, and the support of the BW community that we continue to compete and do well,” he said.

JUNE

BW Forges Partnerships in Zambia

In May, 18 Speech-Language Pathology (SLP) graduate students spent a 15-day clinical practicum in Zambia serving communities around the region with speech and language services. This unique opportunity came about through the work of Chisomwe Selemani, assistant professor of communication sciences and disorders. A BW graduate and native of Zambia, Chisomwe played an instrumental role in establishing this partnership, which has also led to the enrollment of the first Zambian speech-language pathology graduate student in Fall 2017. First-year BW SLP graduate students will have the opportunity to pursue this practicum on an ongoing basis.

Building on the positive momentum of the SLP program, a contingent of BW faculty and staff visited Zambia in June to explore study abroad and service learning opportunities for current and prospective students. Welcomed by the First Lady of Zambia Esther Lungu and Zambian Permanent Secretary of the Ministry of Higher Education Owen Mugumbyiza in a meeting at the nation’s Statehouse, members of the team included Colleen Visconti, dean of BW’s School of Health Sciences; Scott Rate, associate professor of theatre, John DeGennaro, director of Institutional Planning and Effectiveness; and Christie King Shrefler, director of Study Abroad & Explorations.

2016–2017 A YEAR IN REVIEW…

opportunities made possible by generous support

NOVEMBER

New Support for Student Veterans

Just in time for Veteran’s Day 2016, BW’s Student Veterans Resource Center (SVC) on the lower level of BW’s Student Activities Center (SAC) to create a welcoming and supportive setting for military and veteran students. The SVC provides space for BW’s approximately 40 student veterans to receive counseling on VA benefits including educational benefits, referrals on a variety of on- and off-campus resources, and provides a great way for students to get involved with BW’s Student Veterans Organization. The center also offers a quiet environment for hanging out or doing homework, with two computer stations, a kitchen area and TV, and provides space for veteran service organizations and community partners to conduct veteran outreach events.
I have the great honor of telling you about two of the most meaningful relationships in my life, NASA and Baldwin Wallace, and how they came together through incredible leadership.

“Since 1954, NASA has made the impossible possible. The men and women of NASA have landed on the moon seven times. From the science and technology that led to the moon landing, we now have cell phones, GPS, solar energy, new ways to combat diseases, robots, cordless tools, and memory foam mattresses among literally thousands of other commercial products. Going to the moon was an incredible feat because NASA scientists had to invent, design, and problem solve EVERYTHING, including every need and issue they encountered. They selected the astronauts and ground crew, designed the spacecraft and selected and tested the food to be eaten on board. On Apollo 13, the average age of the ground crew members who solved the oxygen problem and returned those on board safely to Earth was 26 years old. There was no blueprint to follow—the crew was in uncharted territory. NASA will have to show the same inventiveness in traveling to and landing on Mars, truly a pioneering journey.

“On November 10, 2016, I was lucky enough to be on the BW campus at the Center for Innovation and Growth (CIG) having lunch with members of BW’s Advancement team, faculty and staff working with STEM majors, and representatives from CIG. Our plan was to casually discuss NASA and the leadership workshops my firm leads in Houston. We started to dream together. What if ten interested BW students could fly to Houston over spring break and spend a week at Space Center U at Johnson Space Center? Would ten students be willing to take the leap? Was this dream too big, too quick? Where would the funding come from? Would the curriculum be challenging for college students majoring in STEM fields? How could this dream come to fruition in 120 days?

“The group who came together that day went from ‘what if?’ to ‘what’s next?’ First, President Helmer blessed the concept, recognizing the possibilities for BW students. His own interest in space science since childhood made this opportunity irresistible. Stephanie Forstner, BW’s director of STEM student initiatives, and Dr. Jim McCargar, Dean of BW’s School of Natural Sciences, Mathematics and Computing, helped tailor the Space U curriculum with STEM educators in Houston, transforming it from a program directed at talented high school students to one that truly pushed college STEM majors into new territory. The focus of the Space Center U program is to solve real problems related to a manned mission to Mars, with challenges involving rocketry, thermal and cryogenic shielding, habitation design, and robotics. BW’s Advancement staff secured sponsorship from Dr. Michael Reep ’93 and Wyatt Clark and other lead donors to provide scholarships for every participating student.

To boldly go where BW has not gone before:

The Reep-Clark Space Experience at NASA Johnson Space Center’s

On a bright November day in 2016, a panel of female entrepreneurs gathered in BW’s Kulas Hall for the Ernst & Young Innovation Summit entitled “Winning Women,” hosted by BW’s Center for Innovation and Growth. Susan Bixler ’72, CEO of the Bixler Consulting Group and a member of the panel, spoke to the crowd gathered of her long-standing relationship with NASA’s Johnson Space Center in Houston and the entrepreneurial mindset required to travel to Mars. Her contagious passion for the innovation, flexibility, risk, and team work at NASA led to the possibility of BW students spending spring break at Johnson Space Center, a vision that came true only five months later.

Ten months later, on September 7, 2017, Susan shared the origin of the Reep-Clark Space Experience, the project that enabled ten students to spend a week at NASA’s Space Center U, at the James Wallace dinner honoring leadership donors in the previous fiscal year.

“....
When time to complete our tasks became [shorter], we decided to try trial and error. We realized this was much more efficient...because problems were answered immediately and we were able to see why something didn’t work and how to fix it.

— Marissa Samsel ’19

Impact Report 2016–17
### Profit & Loss Statement as of 6/30/2017

**Revenue**

<table>
<thead>
<tr>
<th>Source</th>
<th>Fiscal 2017 7/1/16 to 6/30/17</th>
<th>Fiscal 2016 7/1/15 to 6/30/16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition &amp; Fees</td>
<td>$106,934,554</td>
<td>$103,750,486</td>
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<tr>
<td>Operating Gifts</td>
<td>1,333,571</td>
<td>1,197,160</td>
</tr>
<tr>
<td>Auxiliary Revenue</td>
<td>20,290,064</td>
<td>20,445,073</td>
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<tr>
<td>Endowment Earnings &amp; Interest</td>
<td>1,739,089</td>
<td>1,762,539</td>
</tr>
<tr>
<td>Seminars</td>
<td>634,668</td>
<td>511,920</td>
</tr>
<tr>
<td>Federal Work Study &amp; Organized Activities</td>
<td>662,871</td>
<td>645,309</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$131,594,817</strong></td>
<td><strong>$128,322,469</strong></td>
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<tr>
<td><strong>Student Financial Aid</strong></td>
<td>(39,630,195)</td>
<td>(37,948,803)</td>
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<tr>
<td><strong>Adjusted Revenue</strong></td>
<td><strong>$91,964,622</strong></td>
<td><strong>$90,373,666</strong></td>
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</tbody>
</table>

**Expenses**

<table>
<thead>
<tr>
<th>Category</th>
<th>Fiscal 2017 7/1/16 to 6/30/17</th>
<th>Fiscal 2016 7/1/15 to 6/30/16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty Salaries</td>
<td>$22,257,198</td>
<td>$21,150,941</td>
</tr>
<tr>
<td>Administrative &amp; Staff Salaries</td>
<td>21,474,052</td>
<td>20,454,823</td>
</tr>
<tr>
<td>Student Wages</td>
<td>2,648,894</td>
<td>2,663,937</td>
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<tr>
<td>Other Wages</td>
<td>381,820</td>
<td>411,171</td>
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<tr>
<td>Benefits</td>
<td>13,744,994</td>
<td>13,160,771</td>
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<tr>
<td><strong>Total Salaries &amp; Wages</strong></td>
<td><strong>$60,506,958</strong></td>
<td><strong>$57,611,643</strong></td>
</tr>
</tbody>
</table>

| Non-Labor                       |                               |                               |
| Overhead Costs                  | 11,531,176                    | 11,954,085                    |
| Contracted Services             | 4,423,916                     | 4,358,898                     |
| Cost of Goods Sold              | 5,334,156                     | 5,766,173                     |
| Other                           | 2,678,575                     | 2,403,993                     |
| Debt Interest                   | 624,465                       | 631,113                       |
| Depreciation                    | 5,576,512                     | 5,163,518                     |
| **Total Non-Labor**             | **$30,368,801**               | **$30,279,780**               |

**Total Expenses**

<table>
<thead>
<tr>
<th></th>
<th>Fiscal 2017 7/1/16 to 6/30/17</th>
<th>Fiscal 2016 7/1/15 to 6/30/16</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$90,875,759</strong></td>
<td><strong>$88,091,423</strong></td>
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<tr>
<td><strong>Positive Margin</strong></td>
<td><strong>$1,088,863</strong></td>
<td><strong>$2,282,243</strong></td>
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</table>

### SOURCES OF GIFT INCOME

Total: $6,868,955

- **Alumni** $1,792,263
- **Trustees** $1,805,631
- **Parents** $104,626
- **Faculty, Staff, Emerti** $419,396
- **Current Students** $4,092
- **Friends** $965,877
- **Corporations, Organizations, Foundations, and the OFIC** $1,777,071

### WHERE GIFTS ARE DESIGNATED

Total: $6,868,955

- **Endowment** $2,304,905
- **Capital Projects** $1,246,551
- **Restricted Current Funds** $1,929,594
- **Annual Giving Funds** $1,387,909
  
### ENDOWMENT

In millions at June 30

- 2012: $114.0
- 2013: $125.3
- 2014: $141.4
- 2015: $149.0
- 2016: $157.7
- 2017: $165.0
Honor Roll of Donors, continued

Halcik Family Scholarship Recipient
Bailee D’Amore ’18

Seeking to honor his parents, Daniel, Sr. and Edith “Eadie,” and the health care professionals who provided gentle, quality care to them over the years, Dan Halcik, Jr. initiated the Daniel, Sr. and Edith “Eadie” E. (Meinhardt) Halcik Scholarship to support students pursuing careers in health care.

The first recipient of the fund, senior Bailee D’Amore of McDonald, Ohio, not only plans to pursue a career in medicine, she’s already been accepted into Ohio University’s Heritage College of Osteopathic Medicine after graduating from BW in May 2018.

The first year and a half of Bailee’s medical school career have been impacted by the Halcik Scholarship, which were given as a result of the Daniel, Sr. and Edith “Eadie” E. (Meinhardt) Halcik Scholarship.

For a complete list of donors go to www.bw.edu/giving/thank-you

Impact Report 2016–17

212 students were enrolled in 14 different service-learning courses focused on topics from ecology to nutrition to community resiliency.

Impact Report 2016–17

5,688 hours of service to needy organizations were provided by 114 BW students who participated in Alternative Break trips to 12 cities in the U.S.
Ronald McDonald House Intern Receives Expy Award
Margaret Currie ’18

Margaret, who held a semester-long internship at Ronald McDonald House Charities of Northeast Ohio, was one of hundreds of interns nominated for the award. A panel of independent judges selected her based on her contributions in feature writing, web and social media content creation, event planning and board presentations.

Initially, Margaret began her semester-long internship as part of BW’s Humanities at Work Program, supported by The Cleveland Foundation’s Fenn Educational Fund. She extended her experience for a full year with Ronald McDonald House Charities of Northeast Ohio, was honored as Northeast Ohio’s “Best Intern” at the spring 2017 Expy’s luncheon. Her internship was raised by students for students through BW’s Student Giving.

Heritage Society

Mr. Thomas ’64 and Mrs. Sandra Thietman
Dr. Carol Thompson ’86
Dr. Daniel Temptula
Mr. James Tierney ’88 H
Mr. Thomas and Mrs. Diane Tyneh H
Mr. William and Beverly ’69 Van Dozer
Mr. Susan Van Voorst
Mr. Donald ’71 and Mrs. Laura VanNiel
Mrs. Gala Varnava-Manycz ’85
Mr. Jackman and Mrs. Jane Vedro
Mr. Booth and Mrs. Ruth Walker
Mr. Thomas and Mrs. Shirley Wattenmaker
Mr. Bred ’92 and Mrs. Judith Waznow
Dr. Richard Wanous ’94
Mr. Kenneth ’75 and Mrs. Mary Weber
Ms. Chasim Werfelting ’91 and Mr. Karl Vose
Ed. Robert ’55 and Mrs. Diane White H
Mr. Harvey and Mrs. Leslie Wilson
Mr. Joseph ’69, ’82 MBA, and Mrs. Barbara Winland
Mr. Russell, Jr. ’75 and Mrs. Pamela Wolf
Mr. Steven Woods ’72 MBA
Mr. Allen ’81 MBA, and Mrs. Gayle Yurko
Ms. J. Carol Zajkowski ’57
Mr. Kenneth and Mrs. Ruth ’41 Zipper
Ms. Gary ’74, ’84 MBA, and Mrs. Ovisya ’74 Zimmer

$500-5999
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Dr. Michael Abraham, III
Mr. Paul, Jr. ’49 and Mrs. Kathleen ’65, ’88 MAED, Adams
Mrs. Mary Jo Alu ’50

Mr. Bryan ’59 and Mrs. Suzanne Alward
Mr. Stanley ’55 and Mrs. Patricia Andrews
Dr. William ’63 and Mrs. Hilda Bank
Dr. Laver Barber H
Mr. Joseph and Mrs. Camilo ’92 Bradlaff
Mr. Charles ’65 and Mrs. Mary Becker H
Mr. Ervin ’79 MBA, and Mrs. Georgia Bell
Rev. Larry ’74 and Mrs. Rose Bell
Mr. David ’55 and Mrs. Shirley ’56 Bensom
Dr. Jeffrey ’69 and Mrs. Carol Blake
Mr. Harry and Mrs. Margaret Blumenthal
Mr. Richard ’67 and Mrs. Elizabeth Bohrer
Ms. Jessica Bonelli
Mr. Glen ’50 and Ms. Jessica Bonelli
Mrs. Elizabeth Bohrer
Mr. Richard ’67 and Mrs. Margaret Blumenthal
Mrs. Kathy Esper
Rev. Ronald Goetz ’56
Mr. Scott and Mrs. Joyce ’52 Halley
Ms. Carol Hambach H
Mr. Elaine Hammond ’35
Rev. James, Jr.
Mrs. Miriam ’67 Hanke
Mr. Charles ”CJ” Harker and Mrs. Chrissy Harker
Mr. Bruce Handlan ’40
Mr. William ’70 and Mrs. Peggy ’71 Harper
Mr. Robert ’96 and Mrs. Sheila Harvigan
Mr. George ”Bunny” ’69 and Mrs. Dee Dr. ’66 Hecker
Mrs. Mildred ’67 Hord
Mr. Robert ’55 and Mrs. Marsha ’65 Eker
Mr. Robert ’46 and Mrs. Peggy Eker
Mr. Robert ’81 MBA, and Mrs. Kathy Eker
Dr. Gay and Mrs. Beth Farah

Ms. M. P. Daniels
Mr. Ronald Deke ’91 MAED, and Dr. Naomi Feldman
Mr. Dean and Mrs. Jennifer Collins
Mr. Jeffery ’76 and Mrs. Barbara ’76 Collordo
Ms. Tina ’81 and Mrs. Christine Collins
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Ms. Edythe Darin Cowan
Mrs. Gloria Cram H
Mr. Benjamin Czarnota ’94
Mr. Edward and Mrs. Laura ’93 D’Amato
Capt. James ’92 and

Ms. Lorna Caughey
Mr. Ronald ’70 and Mrs. Barbara ’72, ’92 MBA, Chelesity
Mr. William ’66 and Mrs. Karen ’69 Clark
Mr. Eton Coleman ’71 H
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Mr. Benjamin Czarnota ’94
Mr. Edward and Mrs. Laura ’93 D’Amato
Capt. James ’92 and

Barbara Geppert Popyen Scholarship

Recipients

Patrick Peilat ’17
A 10th birthday present set Patrick Peilat on a path he pursued at BW—studying and performing classical guitar. Patrick, the oldest of seven children, received the gift of guitar lessons, and after many years of study, graduated in May 2017 as a guitar performance major in BW’s Conservatory of Music. Another gift, the Barbara Geppert Popyen Scholarship, relieved some of the financial burden of tuition and enabled him to devote more time to practice and honing his craft. “The financial support I received from this scholarship for two years was converted into time spent practicing my instrument and preparing myself for my graduate school auditions.” Patrick’s long-term goal is to perform and become a studio professor at a conservatory of music. He credits the Popyen family and their gift for helping him become a more skilled and disciplined musician, and he hopes to pass these attributes on to his own students one day. “I believe one-on-one teaching is the highest form of musical education and that I am well on my way to being able to pass on what I know to others who will do the same,” he said. Patrick recently began graduate work in guitar performance and literature at the Eastman School of Music, Rochester, NY.

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In the last year, nearly 550 alumni, parents, employees, friends of the University, organizations and current students made their first gifts to BW. We thank them for making the University a philanthropic priority in their lives and for joining a community of over 4,500 annual supporters. Their gifts, whether $5 or $5,000, add up in a big way and support a wide range of initiatives – from scholarships to experiential learning opportunities to athletic facilities. Baldwin Wallace University is pleased to welcome these donors to the V4L Gives community. Names of current students in the 2016-2017 academic year are boldfaced.

Ms. Marym Alkhalife ’09
Ms. Kelly Adams
Ms. Kelly Alphonso-Crooby
Ms. Omar Ali ’17 MBA
Mr. Richard and Mrs. Kimberly Alper
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IMPACT • 2016–17

25 consecutive winning seasons as head coach of the Yellow Jacket women’s basketball team earned Coach Cheri Harrer a spot in the Ohio Basketball Hall of Fame.

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IMPACT • 2016–17

100% of 2017 graduates of the master’s program in Speech-Language Pathology passed their professional exam and are now employed in their profession.

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