



# Associate to Bachelor at B-W (A2B)

## BA in Management

Students who hold an associate's degree from a regionally accredited college may complete the BA in Management in as few as 21 courses (65 credit hours)\*.

		<u>Prerequisites</u>	<u>Sem.Hour Credits</u>
<b>Business Core (12 – 15 courses)</b>			
<input type="checkbox"/>	ECN 299	Economics Survey for Business Professionals OR ECN 101 and ECN 102 (Micro/Macro)	4 8
<input type="checkbox"/>	MTH 136	Applied College Math	3
<input type="checkbox"/>	CSC 141	Advanced Applications for Information Analysis	3
<input type="checkbox"/>	ECN 279	Elements of Statistics	4
<input type="checkbox"/>	BUS 211	Principles of Accounting I	3
<input type="checkbox"/>	BUS 212	Principles of Accounting II	3
<input type="checkbox"/>	BUS 305	Introduction to Management	3
<input type="checkbox"/>	BUS 326	Legal Environment of Organizations	3
<input type="checkbox"/>	BUS 330	Introduction to Marketing	3
<input type="checkbox"/>	BUS 342	Corporate and Organizational Finance	3
<input type="checkbox"/>	BUS 365	Management Science	3
<input type="checkbox"/>	BUS 451	Management Strategy & Policy	3
<b>College Core (1 course)</b>			
<input type="checkbox"/>	LAS 200	Enduring Questions for an Intercultural World	3
<b>Management Major (5 courses)</b>			
<input type="checkbox"/>	BUS 329	Business Ethics	3
<input type="checkbox"/>	BUS 358	Business Communications	3
<input type="checkbox"/>	BUS 310I	Introduction to International Business	3
<input type="checkbox"/>	BUS 409D	Behavioral Theories of Management	3
<input type="checkbox"/>	BUS 410	Human Resource Management	3
<b>Marketing Minor (3 courses)</b>			
<input type="checkbox"/>	BUS 333	Advertising Management	3
<input type="checkbox"/>	BUS 334	Salesmanship and Sales Management	3
<input type="checkbox"/>	BUS 436I	International Marketing	3

Minor could be changed to any of the following: Accounting, Business, Finance, Human Resources or Entrepreneurship. One additional course may be required for minor in Health Care Management or International Business.

\* This A2B program assumes completion of ENG 131 or transfer equivalency; otherwise ENG 131 must be taken as part of the A2B program.

\* This program was designed for students aged 25 or older with significant work experience who have completed a non-business associate's degree. Exceptions will be considered on an individual basis.