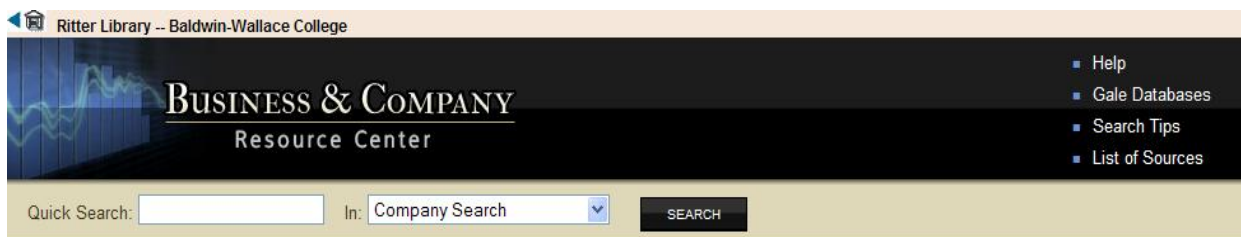







# BUSINESS AND COMPANY RESOURCE CENTER

Ritter Library offers Business and Company Resource Center, a database that provides business and industry content in the following areas:

- Periodical articles, news articles, and press releases
- Detailed information for domestic and international companies and associations, including information on corporate hierarchical structures
- Investment reports
- Corporate chronologies and company histories
- Brands and product information
- Industry and company rankings
- Financial Overviews
- Industry Overviews



 <p><b>Company Search</b> Search for companies by company name, ticker symbol, industry code, etc.</p> <p><a href="#">Search Now</a></p>	 <p><b>Industry Search</b> Search for industries by SIC or NAICS code or by industry description.</p> <p><a href="#">Search Now</a></p>	 <p><b>Articles Search</b> Search for articles via keyword, subject guide, or limit by peer-reviewed journals, etc.</p> <p><a href="#">Search Now</a></p>	 <p><b>Publication Search</b> Search for specific publications and view the editions and articles included.</p> <p><a href="#">Search Now</a></p>	 <p><b>Advanced Search</b> For additional searching and limiting options try advanced search.</p> <p><a href="#">Search Now</a></p>
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The top window enables a quick search:

- by company
- industry description
- articles

Or select search forms for company, industry, articles, publication or advanced search.

Any of these searches result in a range of information about a company, industry or business topic you've chosen, all of which you can easily retrieve from the tabbed result bar at the top of the screen.

**COMPANY SEARCH** - Use this option to locate company information. This search form guides the user through multiple search options, including company name, ticker symbol, industry (SIC and/or NAICS), product/brand name, or description, city or state.

**INDUSTRY SEARCH** - Use this option to search for industry information. This search form guides users through multiple search options, including SIC and/or NAICS code searching and industry description, or browse the industry hierarchy.

**ARTICLES SEARCH** - Use this option to locate business news, journals and press releases. This search form guides the user through various search options, including Subject Guide, Keyword and Full-text. Limit options include Journal Date, Full-text, Peer-reviewed, Newspapers and Newswires or Magazines and Journals.

**PUBLICATION SEARCH** - Use this option to search for magazines, journals, newspapers and newsletters by publication title or by ISSN. The Publication Search form can be accessed by selecting the Publication Search button in the main screen area of the Home Page or on the top navigation bar on all other screens.

**ADVANCED SEARCH** - Use this option to search for information found within specific sources throughout the Resource Center. Users may select content areas and search by specific fields.

On the home page and throughout subsequent screens, you will find additional tools to assist you.

Other database features are available. Select **Help** or **Search Tips** for additional information.

(RDD 1/2010)