Impact Report
2014–2015
Dear friends,

This issue of Synergies captures the impact you, our donors, have on Baldwin Wallace University. We see the impact of your support on our students’ success, in the quality of our programs and in the role we play in Northeast Ohio’s business and cultural communities and beyond. Every gift adds up to create this kind of impact, and together, we make a lasting difference for BW.

As we look back at our accomplishments last year, we celebrate the launching of several new endowed scholarships and the work of our faculty and staff to prepare students for the professional world by cultivating entrepreneurial skill sets. We applaud the accomplishments of our athletes, current and past, and our student performers’ imprint in the local and national arts communities. Lastly, but certainly not the least, we continue to be awed by the commitment of our service-minded students who raise dollars for important causes, build houses and make the world a better place in which to live. Your collective gifts make these impacts possible.

We experience community in the fullest sense at BW, and I am privileged and grateful to be a part of it. Thank you for making it all happen.

All good wishes,

Robert C. Helmer, President
SEPTEMBER
Grant keeps at-risk students on track
BW received a significant College Success grant from Great Lakes Community Investments to support efforts to retain at-risk first-year students. Funds have supported the creation of an alert system where students facing academic, personal or financial hardships that may derail their academic goals are directed to campus support services that will keep them on-track towards graduation.

NOVEMBER
“A Chorus Line” debuts
BW’s Music Theatre department in collaboration with the Department of Theatre and Dance, launched another unforgettable fall musical with “A Chorus Line” in November. Eye-popping dance sequences and gripping dialogue marked the production, which featured BW’s top performers. Donna McKechnie, the Tony-award winning actress who played the role of “Cassie” in the Broadway run of the show, visited campus for a weekend and offered coaching and feedback to the two students sharing the role of Cassie.

FEBRUARY
14 years of dancing for a cause
BW’s 14th Annual Dance Marathon raised a record-setting $43,625 for the Elizabeth Glaser Pediatric AIDS Foundation (EGPWF), the largest amount in BW history. Nearly 120 students, faculty, staff and alumni danced the 12-hour event on February 28. BW has raised approximately $340,000 over the past 14 years in the effort to eliminate pediatric AIDS. Student Director Annette Fetter ’15, who participated in the event all of her four years on campus, emphasized the significance of the dancers, donors and organizers on the event’s mission: “We are making an impact on the world as we fight toward an AIDS-free generation.”

JANUARY
Women’s basketball coach celebrates milestone win
BW’s Head Women’s Basketball Coach Cheri Harrer celebrated her 500th game win on January 17 when BW defeated Ohio Northern University, 69-64. The win makes Harrer, who celebrates 25 years on the BW coaching staff, the second women’s basketball coach in 13 years of the Ohio Athletic Conference to achieve this milestone.

MARCH
BIG GIVE doubles its impact
Donors doubled the reward on BW’s second annual BIG GIVE, held March 31. BW’s annual day of giving encourages alumni, faculty, staff, students and friends to support the University. This year’s BIG GIVE saw 750 individuals donate, including 124 students and more than half of BW employees, contributing a total of $136,516. Gifts were matched with generous support from a group of alumni and friends who contributed $55,000 to the effort.

APRIL
BW Olympian receives a lasting tribute
A new likeness of BW legend Harrison “Bones” Dillard ’49 is in fine form in front of Finnie Stadium. The life-size bronze statue of Dillard, leaping over a hurdle, was unveiled at a ceremony April 18 and serves as a lasting tribute to Dillard’s athletic prowess and impact on Baldwin Wallace athletic history. Dillard, a Cleveland native, was a four-time Olympic gold medalist and the only man ever to win gold in both the sprints and high hurdles. Dillard’s long-time friend and teammate, Ted Theodore ’51, led the campaign to raise dollars for the statue.

MAY
Largest gift in BW history
Trustee Stephen Boesel ’68 honored the impact of BW’s School of Business on his life and career with a $15 million gift creating a permanent endowment to support renewable scholarships, faculty support, a speaker series and experiential learning. A portion of the gift will support key initiatives in other areas of campus.
## Profit & Loss Statement as of 6/30/2015

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Fiscal 2015 7/1/14 to 6/30/15 Unaudited</th>
<th>Fiscal 2014 7/1/13 to 6/30/14 Audited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition &amp; Fees</td>
<td>$97,481,109</td>
<td>$94,911,000</td>
</tr>
<tr>
<td>Operating Gifts</td>
<td>1,915,256</td>
<td>1,346,000</td>
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<tr>
<td>Auxiliary Revenue</td>
<td>19,387,143</td>
<td>18,630,000</td>
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<tr>
<td>Seminars</td>
<td>1,950,917</td>
<td>1,587,000</td>
</tr>
<tr>
<td>Federal Work Study &amp; Organized Activities</td>
<td>603,587</td>
<td>619,000</td>
</tr>
<tr>
<td>Total Revenue</td>
<td><strong>$121,978,045</strong></td>
<td><strong>$117,750,000</strong></td>
</tr>
</tbody>
</table>

| Student Financial Aid    | (34,688,235)                           | (34,043,000)                         |

| Adjusted Revenue         | **$87,289,810**                        | **$83,707,000**                      |

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Labor</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty Salaries</td>
<td>$19,530,513</td>
<td>$18,149,218</td>
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<tr>
<td>Administrative &amp; Staff Salaries</td>
<td>20,064,837</td>
<td>19,914,645</td>
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<tr>
<td>Student Wages</td>
<td>2,583,183</td>
<td>2,550,085</td>
</tr>
<tr>
<td>Other Wages</td>
<td>359,170</td>
<td>359,052</td>
</tr>
<tr>
<td>Total Salaries &amp; Wages</td>
<td><strong>42,537,703</strong></td>
<td><strong>40,973,000</strong></td>
</tr>
<tr>
<td>Benefits</td>
<td><strong>13,749,452</strong></td>
<td><strong>11,436,000</strong></td>
</tr>
<tr>
<td>Total Labor</td>
<td><strong>$56,287,155</strong></td>
<td><strong>$52,409,000</strong></td>
</tr>
</tbody>
</table>

| **Non-Labor**            |                                       |                                      |
| Overhead Costs           | 11,618,829                             | 11,275,712                           |
| Contracted Services      | 5,200,013                              | 5,066,913                            |
| Cost of Goods Sold       | 5,512,637                              | 5,510,353                            |
| Other                    | 2,376,080                              | 2,426,863                            |
| Debt Interest            | 663,149                                | 593,980                              |
| Depreciation             | 5,000,287                              | 4,811,179                            |
| Total Non Labor          | **$30,267,417**                        | **$29,685,000**                      |

| Total Expenses           | **$86,554,572**                        | **$82,094,000**                      |

| Positive Margin          | **$735,238**                           | **$1,613,000**                       |

### SOURCES OF GIFT INCOME*

Total: $7,028,882

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Endowments</td>
<td>$1,136,775</td>
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<tr>
<td>Capital Projects</td>
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<tr>
<td>Trustees</td>
<td>$1,438,333</td>
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<tr>
<td>Alumni</td>
<td>$3,253,337</td>
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<tr>
<td>Friends</td>
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<tr>
<td>Parents</td>
<td>$100,529</td>
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<tr>
<td>Current Students</td>
<td>$6,428</td>
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WHERE GIFTS ARE DESIGNATED*

Total: $7,028,882

<table>
<thead>
<tr>
<th>Designation</th>
<th>Amount</th>
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<tr>
<td>Restricted Current Funds</td>
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<tr>
<td>Endowments</td>
<td>$1,136,775</td>
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<tr>
<td>Capital Projects</td>
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<tr>
<td>Unrestricted</td>
<td>$3,253,337</td>
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*Includes a one-time transformational gift designated for the University endowment which has been omitted from each pie chart.

### ENDOWMENT

In millions at June 30

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>2010</td>
<td>$103.9</td>
</tr>
<tr>
<td>2011</td>
<td>$114.4</td>
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<tr>
<td>2012</td>
<td>$119.7</td>
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<tr>
<td>2013</td>
<td>$125.3</td>
</tr>
<tr>
<td>2014</td>
<td>$141.4</td>
</tr>
<tr>
<td>2015</td>
<td>$157.7</td>
</tr>
</tbody>
</table>
Baldwin Wallace University acknowledges and thanks the following donors who have supported the BW at $500 and more in 2014–15. All gifts, regardless of size, make an impact. For a complete list of donors, go to www.bw.edu/giving/thank-you.

For a complete list of donors go to www.bw.edu/giving/thank-you.
Honor Roll of Donors, continued

Mr. Rodulph and Mrs. Joan Kamper
Mr. Jeffrey Keller ’72, ’93 MBA
Rev. Dr. Donald Kelly ’57
Dr. William ’81 and Mrs. Ellen Kehoe
Mr. David and Mrs. Deborah Kendrik
Mr. Andrew Killian ’65 H
Mary Komantyntios ’94
Mr. Terry ’66 and Mrs. Pamela Krivok
Mr. Kevin ’90 and
Mrs. Merleth Kopke
Mr. Ronald ’01 and
Mrs. Sylvia ’56 Kalson
Dr. Edward ’71 and
Mrs. Katherine ’71 Kett
Mr. Charles Lafferty ’73
Mrs. MaryLou Lamb ’72
Mr. Charles Maas ’40
Mr. Wayne ’30 and
Mrs. Kathleen Marshall
Mrs. Ann Armstrong ‘60
Mr. David Levities ’61
Dr. Richard and Mrs. Laura ’33 Little
Mr. Michael ’70 and
Mrs. Beatrice Mahler
Mr. Wayne ’09 and
Mrs. Kathleen Master
Mr. Charles Maas ’40
Mr. Wade ’89 and
Mrs. Anny Maunder
Mr. Edgar and
Mrs. MaryLou Menges ’50
Mr. James, II ’78 and
Mrs. Katherine Risch ’65
Mr. James Maxwell, Jr. ’77
Mr. Joseph ’51 and
Mr. David Leyerle ’61
Mr. Michael ’78 and
Mr. Joseph ’51 and
Dr. James Maxwell, Jr. ’73
Mrs. Patricia Ann Lawrence ’60
Mr. Charles Lafferty ’73
Dr. Edward ’71 and
Rev. Dr. Alyce ’51 and Dr. Roy Mullen
Mr. G. David Moon
Mr. James and
Mr. Gene ’53 and
Mrs. Joanne Miller ’48
Mrs. Janet ’76 Mehnert
Mr. Richard and
Mr. Gene ’53 and
Mrs. Joanne Miller ’48
Mr. Thomas ’71 and
Mrs. Eugenia Schoendorfer
Mr. Carl ’62 and
Mrs. Joanne Miller ’48
Mrs. Kathleen ’84 Reniff
Mr. William ’83 MBA, and
Mrs. Lynne Barth
Mr. Michael ’69 and
Mr. William ’57 and Mrs. Barbara Lowe
Mr. Robert Lee ’56
Mrs. Dorothy Lawyer
Deacon Daniel Lacey ’67
Dr. Brandi LaBanc
Mr. David ’95, ’90 MBA, and
Dr. Brandi LaBanc
Dr. Edward and Mrs. Dorothy Wiedner
Dr. Laura ’Krae’ Bosworth ’67
Mr. Richard Brockey
Dr. Joseph ’54 and
Mr. Jennifer ’65 White
Mr. Harvey and Mrs. Leslee Wilkins
Mr. Ronald Wilson and
Mr. Susan Sullivan
Ms. Judy Wilson and
Mr. George Martini
Mr. John ’75 and
Mr. James Wilson
Mr. Donald Wieland
Mr. Michael and Mrs. Emily Yang
Mr. Michael and Mrs. Peggy Yan
Dr. John ’75 and Mrs. Martha Venable
Dr. Joseph ’54 and
Mrs. Zsuzsanna Zsak
Mr. Gary ’74, ’84 MBA, and
Mrs. Oyoma ’74 Zsak
Mr. Doug ’90 and
Mrs. Leah ’90 ‘90 Strohl
Mr. David ’90 and
Mrs. Monica ’91 Strohl
Mr. David ’90 and
Mrs. Remii Sherer
Elizabeth Samsen ’18
Mrs. Nancy Skabursk ’71
Mrs. Doug ’90 and
Mrs. Diane Schuller
Mr. Robert and
Mr. Andrew Schmuckeck
Dr. Carl ’92 and
Mrs. Eugenia Schoendorfer
Mr. Robert Schlick ’52
Mr. Geoffrey Stovall
Mr. John ’63 and
Mrs. Rita Stovall
Mr. James L. ’71 and
Mrs. JoanAnn Stovall
Mr. William ’90 and
Rev. Barth ’90 Shannon
This past year, over 650 alumni, parents, employees and current students made their first gifts to BW. We thank them for making the University a philanthropic priority in their lives and for joining a community of over 5,000 annual supporters. Their gifts, whether $5 or $5,000, add up in a big way and support a wide range of initiatives—from scholarships to new Steiner Studios, for our College of Music to exceptional student research opportunities. Baldwin Wallace University is pleased to welcome these donors to the YJ4L Gives Community. Names of current students are boldfaced.

Deja Abrams
Barbara Adams
Thomas and Mrs. Brenda Adams
Anj Ahmad
Maisie Allain
Kathy Anthony
Bryan Allen
Alvin and Mrs. Diane Alloway
William Anastasiatidis
Mary Andrews
Theresa Avery
Dylan Ash

For a complete list of donors go to www.bw.edu/giving/thanks
Adam Sheldon ’12

Adam Sheldon’s five years studying at Baldwin Wallace were pivotal in finding his passion. First as a music education major with a concentration in music administration, and later as an MBA student focusing on entrepreneurship, he describes BW as “the one place that gave me the trajectory to do what I love to do.” Now the Director of Community Music School and Outreach Programs in BW’s Conservatory of Music, Adam made a gift for the first time during BW’s 2015 BIG GIVE. Like many young professionals, Adam and his wife Lash ‘12 have many priorities for their resources, but giving back is still important to them. “A financial BW on my own, and I know the sacrifices students need to make to pay for college. Still, it’s important in our time on earth. It’s a new generation, helping students who may not have financial resources to enjoy the same privileges we had in receiving an education at BW,” he said.

Impact 2014–15

139 low-income students from Cleveland and Lorain County received scholarships for participation in the Conservatory of Music’s band, orchestra and music theatre summer camps, thanks to foundation grants.

Impact 2014–15

222 students shared the results of their academic and creative accomplishments in posters, presentations or performances at Ovation 2015, BW’s annual celebration in posters, presentations or performances at Ovation 2015, BW’s annual celebration of student excellence.

Synergies

For a complete list of donors go to www.bw.edu/giving/thank-you

Synergies

Deceased // Heritage Society

Special Issue

For a complete list of donors go to www.bw.edu/giving/thank-you
First-time donors, continued

The Mary Jane and Robert C. Cawrse Scholarship
Susan Hodgson dedicates her parents, Bob and Jane Cawrse, as wonders of people who displayed great character and values. They passed away at ages 94 and 96, enjoying life and each other’s company well into their twilight years. Bob graduated from BW in 1938 and pursued a career as a teacher, coach and school administrator in northeast Ohio, while Jane raised their three children. The place they valued in education was instilled in Susan and her two brothers from birth. “My dad used to tell stories of picking strawberries on cold winter mornings and working at other odd jobs to pay his tuition,” she said. To honor their shared value of education and “living life of BW,” Susan established The Mary Jane and Robert C. Cawrse Scholarship, supporting education majors with demonstrated financial need. Though they were not able to establish a scholarship while they were living, Susan is pleased to carry on her memory of his childhood friend Jake Beeler, the scholarship supports outstanding speech communication students. Additional gifts from Jake’s parents, Bill and Joan and Joan’s brother, B. Shelly Beeler, fully-funded the endowment.

Boesel Business Scholarships. Established by BW Trustee Stephen Boesel ’58, these scholarships support undergraduate business majors and MBA students with strong academic performance and financial need.

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We thank the following corporations, foundations and organizations for supporting Baldwin Wallace University with gifts of $500 and more.

Anonymous
The Abington Foundation
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ARTF Corporation
The John Baldwin Trust Fund
Balmero Business Supporters Women’s Committee
Belcourt Realty Corporation
Bevan Property Trust
Evonik E. & Joseph M. Bruning Foundation
Center for Health Affairs
City of Akron
The Cleveland Foundation
The George W. Cottrell Charitable Foundation
Cohen & Company, Ltd
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Compass Counseling Services, LLC
Cuyahoga Arts and Culture
Cuyahoga County
Ekholm Property Trust
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The George R. Gardner Foundation
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Great Lakes Community Incubators

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Membership in The Heritage Society recognizes all will commitments, life income gifts, trusts, life insurance and other planned gift arrangements. Baldwin Wallace is grateful to these members for their confidence in the future of the University. New members to the Society in the 2014-15 year are indicated by italics.

Ms. Susan Bixler
Mr. David and Mrs. Shirley Benson
Mr. Jess
Dr. John
and Mrs. Joanne Beeghly
Mr. David and Mrs. Patricia Beckman
Mr. Charles and Mrs. Mary Becker
Mr. George and Mrs. Francele
Mr. Larry and Mrs. Juliana Bowen
*
Mr. A. Edward
*
Mr. Kenneth and Mrs. Ann Felderman
*
Mr. T ed and Mrs. Janice Hlavaty
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Miss Jill Herrick
*
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*
Mr. James and Mrs. Nancy Lang
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Mr. John and Mrs. Heidi DiGennaro
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Mr. John and Mrs. Ann Dahne
Mr. Garrett and Mrs. Margaret
*
Mr. Seth
*
Mr. Richard and Mrs. Cleda Fletcher
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Mr. Richard and Mrs. Marian
*
Mr. Ivan Ford
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Mr. Robert
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*
Mr. Richard
*
Miss Mary Jane Harvey
*
Mr. Edward and Mrs. Zoe Hildreth
*
Mr. Donald and Mrs. Louisa Hildreth
*
Mr. John and Mrs. Nancy Lang

Mr. Mark and
The Honorable Gillian Al汶川
Mrs. Sophie Altvater and
Mrs. Wilma Altvater
Mr. Richard Allen
Mr. Thomas Altvater
Mr. Aaron Baldwin
Dr. Frederick and Mrs. Gwen Altvater
Jennett Ander
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Mr. William* and
Mrs. Margaret Bachle
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Mr. Larry Beck
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The Impact of Philanthropy:

BW’s Home for Entrepreneurship

By Lacey Kogelnik, Director, Center for Innovation & Growth

Ten years ago, the spot that now houses the Center for Innovation & Growth (CIG) was a little-used corner on the north side of the BW campus. As the CIG building took shape in the coming years, an array of opportunities designed to cultivate an entrepreneurial mindset and skill set across the University grew, with roots established in the early days of Baldwin Wallace.

Despite CIG’s short history, innovation can be traced all the way back to BW’s founder, John Baldwin. A champion for access to education, he established the precursor to Baldwin Wallace in 1845 through a gift of land. His motive for launching a school like BW was personal: his own mother was denied entry to college because of her gender. As a successful stone quarry owner and one of Berea’s first and best-known entrepreneurs, his innovative thinking led to a solution that has endured two additional centuries, creating a school committed to education regardless of race, gender, creed or ability to pay.

Today, entrepreneurship has its own home at BW. CIG was built on an entrepreneurial foundation in 2006 with a $1.6 million grant from the Burton D. Morgan & Ewing Marion Kaufmann Foundations. Led by founding director Dr. Peter Rea, CIG’s goal was to expand BW’s entrepreneurial history and existing initiatives, and the impact for students and the broader community has been astounding.

CIG’s Mission

The Center for Innovation & Growth’s mission is to infuse innovation and entrepreneurship campus-wide and contribute to regional economic development. It is an inclusive co-curricular program, welcome to students in all majors. The goal of CIG is to develop the next generation of leaders who can start, grow and reinvent things, whether they launch their own businesses or work for established companies.

The unique way CIG integrates liberal arts and entrepreneurship is through the application of classical virtues: courage, faith, justice, prudence, temperance, love and hope. These virtues are used as a common language for teaching character-based leadership, a time-honored way of living a personally meaningful life. If character is about identity and entrepreneurship is about action, they form a strong foundation on which to base a program.

CIG’s Signature Programs

The mission of CIG is at the core of everything that happens at the Center, but students are why it all happens. CIG impacts the lives of Baldwin Wallace students through three signature programs: The Ratcliffe Student Fellows Program, CIG Growth Practice Internship and Blackstone LaunchPad (BLP).

Each academic year, approximately 80 students are nominated by BW faculty, staff and coaches to participate in the Ratcliffe Student Fellows Program. This program gives students the opportunity to experience and explore what entrepreneurship and innovation, guided by integrity, can mean in their lives and careers. Students meet leaders in innovation, network with local entrepreneurs and create and test the feasibility of new ventures. Simply put, this program focuses on the art and science of entrepreneurship.

CIG Growth Practice Internship allows students to serve as consultants on projects for real-world clients like Parker Hannifin, GOJO Industries, Cleveland Cliffs, Westfield Insurance and OEOConnection. In 2015, the program hosted ten Growth Practice Interns, the largest cohort to date. Together, these interns served on professionally-led project teams to conduct primary and secondary market research to help organizations overcome barriers to growth. At the conclusion of each project, the interns presented their research findings and strategic recommendations to senior leadership teams. To prepare them for this experience, the intern team completed four weeks of intensive presentation coaching with Scott Plate, chair of BW’s Music Theatre program. Current interns, as well as those who have graduated, report this internship is transformational. Clients share that the project work CIG interns deliver compares very favorably with the quality of work they would expect from a top-tier consulting firm.

The Center for Innovation & Growth also supports students who aspire to start new ventures. Now entering its fourth year at BW, Blackstone LaunchPad is an innovative program that presents entrepreneurship as a viable career path and offers students, faculty and alumni concrete tools and guidance to transform ideas into thriving businesses.

BLP provides just-in-time resources, one-on-one coaching, access to a network of mentors, and a place where the student entrepreneur can find other like-minded students. The program prepares students to launch new ventures that create jobs northeast Ohio needs. BLP is practical and engages students with the region’s entrepreneurial ecosystem. The program is co-funded in Ohio by The Burton D. Morgan Foundation and the Blackstone Charitable Foundation and replicates The Launch Pad, which was created in 2008 at the University of Miami.

Each year, BLP staff provide entrepreneurial education to approximately 800 members of the BW community through seminars and classroom presentations. In addition, students and alumni can submit venture forms describing a business idea and receive counseling and guidance as they work to bring their plan to fruition. According to Director Mike Nock, in the three years of the program’s existence at BW, he has worked with students and alumni on 180 venture ideas and estimates at least 30 ventures have resulted from the education they received through the BLP.

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Gratitude for Opportunities

It is because of the continued generosity of our funders that programs like this are possible. Carole Ratcliffe ’68, an accomplished BW student athlete, is a successful entrepreneur and generous supporter of the program. The Philip E. & Carole R. Ratcliffe Foundation pledged $1 million to fund the Ratcliffe Student Fellows Program and its complementary internship program within CIG’s Growth Practice. The Foundation’s goal is to support students in developing an entrepreneurial skillset. The PNC Foundation, Parker Hannifin Corporation, Sherwin-Williams Company and the John P. Murphy Foundation provided capital support for the Center for Innovation & Growth. Jim ‘38 and Sally Thomas also helped make the Center possible through their support of the Thomas Family Center for Science and Innovation, the complex that houses both CIG and several of BW’s science programs.

Everyone connected to CIG continues to be grateful for these opportunities, including students, faculty, staff and the partners served in the community. In fact, gratitude has become a guiding principle at CIG. The benefits of gratitude are hard to debate—it increases physical and emotional health, it generates social capital and boosts careers. The intern workforce is home to the Gratitude Wall, and every day the CIG team is encouraged to post something for which they are grateful. Easily found on the wall are mentions of sleep, food and coffee, next to statements like: “I am grateful I was able to be part of the CIG family”; “I’m grateful for the relationships I’ve made at CIG”; to “all of the real world experiences the CIG provides—this place is life-changing.” These are accompanied by notes with singular concepts like compassion, personal growth and helpful feedback.

We are grateful for alumni, donors and corporate partners committed to helping the Center for Innovation & Growth thrive. As we expand CIG’s programming, we welcome others to join the Philip E. & Carol R. Ratcliffe Foundation, corporate partners, sponsors and individual donors to make an impact. The Center for Innovation & Growth is life-changing. John Baldwin would be proud.

Baldwin Wallace’s Blackstone Launchpad director Mike Nock (left), discusses opportunities for students with representatives of Bad Girl Ventures, a nonprofit group dedicated to the support of female entrepreneurs, in the Center for Innovation and Growth.

CIG: The Student Experience

When the Ratcliffe Student Fellows Program began, student athletes found it challenging to participate because the program requires a year-long commitment. With leadership from Alan Kolp, Professor of Religion and co-founder of the Center for Innovation & Growth, and support from BW’s Athletic Director Kris Diaz, program staff created a semester-long version of this program exclusively for student-athletes. Now, there is a strong partnership and collaboration between CIG and Athletics.

David Shapiro, a wrestler, is an example of a student motivated to turn passion into opportunity. He was nominated by his coach for the Ratcliffe Student Fellows Program and has been actively involved with CIG ever since.

Last spring, David was awarded the Northeast Ohio Project Management Institute Award for exceptional work and growth throughout his internship at CIG. His wrestling teammates have also recognized him as the hardest working student-athlete to have ever been awarded this program exclusively for student-athletes. Now, there is a strong partnership and collaboration between CIG and Athletics. David Shapiro, a wrestler, is an example of a student motivated to turn passion into opportunity. He was nominated by his coach for the Ratcliffe Student Fellows Program and has been actively involved with CIG ever since.

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Gifts of any size make a difference to BW students.

- **$15** buys a lab coat used by a student in a science lab
- **$37** buys a musical score for the Jones Music Library
- **$50** pays for firing a kiln to finish student ceramic and sculpture projects
- **$60** buys a subscription to the *Wall Street Journal* for use by business students
- **$150** buys a varsity uniform for one student-athlete
- **$270** buys supplies used in treatment by student speech therapists
- **$2,000** provides a scholarship so a deserving senior can finish his/her last semester
- **$4,500** buys a treadmill for the student recreation center