

B·W
BALDWIN

WALLACE

C O L L E G E

Fact Book
2010-2011



Transforming Lives

Baldwin-Wallace College
is an academic community committed to the
liberal arts and sciences as the foundation
for lifelong learning.

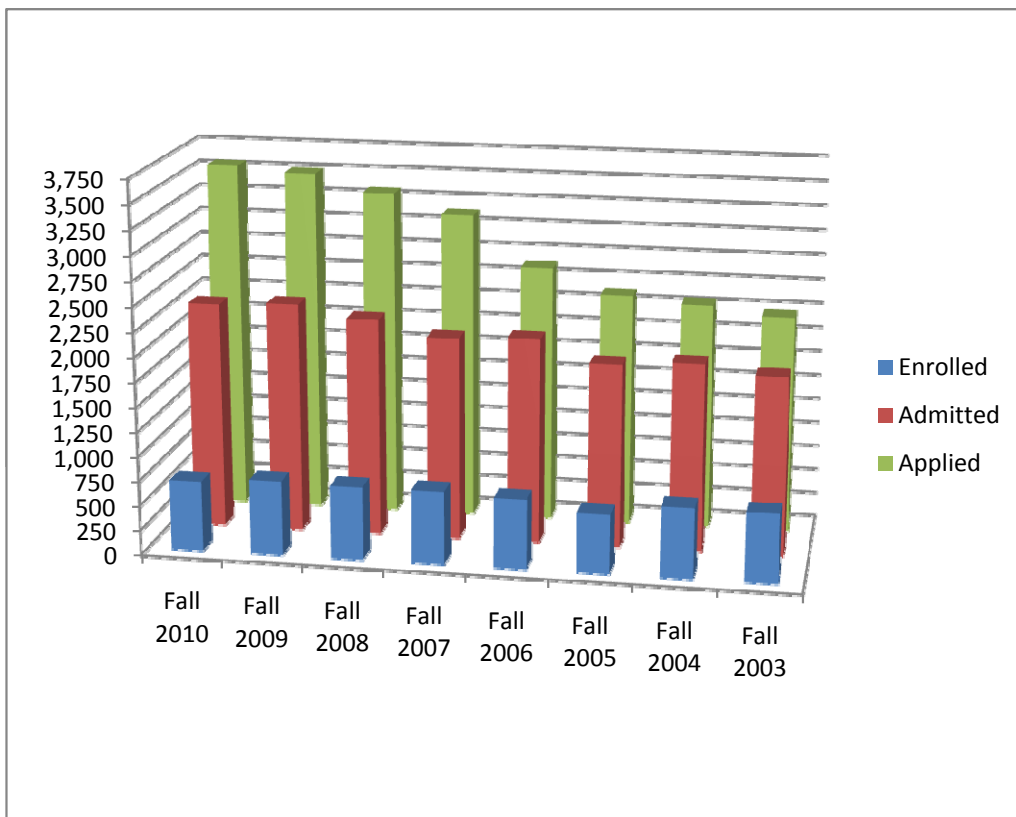
The College fulfills this mission
through a rigorous academic program that
is characterized by excellence in teaching
and learning within a challenging,
supportive environment that enhances
students' intellectual and spiritual growth.

Baldwin-Wallace assists students in
their preparation to become contributing,
compassionate citizens of an
increasingly global society and
encourages their pursuit of
personal and professional excellence.

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Applied/Admitted/Enrolled Fall 2003 - Fall 2010

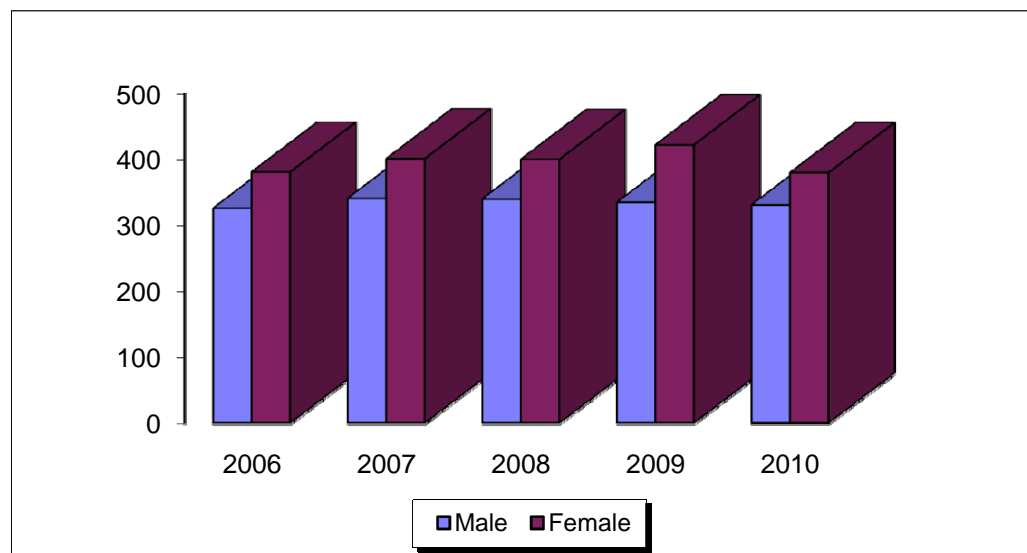
	<u>Applied</u>			<u>Admitted</u>			<u>Enrolled*</u>		
	<u>Men</u>	<u>Women</u>	<u>Total</u>	<u>Men</u>	<u>Women</u>	<u>Total</u>	<u>Men</u>	<u>Women</u>	<u>Total</u>
Fall 2010	1,677	1,876	3,553	1,117	1,186	2,303	330	379	709
Fall 2009	1,470	2,028	3,498	971	1,364	2,335	334	421	755
Fall 2008	1,478	1,843	3,321	956	1,257	2,213	339	399	738
Fall 2007	1,381	1,745	3,126	941	1,117	2,058	340	400	740
Fall 2006	1,208	1,410	2,618	917	1,169	2,086	325	380	705
Fall 2005	1,112	1,254	2,366	832	1,038	1,870	288	311	599
Fall 2004	1,051	1,250	2,301	841	1,071	1,912	309	403	712
Fall 2003	1,017	1,194	2,211	794	1,026	1,820	333	369	702



* First-time enrolled freshmen are categorized as students starting in fall or the preceding summer term with a student type of UDA (Undergraduate Day) or UCN (Undergraduate Conservatory), an active enrollment status of 'FR', and enrolled in a degree-seeking program

First-Time, Degree-Seeking Freshman Enrollment Trends by Gender & Ethnicity/Race Fall 2006 - Fall 2010

	<u>Fall 2006</u>			<u>Fall 2007</u>			<u>Fall 2008</u>			<u>Fall 2009</u>			<u>Fall 2010</u>		
	<u>Male</u>	<u>Female</u>	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>Total</u>
Non-Resident Alien	3	2	5	9	1	10	0	2	2	3	6	9	0	2	2
Black or African American	17	41	58	29	19	48	24	32	56	27	21	48	26	25	51
American/Alaskan Native		1	1	2	0	2	1	1	2	0	0	0	0	1	1
Asian	2	4	6	2	4	6	4	3	7	1	2	3	5	2	7
Hispanic/Latino	5	9	14	8	8	16	10	19	29	8	14	22	18	12	30
Multi-Racial	7	7	14	5	5	10	8	10	18	13	20	33	11	10	21
White	264	300	564	262	344	606	275	304	579	281	357	638	264	323	587
Unknown/Other	27	16	43	23	19	42	17	28	45	1	1	2	6	4	10
Total	325	380	705	340	400	740	339	399	738	334	421	755	330	379	709



* First-Time, Degree-Seeking Freshmen, are categorized as students starting in Fall 2010 or the preceding summer term with a student type of UDA (Undergraduate Day) or UCN (Undergraduate Conserveatory), an active enrollment status of 'FR', and enrolled in a degree-seeking program

ACT/SAT Score Breakdown

First-Time Freshmen - Fall 2010

	<u>25th Percentile</u>	<u>75th Percentile</u>
SAT Critical Reading	480	610
SAT Math	490	590
ACT Composite	21	26
ACT English	20	25
ACT Math	22	27

<u>Score Range</u>	<u>SAT Critical Reading</u>	<u>SAT Math</u>
700-800	3.30%	7.50%
600-699	27.30%	25.40%
500-599	43.20%	37.50%
400-499	22.10%	24.80%
300-399	4.10%	4.80%
200-299	0.00%	0.00%
	100.00%	100.00%

<u>Score Range</u>	<u>ACT Composite</u>	<u>ACT English</u>	<u>ACT Math</u>
30-36	8.70%	17.50%	15.40%
24-29	44.00%	36.30%	36.60%
18-23	40.00%	36.50%	37.90%
12-17	7.30%	8.60%	7.00%
6-11	0.00%	1.10%	3.10%
Below 6	0.00%	0.00%	0.00%
	100.00%	100.00%	100.00%

*570 freshmen (84%) submitted ACT scores; 341 freshmen (48%) submitted SAT scores

First-Time, Degree-Seeking Freshmen Enrollment by First Major/CIP Code - Fall 2010

<u>CIP Code</u>	<u>CIP Code Description</u>	<u>B-W Major(s)</u>	<u>Total</u>
03.0204	Natural Resource Economics	Sustainability	3
09.0101	Speech Communication and Rhetoric	Communication Studies	4
09.0102	Mass Communication/Media Studies	Broadcasting & Mass Communication	8
09.0902	Public Relations/Image Management	Public Relations	4
11.0701	Computer Science	Computer Science	7
11.0901	Computer Systems Networking & Telecommunications	Comp Info Systems Network Analyst	2
13.1011	Education/Teaching of Individuals with Specific Learning Disabilities	Mild/Moderate Educational Need	7
13.1203	Junior High/Intermediate/Middle School Education and Teaching	Middle Childhood Education	21
13.1210	Early Childhood Education and Teaching	Early Childhood Education	31
13.1312	Music Teacher Education	Music Education	19
14.0102	Pre-Engineering	Pre-Engineering	3
16.0501	German Language and Literature	German	1
16.0901	French Language and Literature	French	1
16.0905	Spanish Language and Literature	Spanish	3
23.0101	English Language and Literature, General	English	14
23.1302	Creative Writing	English: Creative Writing	1
26.0101	Biology/Biological Sciences, General	Biology	37
26.0908	Exercise Physiology	Exercise Science	9
26.1501	Neuroscience	Neuroscience Biology	13
		Neuroscience Chemistry	1
		Neuroscience Psychology	5
27.0101	Mathematics, General	Mathematics	6
30.2001	International/Global Studies	International Studies	8
31.0501	Health and Physical Education/Fitness, General	Physical Education	3
		Health Promotion and Education	1
31.0504	Sport and Fitness Administration/Management	Sport Management	29
38.0101	Philosophy	Philosophy	1
38.0201	Religion/Religious Studies	Religion	1
40.0501	Chemistry, General	Chemistry	14
40.0801	Physics, General	Physics	5
		Physics Teaching	1
42.0101	Psychology, General	Psychology	25
43.0104	Criminal Justice/Safety Studies	Criminal Justice	21
45.0601	Economics, General	Economics	1
45.0603	Econometrics and Quantitative Economics	Math/Economics	1
45.1001	Political Science & Government, General	Political Science	7
45.1101	Sociology	Sociology	3
50.0599	Dramatic/Theatre Arts and Stagecraft, Other	Theatre	30
50.0601	Film/Cinema/Video Studies	Film Studies	7
50.0701	Art/Art Studies, General	Art Education	3
50.0702	Fine/Studio Arts, General	Studio Art	5
50.0703	Art History, Criticism and Conservation	Art History	2
50.0901	Music, General	Music Liberal Arts	3
50.0903	Music Performance, General	Music Performance Instrumental	21
50.0904	Music Theory & Composition	Music Composition	5
50.0907	Keyboard Instruments	Music Keyboard Performance	3
50.0908	Voice and Opera	Music Performance Voice	8
50.9999	Visual and Performing Arts, Other	Music Theatre	12
51.0201	Communication Sciences and Disorders, General	Communication Disorders	16
51.0701	Health/Health Care Administration/Management	Health Care Management	3
51.0913	Athletic Training/Trainer	Athletic Training	22
51.2305	Music Therapy/Therapist	Music Therapy	5
51.9999	Health Professions and Related Clinical Sciences, Other	Pre-Physical Therapy	42
52.0201	Business Administration and Management, General	Business Administration Management	20 7

<u>CIP Code</u>	<u>CIP Code Description</u>	<u>B-W Major(s)</u>	<u>Total</u>
52.0301	Accounting	Accounting	15
52.0801	Finance, General	Finance	7
52.1101	International Business/Trade/Commerce	International Business	3
52.1401	Marketing/Marketing Management, General	Marketing	4
54.0101	History, General	History	13
TOTAL			577

*Does not include 132 students with no major declared

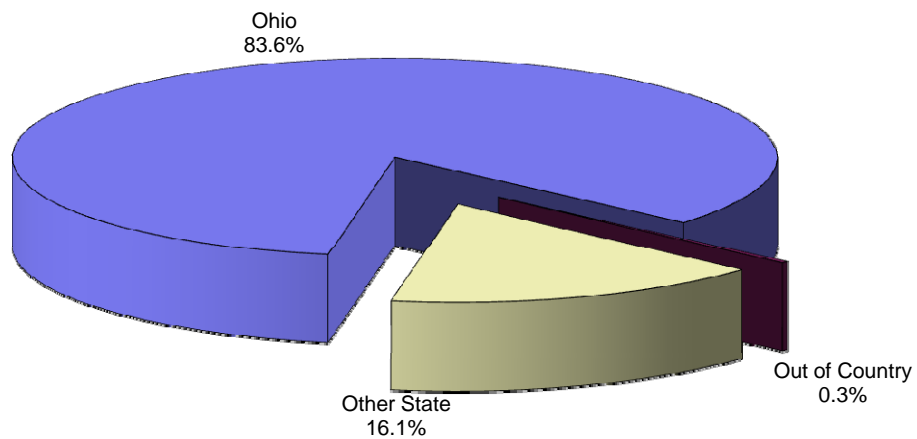
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* Classification of Instructional Programs 2010 - <http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55>

First-Time, Degree-Seeking Freshmen by State Fall 2010

<u>State</u>	<u>Count</u>	<u>State</u>	<u>Count</u>
Alabama	1	New Jersey	1
Alaska	2	New York	20
Arizona	2	North Carolina	2
California	3	Ohio	593
Connecticut	1	Oklahoma	2
District of Columbia	1	Pennsylvania	35
Florida	4	Tennessee	3
Georgia	1	Texas	5
Illinois	7	Washington	1
Indiana	2	West Virginia	1
Kentucky	1	Wisconsin	2
Maryland	8	Unknown	0
Massachusetts	3	Out of Country	2
Michigan	5		
Mississippi	1		
		<i>Total</i>	<i>709</i>

First-Time, Degree-Seeking Freshmen by Location

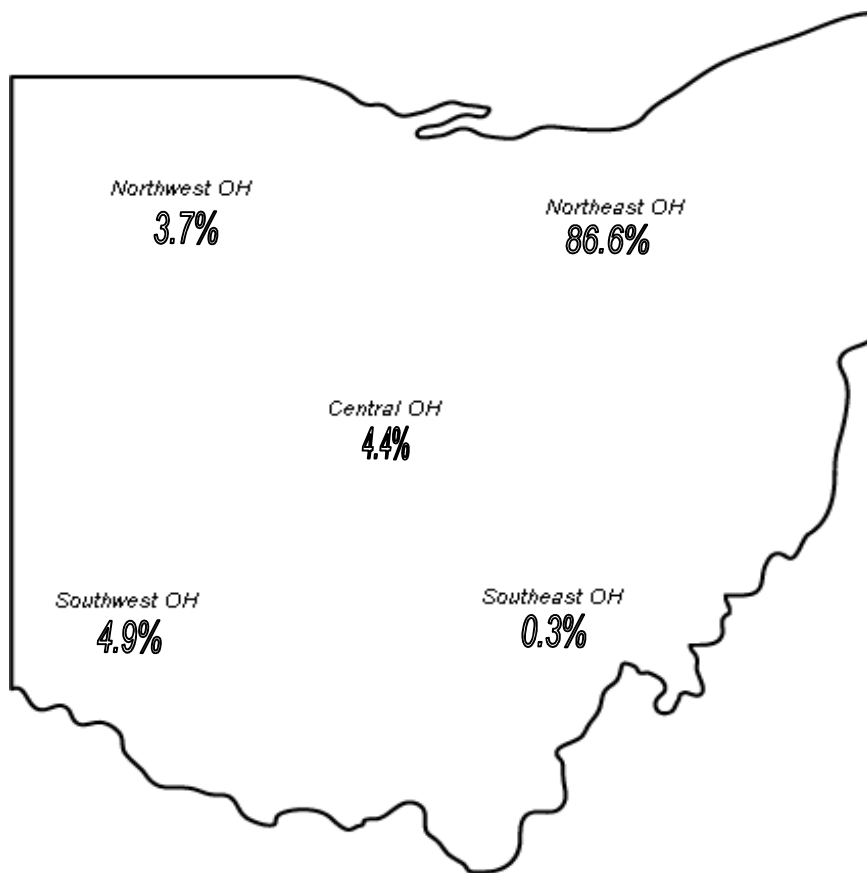


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First-Time, Degree-Seeking Freshmen by Ohio Region - Fall 2010

Northeast Ohio	512
Northwest Ohio	22
Central Ohio	26
Southeast Ohio	2
Southwest Ohio	<u>29</u>

591



Note: Does Not Include 2 students with Unknown Ohio County

* First-Time, Degree-Seeking Freshmen, are categorized as students starting in Fall 2010 or the preceding summer term with a student type of UDA (Undergraduate Day) or UCN (Undergraduate Conservatory), an active enrollment status of 'FR', and enrolled in a degree-seeking program

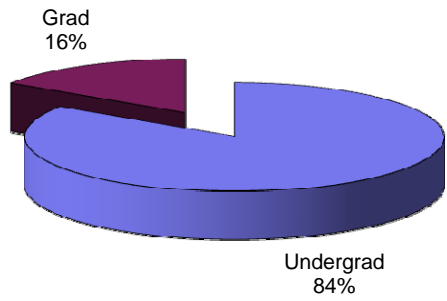
First-Time, Degree-Seeking Ohio Freshman by County Fall 2005 - Fall 2010

	<u>Fall 2005</u>	<u>Fall 2006</u>	<u>Fall 2007</u>	<u>Fall 2008</u>	<u>Fall 2009</u>	<u>Fall 2010</u>
Allen	0	0	2	0	1	2
Ashland	4	6	8	8	10	7
Ashtabula	14	9	11	9	22	11
Athens	1	0	1	0	0	0
Auglaize	0	0	0	0	1	1
Belmont	0	0	0	1	0	1
Brown	0	1	1	0	0	0
Butler	1	2	2	2	1	4
Carroll	3	3	0	2	0	0
Clark	0	0	1	3	0	1
Clermont	0	1	2	0	1	1
Clinton	0	1	2	0	0	0
Columbiana	2	7	5	2	2	3
Coshocton	1	1	0	1	0	1
Crawford	0	2	3	3	3	1
Cuyahoga	225	251	215	246	245	204
Darke	0	0	0	0	0	1
Defiance	2	0	1	0	2	0
Delaware	5	4	5	7	4	3
Erie	12	13	14	14	5	7
Fairfield	2	0	1	0	2	0
Fayette	0	0	1	1	0	0
Franklin	11	16	12	14	15	15
Fulton	0	1	0	1	0	0
Gallia	0	1	0	0	0	0
Geauga	8	6	8	4	6	10
Greene	0	0	1	1	0	1
Guernsey	2	0	1	1	0	1
Hamilton	4	4	7	3	8	5
Hancock	0	1	0	1	2	1
Hardin	0	0	0	1	0	1
Harrison	0	0	1	0	0	0
Henry	2	1	0	0	1	2
Highland	0	0	0	0	0	1
Holmes	0	0	1	1	0	0
Huron	4	5	6	8	2	13
Jefferson	2	1	0	1	0	1
Knox	0	4	6	0	2	2
Lake	16	26	25	35	42	32
Licking	0	2	3	2	4	3
Logan	1	0	0	0	1	1
Lorain	35	37	49	58	56	57
Lucas	4	5	10	5	5	3
Madison	0	0	1	1	0	0
Mahoning	8	10	11	13	9	18
Marion	4	2	0	1	0	0
Medina	26	49	51	60	48	41
Mercer	0	1	0	0	0	0
Miami	1	0	1	0	1	0
Monroe	0	0	0	0	1	0
Montgomery	3	3	1	4	4	9

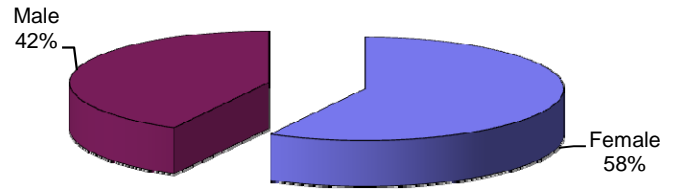
	<u>Fall 2005</u>	<u>Fall 2006</u>	<u>Fall 2007</u>	<u>Fall 2008</u>	<u>Fall 2009</u>	<u>Fall 2010</u>
Morrow	0	0	0	0	1	1
Muskingum	2	2	5	1	1	0
Ottawa	1	1	2	1	1	0
Pickaway	1	0	1	0	0	1
Portage	6	9	4	14	11	16
Putnam	0	1	2	0	0	0
Richland	6	1	6	8	3	3
Sandusky	5	3	3	0	3	0
Sciot	0	1	1	0	0	0
Seneca	0	0	2	4	8	5
Stark	30	24	27	16	24	24
Summit	32	24	33	18	46	41
Trumbull	8	8	10	4	3	13
Tuscarawas	4	11	5	4	3	2
Union	0	0	0	1	0	2
Van Wert	0	0	0	2	0	1
Warren	1	1	1	2	0	6
Washington	0	1	0	0	1	0
Wayne	13	21	10	4	6	8
Williams	0	0	1	1	0	1
Wood	0	4	2	4	0	2
Wyandot	0	1	2	0	0	0
<i>Unknown</i>	2	29	23	18	21	2
Total	514	618	610	616	638	593

Fall 2010 Overall Enrollment

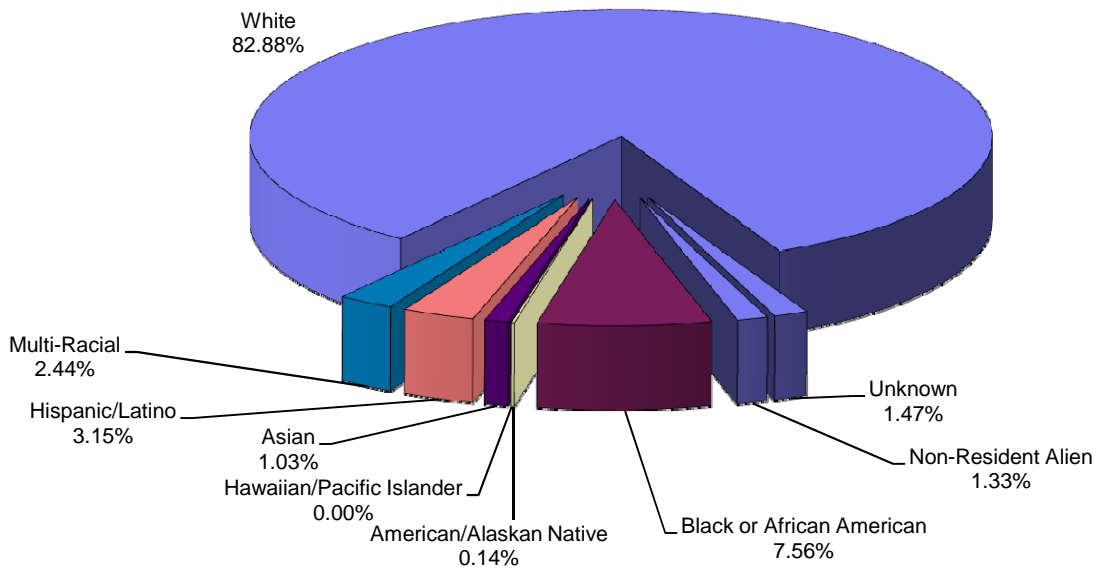
Academic Level



Gender



Ethnicity/Race



Baldwin-Wallace College Fall 2010 Headcount

	GENDER		LOAD		ETHNICITY/RACE								TOTAL	
	Male	Female	Full-Time	Part-Time	Non-Resident Alien	Black or African American	American/Alaskan Native	Hawaiian/Pacific Islander	Asian	Hispanic/Latino	Multi-Racial	White		Unknown
Undergraduate														
Conservatory (UCN)	128	166	293	1	2	19	0	0	2	7	13	250	1	294
Day (UDA)	1,266	1,525	2,731	60	40	160	3	0	25	99	72	2,377	15	2,791
Evening/Weekend (UEV/UWK)	144	352	84	412	2	78	1	0	2	12	11	369	21	496
Accounting 3/2 (UB3)	19	22	40	1	1	2	0	0	0	1	0	37	0	41
Human Resources 3/2 (UB5)	1	0	1	0	0	0	0	0	0	0	0	1	0	1
Dual Admission - Tri-C Enroll (UCD)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3-Year Accelerated (UE3)	6	5	11	0	0	5	0	0	0	0	0	5	1	11
Cross-Registered UCR)	5	6	0	11	0	0	0	0	0	0	0	10	1	11
Alumni Audit (AAU)	1	6	0	7	0	0	0	0	0	0	0	5	2	7
Post Polaris Option (PPO)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Post Secondary Option (PSO)	7	11	0	18	0	0	0	0	1	2	0	15	0	18
Graduate														0
Business Accounting (GBA)	15	29	24	20	1	8	0	0	0	0	0	35	0	44
Business Evening (GBE)	148	161	137	172	3	34	1	0	5	7	5	242	12	309
Business Health Care (GBH)	5	15	17	3	1	0	0	0	1	0	0	18	0	20
Business International (GBI)	24	24	25	23	8	3	0	0	8	5	0	23	1	48
Business Executive (GBX)	21	9	30	0	0	2	1	0	0	2	0	25	0	30
Education Option 3 (GE3)	14	45	44	15	0	9	0	0	0	0	2	46	2	59
Education (GED)	10	57	38	29	0	3	0	0	0	1	2	59	2	67
Education Partnership (GEP)	20	85	35	70	0	6	0	0	1	1	1	90	6	105
Alumni Audit (AAG)	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Undergraduate	1,577	2,093	3,160	510	45	264	4	0	30	121	96	3,069	41	3,670
Total Graduate	257	425	350	332	13	65	2	0	15	16	10	538	23	682
TOTAL	1,834	2,518	3,510	842	58	329	6	0	45	137	106	3,607	64	4,352

Fall 2010 Enrollment Statistics

	Degree-Seeking						Non-Degree Seeking Other	All Undergraduate	All Graduate	Total
	New Freshmen	Other Freshmen	Sophomore	Junior	Senior	Unknown				
Headcount	709	106	790	954	979	22	103	3,663	682	4,345
Load										
Full-Time	708	72	732	816	803	18	11	3,160	350	3,510
Part-Time	1	34	58	138	176	4	92	503	332	835
Gender										
Male	330	49	346	387	418	9	37	1,576	257	1,833
Female	379	50	441	546	589	16	66	2,087	425	2,512
State of Residence										
In-State ¹	593	88	671	833	911	9	102	3,207	664	3,871
Out-of-State ¹	114	9	106	95	85	0	1	410	4	414
Commuter/Resident										
On-Campus	590	53	504	352	326	16	0	1,841	3	1,844
Off-Campus	119	46	283	581	681	9	103	1,822	679	2,501
Ethnicity/Race										
Non-Resident Alien	2	2	9	5	11	16	0	45	13	58
Black or African American	51	14	44	80	69	2	4	264	65	329
American/Alaskan Native	1	1	0	1	1	0	0	4	2	6
Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0
Asian	7	0	5	8	7	0	3	30	15	45
Hispanic/Latino	30	6	23	36	24	0	2	121	16	137
Multi-Racial	21	5	25	26	19	0	0	96	10	106
White	587	70	679	770	866	6	85	3,063	538	3,601
Unknown	10	1	2	7	10	1	9	40	23	63
Age										
Total < 18	28		1				15	44	0	44
18-19	678	40	424	31	2	2	9	1,186	0	1,186
20-21	3	31	293	613	421	7	2	1,370	0	1,370
22-23	0	4	8	77	331	8	7	435	39	474
24-25	0	0	10	25	61	2	9	107	71	178
26-30	0	2	14	52	44	2	10	124	198	322
31-35	0	5	8	48	31	1	12	105	128	233
36-40	0	4	11	25	38	1	8	87	84	171
41-50	0	7	13	43	56	0	13	132	107	239
51-64	0	5	3	18	22	2	11	61	43	104
> 65	0			1			2	3	1	4
Unknown	0	1	2		1		5	9	11	20

¹ Excludes: 45 undergraduate Nonresident Aliens and 1 undergraduate Unknown State; 13 graduate Nonresident Aliens and 1 graduate Unknown State

* Numbers/categories match those reported on the IPEDS Fall Enrollment Survey, and exclude Alumni Audit students

* New Degree-Seeking Freshmen are in a degree-seeking program, with a student type of UDA (Undergraduate Day) or UCN (Undergraduate Conservatory), an active enrollment status of 'FR', and a current start term of Fall 2010 or the preceding summer term

* Other Degree-Seeking Freshmen are in a degree-seeking program, with an undergraduate student type, and an active class of 'FR'

* Degree-Seeking Sophomores are in a degree-seeking program, with an undergraduate student type, and an active class of 'SO'

* Degree-Seeking Juniors are in a degree-seeking program, with an undergraduate student type, and an active class of 'JR'

* Degree-Seeking Seniors are in a degree-seeking program, with an undergraduate student type, and an active class of 'SR'

* Degree-Seeking Unknown are in a degree-seeking program, with an undergraduate student type, and an active class of 'UN'

* Non-Degree-Seeking Other are in a non-degree-seeking program, with an undergraduate student type

*All Graduate have a graduate student type

¹For Fall 2010, Active Class field in Colleague updated via CLUP screen on 11/02/2010

Fall 2010 Headcount by Age

Average Overall Age: 24

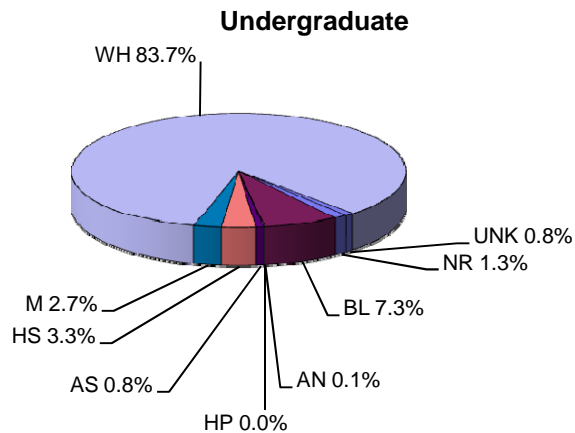
Undergraduate: 23

Graduate: 34

	18 or Below	19-24	25-34	35-49	50 or Older	Unknown	TOTAL	Average Age
Undergraduate								
Conservatory	66	226	2	0	0	0	294	20
Day	557	2,141	64	23	3	3	2,791	20
Evening/Weekend	0	49	186	196	62	3	496	37
Accounting 3-2	0	37	2	2	0	0	41	23
Human Resources 3-2	0	0	1	0	0	0	1	32
Dual Admission - Tri-C Enroll	0	0	0	0	0	0	0	~
3-Year Accelerated	0	0	1	6	4	0	11	45
Cross-Registered	1	9	0	0	0	1	11	19
Post-Polaris Option	0	0	0	0	0	0	0	~
Post-Secondary Option	15	0	0	0	0	3	18	17
Alumni Audit	0	0	1	0	5	1	7	54
Total Undergraduate	639	2,462	257	227	74	11	3,670	23
Graduate								
Business - Accounting	0	4	21	13	4	2	44	34
Business - Evening	1	21	147	108	26	6	309	35
Business - Executive	0	0	11	14	5	0	30	40
Business - Health Care	0	0	12	7	1	0	20	33
Business - International	0	5	21	17	3	2	48	35
Education	0	17	31	16	3	0	67	31
Education - Partnership	0	12	63	25	5	0	105	32
Education - Option 3	0	13	24	17	5	0	59	33
Alumni Audit	0	0	0	0	0	0	0	~
Total Graduate	1	72	330	217	52	10	682	34
TOTAL	640	2,534	587	444	126	21	4,352	

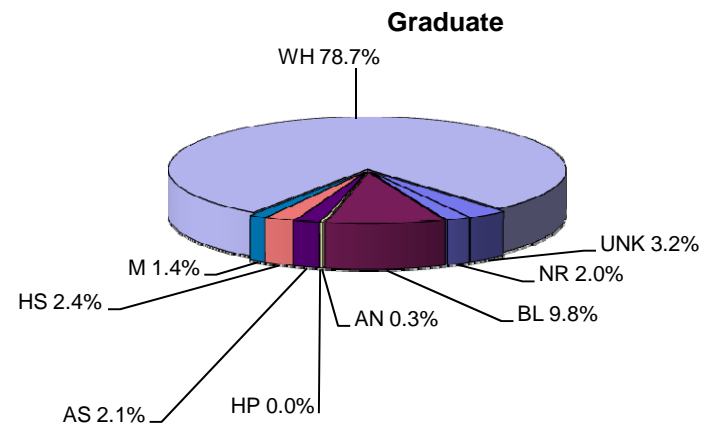
Undergraduate Degree-Seeking Ethnic/Racial Enrollment by Gender - Fall 2010

Ethnicity	Male		Female		Total	
	n	%	n	%	n	%
Nonresident Alien (NR)	16	1.0%	29	1.4%	45	1.3%
Black or African American (BL)	107	7.0%	153	7.6%	260	7.3%
American (BL)						
American/Alaskan Native (AN)	2	0.1%	2	0.1%	4	0.1%
Hawaiian/Pacific Islander (HP)	0	0.0%	0	0.0%	0	0.0%
Asian (AS)	14	0.9%	13	0.6%	27	0.8%
Hispanic/Latino (HS)	51	3.3%	68	3.4%	119	3.3%
Multi-Racial (M)	39	2.5%	57	2.8%	96	2.7%
White (WH)	1,295	84.1%	1,684	83.3%	2,979	83.7%
Unknown (UNK)	15	1.0%	15	0.7%	30	0.8%
Total	1,539	100.0%	2,021	100.0%	3,560	100.0%



Graduate Degree-Seeking Ethnic/Racial Enrollment by Gender - Fall 2010

Ethnicity	Male		Female		Total	
	n	%	n	%	n	%
Nonresident Alien (NR)	6	2.4%	7	1.8%	13	2.0%
Black or African American (BL)	14	5.5%	50	12.5%	64	9.8%
American (BL)						
American/Alaskan Native (AN)	1	0.4%	1	0.3%	2	0.3%
Hawaiian/Pacific Islander (HP)	0	0.0%	0	0.0%	0	0.0%
Asian (AS)	11	4.3%	3	0.8%	14	2.1%
Hispanic/Latino (HS)	7	2.8%	9	2.3%	16	2.4%
Multi-Racial (M)	3	1.2%	6	1.5%	9	1.4%
White (WH)	201	79.1%	314	78.5%	515	78.7%
Unknown (UNK)	11	4.3%	10	2.5%	21	3.2%
Total	254	100.0%	400	100.0%	654	100.0%

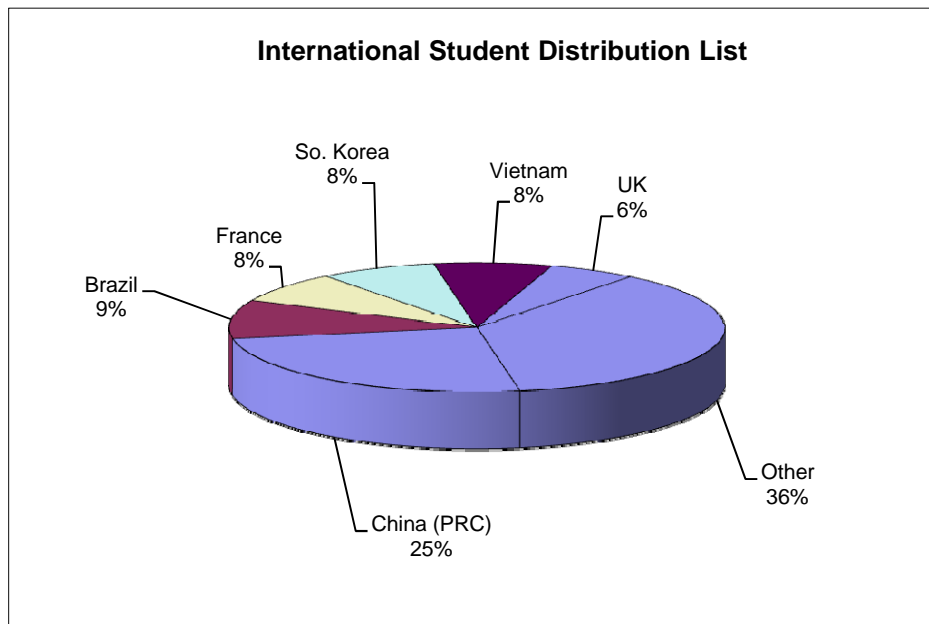


International Student Enrollment - Fall 2010

Country	Undergraduate	Exchange S.	Graduate	Total
Albania	2	0	0	2
Argentina	0	1	0	1
Bolivia	1	0	0	1
Brazil	3	0	2	5
China (PRC)	6	2	5	13
Ecuador	0	1	1	2
France	0	3	1	4
Germany	0	2	0	2
Ghana	0	0	1	1
Hong Kong	1	0	0	1
India	0	0	2	2
Japan	1	1	0	2
Morocco	0	1	0	1
Nigeria	1	0	0	1
Russia	1	0	0	1
South Korea	1	3	0	4
Sweden	0	1	0	1
Thailand	0	0	1	1
United Kingdom	0	3	0	3
Vietnam	3	0	1	4
Subtotal	20	18	14	52

L-2 Visa

Japan	1	0	0	1
United Kingdom	1	0	0	1



OHIO RESIDENTS BY COUNTY OF ORIGIN AND LOAD Fall 2010

County	Undergraduate		Total
	Full-time	Part-time	
Adams	0	0	0
Allen	4	0	4
Ashland	29	1	30
Ashtabula	43	0	43
Athens	1	0	1
Augalaize	1	0	1
Belmont	2	0	2
Brown	1	0	1
Butler	9	0	9
Carroll	1	0	1
Champaign	0	0	0
Clark	2	0	2
Clermont	5	0	5
Clinton	0	0	0
Columbiana	11	1	12
Coshocton	1	0	1
Crawford	9	0	9
Cuyahoga	1,239	365	1,604
Darke	1	0	1
Defiance	3	0	3
Delaware	14	1	15
Erie	49	1	50
Fairfield	4	0	4
Fayette	2	0	2
Franklin	51	0	51
Fulton	1	0	1
Gallia	0	0	0
Geauga	32	4	36
Greene	4	0	4
Guernsey	3	0	3
Hamilton	19	0	19
Hancock	3	0	3
Hardin	2	0	2
Harrison	0	0	0
Henry	3	0	3
Highland	1	0	1
Hocking	0	0	0
Holmes	0	0	0
Huron	29	0	29

County	Undergraduate		Total
	Full-time	Part-time	
Jackson	0	0	0
Jefferson	2	0	2
Knox	7	0	7
Lake	154	8	162
Lawrence	1	0	1
Licking	10	0	10
Logan	2	0	2
Lorain	233	34	267
Lucas	18	1	19
Madison	1	1	2
Mahoning	46	1	47
Marion	3	0	3
Medina	230	52	282
Meigs	0	0	0
Mercer	0	0	0
Miami	1	0	1
Monroe	1	0	1
Montgomery	17	0	17
Morgan	0	0	0
Morrow	2	0	2
Muskingham	6	1	7
Noble	0	0	0
Ottawa	5	1	6
Paulding	0	0	0
Perry	0	0	0
Pickaway	2	0	2
Pike	0	0	0
Portage	39	8	47
Preble	0	0	0
Putnam	1	0	1
Richland	13	0	13
Ross	0	0	0
Sandusky	3	0	3
Scioto	0	0	0
Seneca	15	0	15
Shelby	0	0	0
Stark	83	4	87
Summit	144	17	161
Trumbull	23	1	24

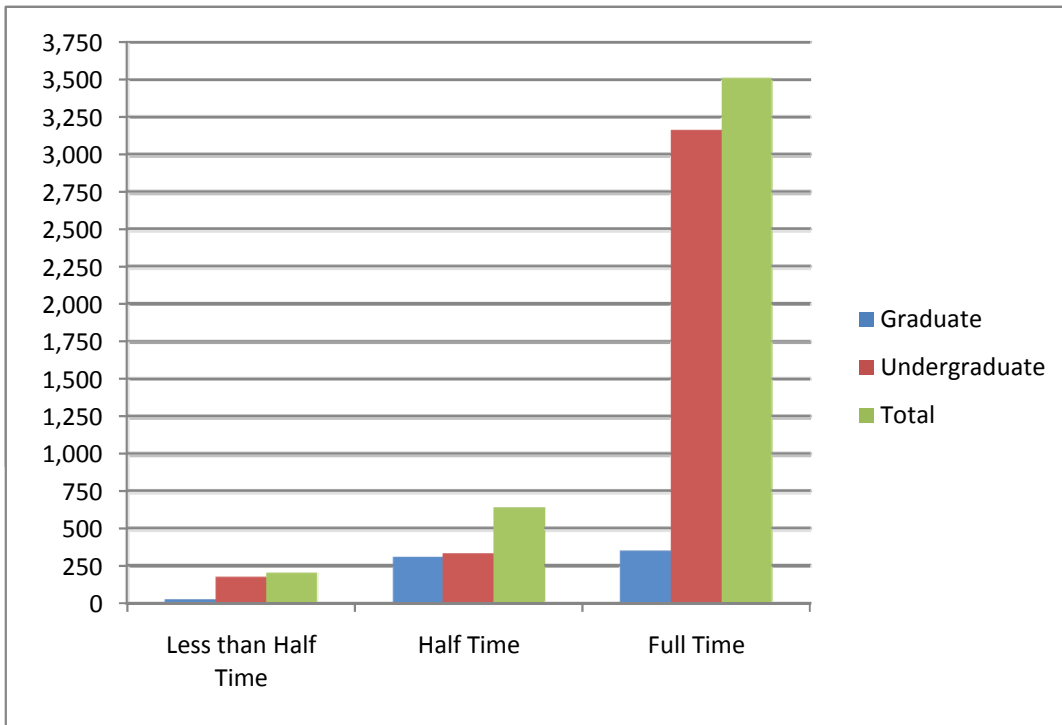
County	Undergraduate		Total
	Full-time	Part-time	
Tuscarawas	14	0	14
Union	3	0	3
Unknown	2	1	3
VanWert	3	0	3
Warren	10	0	10
Washington	1	0	1
Wayne	26	2	28
Williams	2	0	2
Winton	0	0	0
Wood	6	0	6
Wyandot	1	0	1
Total Ohio	2,709	505	3,214

STUDENTS BY STATE OF ORIGIN AND ACADEMIC LEVEL Fall Semester - 2010

State	Undergraduate	Graduate	Total	State	Undergraduate	Graduate	Total
Alabama	1	0	1	North Carolina	6	0	6
Alaska	2	0	2	North Dakota	0	0	0
Arizona	5	0	5	Oklahoma	4	0	4
Arkansas	1	0	1	Oregon	1	0	1
California	9	0	9	Pennsylvania	130	0	130
Colorado	1	0	1	Rhode Island	0	0	0
Connecticut	6	0	6	South Carolina	1	0	1
Delaware	1	0	1	South Dakota	0	0	0
Florida	12	0	12	Tennessee	4	0	4
Georgia	6	0	6	Texas	17	0	17
Hawaii	0	0	0	Utah	0	0	0
Idaho	0	0	0	Vermont	5	0	5
Illinois	25	1	26	Virginia	7	1	8
Indiana	10	0	10	Washington	1	0	1
Iowa	0	0	0	Washington D.C.	1	0	1
Kansas	0	0	0	West Virginia	2	0	2
Kentucky	7	1	8	Wisconsin	5	0	5
Louisiana	1	0	1	Wyoming	0	0	0
Maine	1	0	1	Total US Nonresident	410	4	414
Maryland	19	0	19	U.S. Possession			0
Massachusetts	9	1	10	Nonresident Alien	45	13	58
Michigan	26	0	26	(Foreign Location)			
Minnesota	2	0	2	Origin Unknown	1	1	2
Mississippi	1	0	1	Ohio Resident	3,214	664	3,878
Missouri	0	0	0	Total	3,670	682	4,352
Montana	0	0	0				
Nebraska	1	0	1				
Nevada	1	0	1				
New Hampshire	1	0	1				
New Jersey	5	0	5				
New Mexico	0	0	0				
New York	73	0	73				

Attempted Credit Hours by Academic Level - Fall 2010

<u>Total Enrolled Credit Hours</u>	<u>Undergraduate¹</u>	<u>Graduate²</u>	<u>Total</u>
Less than Half Time	174	25	199
Half Time	329	307	636
Full Time	3,160	350	3,510
	3,663	682	4,345



¹ Undergraduate credit hours (Less than 6 credit hours = Less than half time, 6-11 credit hours = Half Time, 12+ credit hours = Full Time)

² Graduate credit hours (Less than 3 credit hours = Less than Half Time, 3-5 credit hours = Half Time, 6+ credit hours = Full Time)

*Excludes Alumni Audit Students

Baldwin-Wallace College Residence Halls

	<u>Maximum Capacity</u>	<u>Fall 2009 Total Occupancy</u>	<u>Fall 2010 Total Occupancy</u>
21 Beech Street	35	35	35
63 Beech Street	18	16	18
351 Beech Street	1	1	1
28 East Fifth Street	4	2	4
352 Eastland Road	4		4
362 Front Street	4	4	4
372 Front Street	8	6	6
378 Front Street	6	6	6
384 Front Street	4	4	4
390 Front Street	6	5	5
Bagley Hall	50	56	55
Berea Townhouse Apartments	111	108	102
Bridge Street Apartments	20	18	11
Carmel Living & Learning Center	139	139	137
Constitution East	107	107	106
Constitution West	105	111	107
Ernsthausen Hall A	54	53	53
Ernsthausen Hall B	46	46	42
Ernsthausen Hall C	47	47	47
Ernsthausen Hall D	52	49	52
Findley Hall	183	183	177
Floreske Apartments	20	20	20
Hamilton A Apartments	24	23	23
Hamilton B Apartments	24	21	22
Hamilton C Apartments	12	11	11
Hamilton D Apartments	24	22	23
Hamilton Townhouses	12	12	12
Heritage A	48	50	47
Heritage B	48	47	43
Heritage C	48	56	45
Heritage D	46	43	40
Heritage E	79	77	77
Klein Hall	89	76	75
Kohler Hall	86	86	85
Lang Hall	125	138	135
North Hall	127	137	134
Saylor Hall	91	76	76
<u>TOTAL</u>	<u>1,907</u>	<u>1,891</u>	<u>1,844</u>

FALL ENROLLMENT 2006 - 2010

	Fall 2006	% Diff	Fall 2007	% Diff	Fall 2008	% Diff	Fall 2009	% Diff	Fall 2010 ¹	% Diff
Full-Time Undergraduate										
Degree seeking first-time freshmen	702	17.4%	736	4.8%	738	0.3%	754	2.2%	708	-6.1%
Degree seeking other first year	71	14.5%	104	46.5%	107	2.9%	84	-21.5%	72	-14.3%
Degree seeking second year	619	-15.2%	670	8.2%	769	14.8%	769	0.0%	732	-4.8%
Degree seeking third year	768	-3.4%	738	-3.9%	737	-0.1%	796	8.0%	816	2.5%
Degree seeking fourth year & beyond	752	-4.2%	766	1.9%	734	-4.2%	753	2.6%	803	6.6%
Degree seeking unclassified by level	9	50.0%	11	22.2%	16	45.5%	10	-37.5%	18	80.0%
All other undergraduate	8	-55.6%	12	50.0%	12	0.0%	14	16.7%	11	-21.4%
Total Undergraduate	2,929	-2.2%	3,037	3.7%	3,113	2.5%	3,180	2.2%	3,160	-0.6%
Full-Time Graduate										
Degree seeking first-time	117	27.2%	93	-20.5%	79	-15.1%	109	38.0%	108	-0.9%
All other degree seeking	252	-11.9%	287	13.9%	264	-8.0%	265	0.4%	236	-10.9%
All other graduate	4	0.0%	6	50.0%	8	33.3%	6	-25.0%	6	0.0%
Total Graduate	373	-4.4%	386	3.5%	351	-9.1%	380	8.3%	350	-7.9%
Part-Time Undergraduate										
Degree seeking first-time freshmen	3	200.0%	4	33.3%	0	-100.0%	1	#DIV/0!	1	0.0%
Degree seeking other first year	32	77.8%	34	6.3%	36	5.9%	28	-22.2%	34	21.4%
Degree seeking second year	70	-1.4%	47	-32.9%	67	42.6%	57	-14.9%	58	1.8%
Degree seeking third year	174	3.6%	150	-13.8%	131	-12.7%	122	-6.9%	138	13.1%
Degree seeking fourth year & beyond	230	-7.3%	225	-2.2%	200	-11.1%	186	-7.0%	176	-5.4%
Degree seeking unclassified by level	10	-9.1%	6	-40.0%	0	-100.0%	1	#DIV/0!	4	0.0%
All other undergraduate	161	3.2%	124	-23.0%	126	1.6%	100	-20.6%	92	-8.0%
Total Undergraduate	680	1.0%	590	-13.2%	560	-5.1%	495	-11.6%	503	1.6%
Part-Time Graduate										
Degree seeking first-time	110	11.1%	123	11.8%	97	-21.1%	81	-16.5%	89	9.9%
All other degree seeking	201	-23.9%	207	3.0%	234	13.0%	234	0.0%	221	-5.6%
All other graduate	56	0.0%	40	-28.6%	19	-52.5%	18	-5.3%	22	22.2%
Total Graduate	367	-7.8%	370	0.8%	350	-5.4%	333	-4.9%	332	-0.3%
Total Undergraduate	3,609	-1.6%	3,627	0.5%	3,673	1.3%	3,675	0.1%	3,663	-0.3%
Total Graduate	740	-6.1%	756	2.2%	701	-7.3%	713	1.7%	682	-4.3%
Total Full-Time	3,302	-2.4%	3,423	3.7%	3,464	1.2%	3,560	2.8%	3,510	-1.4%
Total Part-Time	1,047	-2.2%	960	-8.3%	910	-5.2%	828	-9.0%	835	0.8%
TOTAL ALL STUDENTS	4,349	-2.4%	4,383	0.8%	4,374	-0.2%	4,388	0.3%	4,345	-1.0%

* Totals match those reported on the IPEDS Fall Enrollment Survey, and exclude Alumni Audit students

* New Degree-Seeking Freshmen are in a degree-seeking program, have a student type of UDA (Undergraduate Day) or UCN (Undergraduate Conservatory), an active enrollment status of 'FR', and a current start term of Fall 2010 or the preceding summer term

* Other Degree-Seeking Freshmen are in a degree-seeking program, have an undergraduate student type, and have an active class of 'FR'

* Degree-Seeking Sophomores are in a degree-seeking program, have an undergraduate student type, and an active class of 'SO'

* Degree-Seeking Juniors are in a degree-seeking program, have an undergraduate student type, and an active class of 'JR'

* Degree-Seeking Seniors are in a degree-seeking program, have an undergraduate student type, and an active class of 'SR'

* Degree-Seeking Unknown are in a degree-seeking program, have an undergraduate student type, and an active class of 'UN'

* Non-Degree-Seeking Other Undergraduate are in a non-degree-seeking program and have an undergraduate student type

* Degree-Seeking, First-Time Graduate are in a degree-seeking program, have a graduate student type, a current start term of Fall 2010 or the preceding summer term, and an active enrollment status other than Returning

* Degree-Seeking Other Graduate are in a degree-seeking program, and have a graduate student type

* Non-Degree-Seeking Other Graduate are in a non-degree-seeking program and have a graduate student type

¹For Fall 2010, Active Class field in Colleague updated via CLUP screen on 11/02/2010

Summary of Degrees Awarded
Degrees conferred between July 1, 2005 & June 30, 2006
to Degrees conferred between July 1, 2009 & June 30, 2010

Degree	Degree Description	05-06	06-07	07-08	08-09	09-10
BA	Bachelor of Arts	566	488	500	490	521
BM	Bachelor of Music	33	38	41	40	42
BMED	Bachelor of Music Education	7	12	10	7	12
BS	Bachelor of Science	136	136	106	116	97
BSED	Bachelor of Science in Education	108	97	96	67	61
MA	Master of Arts in Education	137	164	84	100	74
MBA	Master of Business Administration	174	160	175	167	183
Total Degrees		1,161	1,095	1,012	987	990

CIP Code	Major	05-06	06-07	07-08	08-09	09-10
03.0204	Sustainability ²					3
09.0101	Communication Studies	17	9	11	11	12
09.0101	Communication	8	2	7	2	5
09.0101	Speech Communication ¹	1	~	~	~	~
09.0102	Broadcasting & Mass Communication	7	15	17	14	14
09.0701	Broadcasting ¹	1	~	1	32	~
09.0902	Public Relations	8	9	18	2	30
11.0401	Computer Information Systems ¹	3	5	1	~	~
11.0501	Computer Information Systems Analyst	2	4	4	8	5
11.0701	Computer Science	7	12	7		6
11.0899	Computer Science Web Application Engineer ¹	3	2	2	1	~
11.0901	Computer Information Systems Network Analyst	6	6	12	5	3
13.1011	Mild/Moderate Educational Needs	4	5	9	9	8
13.1203	Middle Childhood Education	33	22	38	22	20
13.1210	Early Childhood Education	71	71	49	36	33
13.1312	Music Education	7	12	10	7	12
14.0102	Pre-Engineering		2		1	
16.0501	German	2		1	2	
16.0901	French	5	1		2	2
16.0905	Spanish	5	2	6	4	6
23.0101	English	48	40	39	26	37
23.1302	English: Creative Writing ²			4	6	3
26.0101	Medical Technology					1
26.0101	Biology	35	35	26	36	28
26.0908	Exercise Science	4	8	19	17	10
26.1501	Neuroscience Biology	1	4	4	2	1
26.1501	Neuroscience Chemistry	2		2		2
26.1501	Neuroscience Psychology	2		2	2	4
27.0101	Mathematics	9	11	7	12	6
30.0101	Integrated Science Teaching		1	2	1	1
30.2001	International Studies	22	11	5	5	16
30.9999	Alternate Academic Major	10	3	10	2	3
30.9999	Accelerated Organizational Leadership ²					16
30.9999	Organizational Leadership	3	5	4	3	5
31.0501	Health Promotion & Education	6	9	6	8	2
31.0501	Physical Education	19	18	11	7	10
31.0504	Sport Management	32	23	27	26	40
38.0101	Philosophy	7	2	2	2	2
38.0201	Religion	3	1	6	1	2
40.0501	Chemistry	15	12	8	7	10
40.0801	Physics	2	4	5	4	7
40.0801	Physics - Teaching		1			

CIP Code	Major	05-06	06-07	07-08	08-09	09-10
42.0101	Psychology	63	55	34	51	40
43.0104	Criminal Justice	22	32	33	22	16
44.0000	Human Services ¹	1	~	~	~	~
44.0701	Social Work - Psychology			3		
44.0701	Social Work - Sociology		1	2	1	
45.0601	Economics	6	5	6	8	8
45.0603	Math/Economics	3	1		3	
45.1001	Political Science	27	31	18	19	24
45.1101	Sociology	13	10	9	11	13
50.0301	Dance ¹		1	~	~	~
50.0599	Theatre	7	8	8	14	20
50.0601	Film Studies ²		2	3	7	3
50.0701	Art - Teaching	2	2	4	2	4
50.0702	Art - Studio	7	4	13	11	5
50.0703	Art History	3	2	1	3	
50.0704	Music Management - Liberal Arts ¹	1	2	~	~	~
50.0901	Music - Liberal Arts	4	6	6	4	5
50.0902	Music History & Literature		2			1
50.0903	Music Performance Instrumental	17	20	17	15	9
50.0904	Music Composition	1		1	7	2
50.0904	Musical Theory			1	2	1
50.0907	Music Keyboard Performance	2	4	2	2	3
50.0908	Music Performance Voice	2	4	5	1	11
50.9999	Music Theatre	8	8	12	12	11
51.0201	Communication Disorders	9	7	9	9	10
51.0913	Athletic Training	12	10	8	3	1
51.2305	Music Therapy	4	7	3	4	4
51.9999	Pre-Physical Therapy	26	15	18	17	22
52.0201	Business Administration	198	139	100	77	69
52.0201	Management	9	10	12	21	39
52.0301	Accounting	21	21	41	73	65
52.0801	Finance	8	25	35	39	30
52.1001	Human Resource Management	7	9	1	13	16
52.1101	International Business ²				2	1
52.1401	Marketing	20	29	35	33	35
54.0101	History	30	38	34	24	24

Total Bachelor's	943	877	856	835	857
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Graduate Education:

13.0101	Educational Technology	29	42	28	37	23
13.0401	School Leadership	12	39	2	3	8
13.1011	MMDS	33	36	21	22	23
13.1315	Literacy	63	47	33	38	20

Graduate Business:

52.0201	Executive	19	15	24	11	15
52.0201	Health Care	15	15	16	17	20
52.0201	Systems	58	54	63	56	75
52.0301	Accounting	36	28	29	40	31
52.0703	Entrepreneurship	9	9	8	8	9
52.1001	Human Resources	5	12	10	13	13
52.1101	International	32	27	25	22	20

Total Master's	311	324	259	267	257
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Total Awarded	1,254	1,201	1,115	1,102	1,114
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¹ Inactive Programs (Broadcasting, Human Services, and Speech Communication as of October 2004; Computer Information Systems as of December 2004; Dance and Music Management: Liberal Arts as of December 2005; Computer Science Web Application Engineer as of January 2009)

² Newly Active Programs (Film Studies as of April 2004; Accelerated Organizational Leadership and English: Creative Writing as of April 2007; International Business as of May 2007; Sustainability as of May 2008)

* Classification of Instructional Programs 2010 - <http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55>

* Degrees Awarded mirror those reported on the IPEDS Completions Survey

* Undergraduate Totals include First and Second Majors

Summary of Certificates Awarded
Certificates conferred between July 1, 2006 & June 30, 2007
to Certificates conferred between July 1, 2009 & June 30, 2010

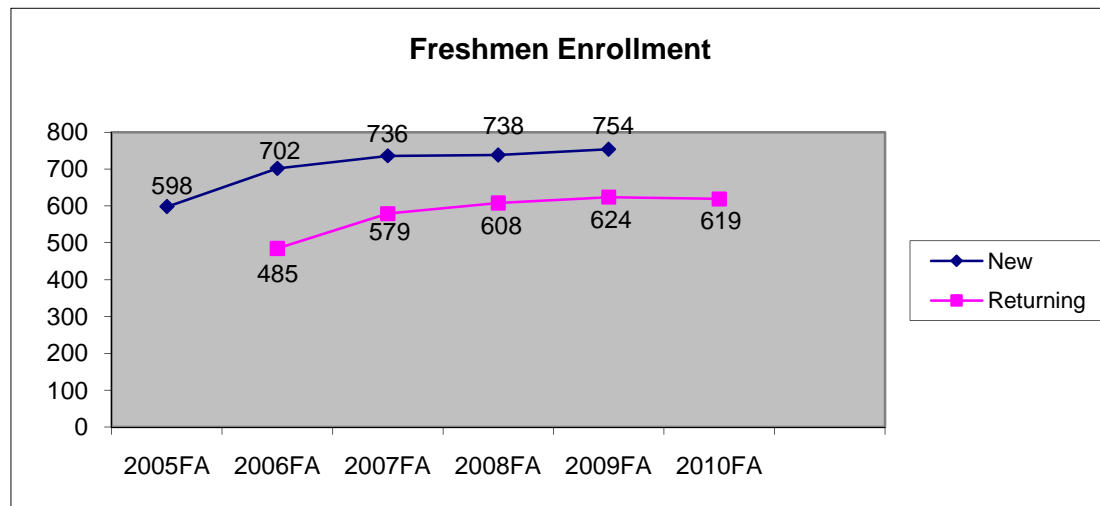
CIP Code	Certificate	06-07	07-08	08-09	09-10
9.0101	Applied Communications ¹	1	1	1	2
11.0501	Computer Information Systems: Database			1	
11.0899	Software Applications ¹	1	1		
11.0901	Computer Information Systems: Network	2			
30.9999	Leadership	3	1	16	10
52.0201	Human Resource Mangement	26	18	11	13
52.0301	Accounting	4	1	1	4
52.1003	Organizational Development			2	
52.1101	Graduate International Business ¹			2	
Total Certificates		37	22	34	29

¹ Inactive Certificates (Applied Communications as of June 09; Graduate International Business as of May 05; Software Applications as of June 09)

* Certificates Awarded mirror those reported on the IPEDS Completions Survey

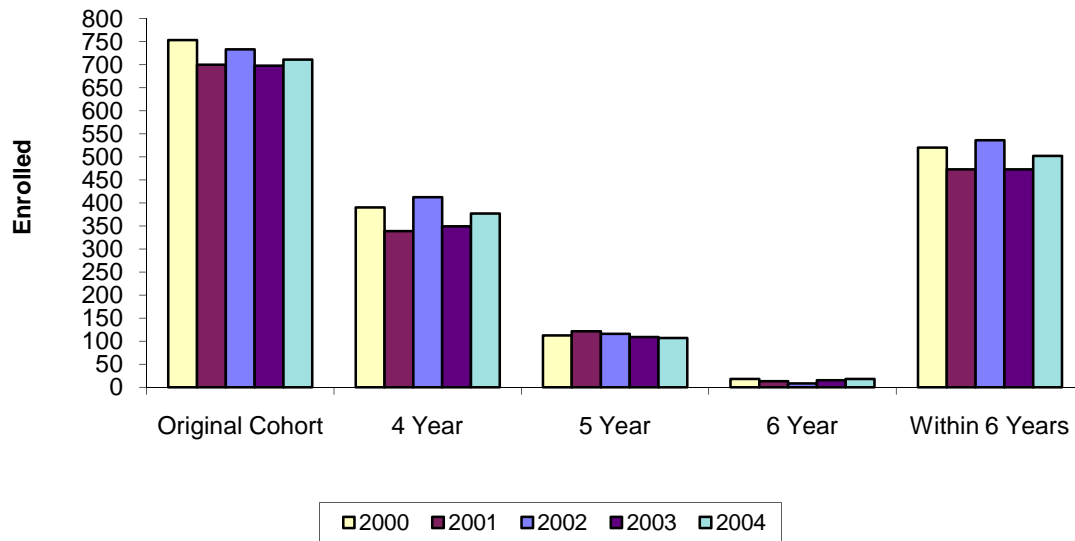
Fall To Fall Return Rate for First-Time, Full-Time Freshmen by Ethnicity/Race Enrolled Fall 2005 - Fall 2010

	Fall 2005 Cohort			Fall 2006 Cohort			Fall 2007 Cohort			Fall 2008 Cohort			Fall 2009 Cohort		
	2005FA	2006FA	Rate	2006FA	2007FA	Rate	2007FA	2008FA	Return Rate	2008FA	2009FA	Return Rate	2009FA	2010FA	Return Rate
	New	Return		New	Return		New	Return		New	Return		New	Return	
Nonresident Alien	3	4	133%	5	4	80%	10	6	60%	2	2	100%	9	6	67%
Black or African American	22	16	73%	58	43	74%	46	38	83%	54	43	80%	48	30	63%
American/Alaskan Native	1	0	0%	1	0	0%	2	2	100%	2	2	100%	0	0	0%
Hawaiian/Pacific Islander										0	0	0%	0	0	0%
Asian	6	6	100%	6	5	83%	6	4	67%	7	6	86%	3	3	100%
Hispanic/Latino	11	6	55%	14	14	100%	16	13	81%	33	28	85%	22	18	82%
Multi-Racial	6	3	50%	14	11	79%	10	7	70%	16	16	100%	33	26	79%
Unknown/Other	26	21	81%	43	37	86%	42	32	76%	22	7	32%	2	0	0%
White	523	429	82%	561	465	83%	604	506	84%	602	520	86%	637	536	84%
Total	598	485	81%	702	579	82%	736	608	83%	738	624	85%	754	619	82%



Graduation Rates - Fall 2000 - 2004

Graduation Rate by Cohort Year



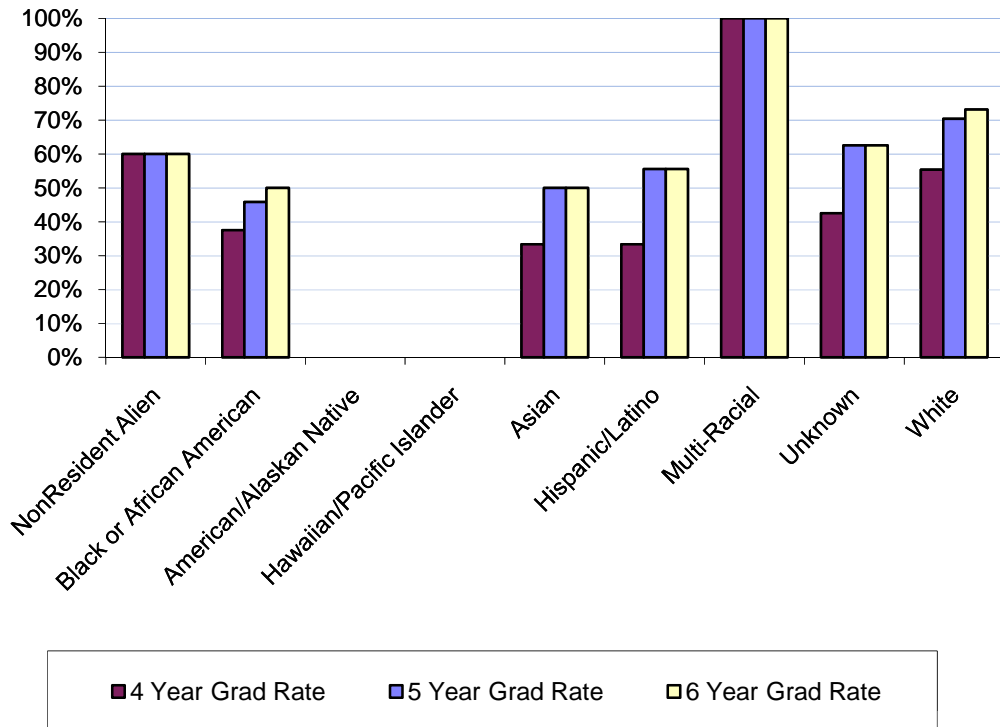
Cohort	Enrolled	Freshmen Graduating in			Within 6 Years	4 Year Grad Rate	5 Year Grad Rate	6 Year Grad Rate
		4 Years	5 Years	6 Years				
2004	711	377	107	18	502	53%	68%	71%
2003	698 ¹	349	109	15	473	50%	66%	68%
2002	733	412	116	8	536	56%	72%	73%
2001	700 ²	339	121	13	473	48%	66%	68%
2000	753	390	112	18	520	52%	67%	69%

¹ Original Cohort of 701 was adjusted for allowable exclusions

² Original cohort of 701 was adjusted for allowable exclusions

Fall 2004 Cohort Graduation Rates by Ethnicity/Race

Graduation Rate by Ethnicity/Race



Ethnicity	Enrolled	Freshmen Graduating in			Within	4 Year Grad Rate	5 Year Grad Rate	6 Year Grad Rate
		4 Years	5 Years	6 Years	6 Years			
NonResident Alien	5	3	0	0	3	60%	60%	60%
Black or African American	24	9	2	1	12	38%	46%	50%
American/Alaskan Native	1	0	0	0	0	0%	0%	0%
Hawaiian/Pacific Islander	0	0	0	0	0	0%	0%	0%
Asian	24	8	4	0	12	33%	50%	50%
Hispanic/Latino	9	3	2	0	5	33%	56%	56%
Multi-Racial	1	1	0	0	1	100%	100%	100%
Unknown	40	17	8	0	25	43%	63%	63%
White	607	336	91	17	444	55%	70%	73%
Total	711	377	107	18	502	53%	68%	71%

Academic Programs & Majors Available

UNDERGRADUATE:

Alternate Academic Major

Art:

Art Education
Art History
Studio Art

Biology

Business:

Accounting
Business Administration
Finance
Health Care Management
Human Resource Management
International Business
Management
Marketing

Chemistry

Communication:

Broadcasting & Mass Communication
Communication Disorders
Communication Studies
Film Studies
Public Relations

Computer Information Systems:

Computer Information Systems Analyst
Computer Information Systems Network Analyst

Computer Science

Criminal Justice

Digital Media & Design

Economics

Education:

Early Childhood Education
Intergrated Science Teaching
Middle Childhood Education
Mild Moderate Educational Need
Physics Teaching

English:

English
Creative Writing

Foreign Languages:

French
German
Spanish

History

International Studies

Mathematics

Mathematical Economics

Music:

Music Composition
Music Education
Music History & Literature
Music Liberal Arts
Music Performance Instrumental
Music Performance Keyboard
Music Performance Voice
Music Theory
Music Therapy
Music Theatre

Neuroscience:

in Biology
in Chemistry
in Psychology

Organizational Leadership

Philosophy

Physical Education:

Athletic Training
Exercise Science
Health Promotion & Education
Physical Education
Pre-Physical Therapy
Public Health
Sport Management

Physics

Political Science

Pre-Engineering

Psychology

Religion

Sociology

Sustainability

Theatre

GRADUATE:

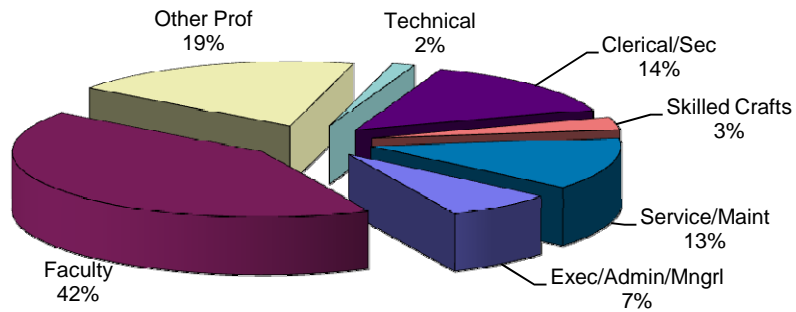
Graduate Business:

Accounting
Entrepreneurship
Executive
Health Care
Human Resources
International
Systems
Sustainability

Graduate Education:

Educational Technology
Leadership in Higher Education
License + Masters Program
Literacy
Mild/Moderate Education Needs
Pre-Administration
School Leadership
Teaching and Learning

B-W Employees Fall 2010



	<u>Full-Time</u>	<u>Percent</u>	<u>Part-Time</u>	<u>Percent</u>	<u>Total</u>	<u>Percent of Total</u>
Executive/Administrative/Managerial	62	100%	0	0%	62	7%
Faculty*	165	44%	211	56%	376	42%
Other Professionals	144	85%	25	15%	169	19%
Technical	5	38%	8	62%	13	1%
Clerical/Secretarial	92	72%	36	28%	128	14%
Skilled Crafts	28	100%	0	0%	28	3%
Service, Maintenance	47	40%	70	60%	117	13%
Total Employees	543	61%	350	39%	893	100%

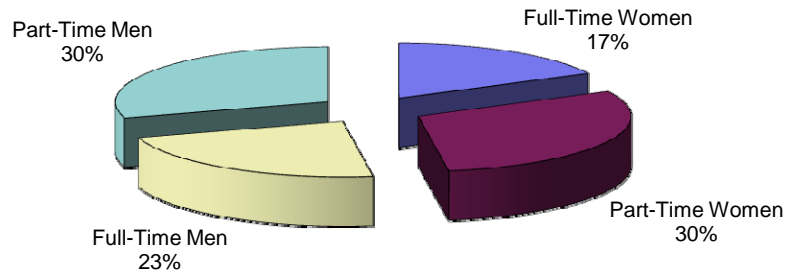
Note: These figures were taken from the IPEDS Human Resources Survey 2010-2011

* Both full- and part-time faculty much teach at least 50% of the time

Instructional B-W Faculty Fall 2010

	Full-Time	Part-Time	Total
Total number of instructional faculty*	165	250	415
Total number who are members of minority groups	14	20	34
Total number who are women	73	126	199
Total number who are men	94	124	218
Total number with doctorate, first professional, or other terminal	133	43	176
Total number whose highest degree is a master's but not a	27	104	131
Total number whose highest degree is a bachelor's	3	24	27
Total number whose highest degree is unknown or other	4	79	83

by Load & Gender



Note: Full-time faculty must teach at least 50% of the time; Part-time is anyone teaching a class

B-W Five-Year Trend - Gift Assistance

Gift Assistance (dollars expressed in thousand's)	2009-10		2008-09		2007-08		2006-07		2005-06	
BW Gift Aid										
BW Need-Based Grant	\$9,869		\$8,616		\$7,796		\$6,674		\$6,298	
B-W Scholarships/Awd. Circ.	\$19,929		\$18,247		\$16,094		\$15,384		\$14,167	
BW Dedicated Unrestricted Sch	\$1,166		\$1,455		\$1,457		\$1,346		\$1,247	
BW Dedicated with Preference	\$397		\$426		\$376		\$365		\$546	
BW Dedicated Dept Given Awards	\$480		\$445		\$370		\$411		\$204	
BW Honors Day Awards	\$122		\$138		\$132		\$111		\$98	
B-W PLUS Loan Interest Sub.	\$794		\$929		\$740		\$417		\$136	
Adjustment in Gift Aid Accounts	-\$726		-\$1,217		-\$1,326		-\$1,144		-\$1,247	
Total B-W Gift Assistance	\$32,031	10.3%	\$29,039	13.3%	\$25,639	8.8%	\$23,564	9.9%	\$21,449	0.3%
Federal Gift Aid										
Pell Grant	\$4,368		\$2,978		\$2,395		\$2,041		\$1,947	
SEOG Grant	\$438		\$444		\$444		\$460		\$503	
SMART/ACG/Bryd	\$460		\$331		\$251		\$264		n/a	
Total Federal Gift Aid	\$5,266	40.3%	\$3,753	21.5%	\$3,090	11.8%	\$2,765	12.9%	\$2,450	-6.2%
State Gift Aid										
OCOG/OIG Grant	\$1,465		\$1,901		\$1,581		\$1,554		\$1,446	
Choice Grant	\$0		\$1,598		\$1,530		\$2,209		\$2,233	
Other State Gift Aid	\$272		\$169		\$152		\$218		\$209	
Total State Gift Aid	\$1,737	-52.6%	\$3,668	9.1%	\$3,363	-15.5%	\$3,981	2.4%	\$3,888	-9.5%
External Received Gift Aid	\$880	-10.5%	\$983	-5.4%	\$1,040	8.4%	\$959	-14.8%	\$1,126	-6.3%
Total Gift Assistance	\$39,914	6.6%	\$37,443	13.0%	\$33,132	6.0%	\$31,269	8.2%	\$28,913	-2.0%
Percent B-W Gift Aid	80.2%		77.6%		77.4%		75.4%		74.2%	
Percent Federal Gift Aid	13.2%		10.0%		9.3%		8.8%		8.5%	
Percent State Gift Aid	4.4%		9.8%		10.2%		12.7%		13.4%	
Percent External Gift Aid	2.2%		2.6%		310.0%		3.1%		3.9%	

B-W Five-Year Trend - Loan Assistance

Loan Assistance	2009-10		2008-09		2007-08		2006-07		2005-06	
Federal Loans										
Subsidized Stafford Loan	\$10,090		\$9,260		\$8,744		\$7,415		\$7,188	
Unsubsidized Stafford Loan	\$9,344		\$8,670		\$4,706		\$4,419		\$4,651	
Perkins Loan	\$383		\$732		\$723		\$744		\$672	
PLUS Parent Loan	\$4,147		\$1,582		\$1,641		\$2,253		\$1,862	
B-W Subsidized PLUS Parent Loan	\$3,704		\$5,845		\$6,790		\$5,143		\$3,857	
Total Federal Student Loans	\$27,668	6.10%	\$26,089	15.4%	\$22,604	13.2%	\$19,974	9.6%	\$18,230	0.2%
Private Educational Loans										
Alternative Loans	\$4,464		\$5,714		\$6,335		\$5,642		\$5,105	
Opportunity Loans	N/A		N/A		\$15		\$106		\$56	
Total Private Educational Loans	\$4,464		\$5,714	-10.0%	\$6,350	10.5%	\$5,748	11.4%	\$5,161	10.9%
B-W Student Loans	\$117	60.30%	\$73	46.0%	\$50		\$100		\$105	
Total Loan Assistance	\$32,249	1.20%	\$31,876	9.90%	\$29,004	12.3%	\$25,822	9.9%	\$23,496	2.4%
Percent Federal Loan	85.8%		81.8%		77.90%		77.35%		77.59%	
Percent Private Loan	13.8%		17.9%		21.90%		22.26%		21.97%	
Percent B-W Loan	0.4%		0.3%		0.20%		0.39%		0.45%	
Employment Assistance										
Federal Work-Study Assistance	\$466		\$466		\$466		\$466		\$532	
B-W Share of Work Study Assistance	\$741		\$368		\$160		\$230		\$156	
B-W Non-Work-Study Assistance	\$384		\$620		\$825		\$564		\$593	
R-W Resident Hall Assistance (RA's)	\$377		\$362		\$340		\$299		\$303	
Total Employment Assistance	\$1,968	8.4%	\$1,816	1.3%	\$1,791	14.9%	\$1,559	-1.6%	\$1,584	8.6%
Other Assistance										
Tuition Remission	\$2,202		\$2,310		\$2,141		\$1,921		\$2,067	
Tuition Exchange	\$593		\$452		\$385		\$230		\$149	
Total Other Assistance	\$2,795	1.2%	\$2,762	9.3%	\$2,526	17.4%	\$2,151	-2.9%	\$2,216	5.5%
Total Financial Aid	\$76,926	100%	\$73,897	100%	\$66,453	100.0%	\$60,801	100.0%	\$56,209	100.0%
B-W Assistance	\$36,445	47.4%	\$33,224	44.9%	\$29,540	44.4%	\$26,908	44.3%	\$24,822	44.2%
Federal Assistance	\$33,400	43.4%	\$30,308	41.0%	\$26,160	39.4%	\$23,205	38.2%	\$21,212	37.7%
State Assistance	\$1,737	2.3%	\$3,668	5.0%	\$3,363	5.1%	\$3,981	6.6%	\$3,888	6.9%
External Assistance	\$5,344	6.9%	\$6,697	9.1%	\$7,390	11.1%	\$6,707	11.0%	\$6,287	11.2%
Total Financial Aid	\$76,926	100%	\$73,897	100%	\$66,453	100.0%	\$60,801	100.0%	\$56,209	100.0%
Total Gift Assistance	\$39,914	51.9%	\$37,443	50.7%	\$33,132	49.9%	\$31,269	51.4%	\$28,913	51.4%
Total Loan Assistance	\$32,249	41.9%	\$31,876	43.1%	\$29,004	43.6%	\$25,822	42.5%	\$23,496	41.8%
Total Employment Assistance	\$1,968	2.6%	\$1,816	2.5%	\$1,791	2.7%	\$1,559	2.6%	\$1,584	2.8%
Total Benefit Assistance	\$2,795	3.6%	\$2,762	3.7%	\$2,526	3.8%	\$2,151	3.5%	\$2,216	3.9%

Gift Income Summary by Category 1989-90 to 2009-10

Fiscal Year	Unrestricted Operation	Restricted	Endowment	Capital Improvement	Loan Fund	Life Income Gifts	Unrestricted Estates	Undesignated Campaign	Gift In Kind	Total
89-90	\$951,687	\$1,590,581	\$1,075,001	\$397,248	\$50,207	\$0			\$230,828	\$4,295,552
91-92	\$1,050,310	\$675,227	\$1,108,179	\$631,580	\$12,500	\$0			\$89,928	\$3,567,724
92-93	\$1,101,984	\$560,887	\$1,764,481	\$191,940	\$575	\$0			\$9,769	\$3,629,636
93-94	\$1,154,435	\$635,031	\$2,886,880	\$3,023,711	\$0	\$712,240			\$910,379	\$9,322,676
94-95	\$1,205,682	\$691,051	\$2,640,049	\$1,940,097	\$0	\$328,905			\$17,918	\$6,823,702
95-96	\$1,255,420	\$893,687	\$1,899,587	\$1,248,611	\$0	\$403,680			\$23,321	\$5,724,306
96-97	\$1,307,390	\$934,150	\$2,139,079	\$2,128,268	\$0	\$1,388,664			\$20,546	\$7,918,097
97-98	\$1,284,253	\$992,921	\$1,611,016	\$2,450,040	\$0	\$1,027,783			\$482,512	\$7,848,525
98-99	\$1,358,074	\$902,420	\$2,790,292	\$2,564,558	\$25,000	\$504,392			\$38,357	\$8,183,093
99-00	\$1,459,243	\$1,120,255	\$2,283,844	\$1,679,624	\$500	\$872,318	\$634,766		\$30,213	\$8,080,763
00-01	\$1,519,495	\$1,445,446	\$2,776,167	\$1,431,104	\$0	\$964,308	\$1,006,350	\$0	\$22,922	\$9,165,792
2001-02	\$1,603,299	\$1,345,412	\$1,650,924	\$82,855	\$25,000	\$340,443	\$280,578	\$0	\$19,879	\$5,348,390
2002-03	\$1,618,955	\$1,360,865	\$1,289,197	\$320,267	\$36,529	\$855,700	\$79,658	\$39,335	\$30,473	\$5,630,979
2003-04	\$1,630,442	\$1,312,792	\$1,507,536	\$3,543,706	\$7,216	\$344,489	\$0	\$609,825	\$41,853	\$8,997,859
2004-05	\$1,514,166	\$1,573,189	\$2,046,687	\$1,898,061	\$31,634	\$647,132	\$2,553	\$1,323,086	\$10,338	\$9,046,846
2005-06	\$1,508,985	\$1,972,498	\$2,489,218	\$1,138,182	\$8,288	\$1,148,692	\$20,485	\$1,605,996	\$18,727	\$9,911,071
2006-07	\$1,524,152	\$1,406,588	\$2,664,986	\$711,083	\$11,385	\$382,776	\$145,940	\$655,596	\$46,721	\$7,549,227
2007-08	\$1,565,481	\$1,956,236	\$1,306,535	\$2,112,107	\$9,453	\$1,399,922	\$202,806	\$89,400	\$34,083	\$8,676,023
2008-09	\$1,473,921	\$1,686,058	\$707,084	\$2,688,164	\$0	\$1,136,552	\$709,331	\$2,175,273	\$11,912	\$10,588,295
2009-10	\$1,469,162	\$1,576,144	\$889,149	\$9,813,765	\$6,117	\$215,250	\$623	\$920,216	\$94,039	\$14,984,465
TOTAL	\$27,556,536	\$24,631,438	\$37,525,891	\$39,994,971	\$224,404	\$12,673,246	\$3,083,090	\$7,418,727	\$2,184,718	\$155,293,021

Baldwin-Wallace College Alumni Donor Analysis Report

Fiscal Year Year	Alumni Solicited	Alumni Donors	Alumni % of Participation	Alumni AF Donors	Alumni AF % of Participation	% of Donors are AF Donors
1986-87	17964	4839	26.94%	4621	25.72%	95.49%
1987-88	18814	4850	25.78%	4645	24.69%	95.77%
1988-89	22906	4713	20.58%	4430	19.34%	94.00%
1989-90	23380	4711	20.15%	4400	18.82%	93.40%
1990-91	23253	4891	21.03%	4436	19.08%	90.70%
1991-92	22488	4830	21.48%	4322	19.22%	89.48%
1992-93	25076	4616	18.41%	4177	16.66%	90.49%
1993-94	26821	5282	19.69%	4749	17.71%	89.91%
1994-95	27121	5700	21.02%	5350	19.73%	93.86%
1995-96	28952	5687	19.64%	5212	18.00%	91.65%
1996-97	30153	5506	18.26%	4955	16.43%	89.99%
1997-98	31296	5311	16.97%	4723	15.09%	88.93%
1998-99	30638	5325	17.38%	4838	15.79%	90.85%
1999-00	31324	4978	15.89%	4645	14.83%	93.31%
2000-01	31995	5034	15.73%	4473	13.98%	88.86%
2001-02	33169	5520	16.64%	5082	15.32%	92.07%
2002-03	34096	5571	16.34%	5238	15.36%	94.02%
2003-04	35069	5733	16.35%	5387	15.36%	93.96%
2004-05	36197	5204	14.38%	4837	13.36%	92.95%
2005-06	37353	5105	13.67%	4673	12.51%	91.54%
2006-07	38553	5096	13.22%	4781	12.40%	93.82%
2007-08	39389	5413	13.74%	5036	12.79%	93.04%
2008-09	40962	5557	13.57%	5272	12.87%	94.90%
2009-10	39648	4913	12.39%	4744	11.96%	96.56%

Baldwin-Wallace College Endowment Value & Performance

	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>
Endowment value (\$ Millions)	\$103.9	\$95.8	\$130.3	\$142.6	\$130.5	\$122.3	\$120.9	\$109.7
Average Endowment Returns	<u>2008</u>	<u>2008</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>
Baldwin-Wallace	8.5%	-26.5%	-5.2%	14.2%	11.0%	17.2%	17.5%	2.8%

Tuition, Charges and Room & Board 2006-2007 to 2010-2011

<u>Annual Tuition</u>	<u>2010-11</u>	<u>2009-10</u>	<u>2008-09</u>	<u>2007-08</u>	<u>2006-07</u>
Undergraduate	\$25,260	\$24,230	\$23,524	\$22,404	\$21,236
Conservatory	\$27,364	\$26,248	\$25,484	\$24,272	\$23,006
Graduate Business ¹	\$16,600	\$16,280	\$15,900	\$15,900	\$15,200
Graduate Education ²	\$9,375	\$9,000	\$8,176	\$7,784	\$7,560

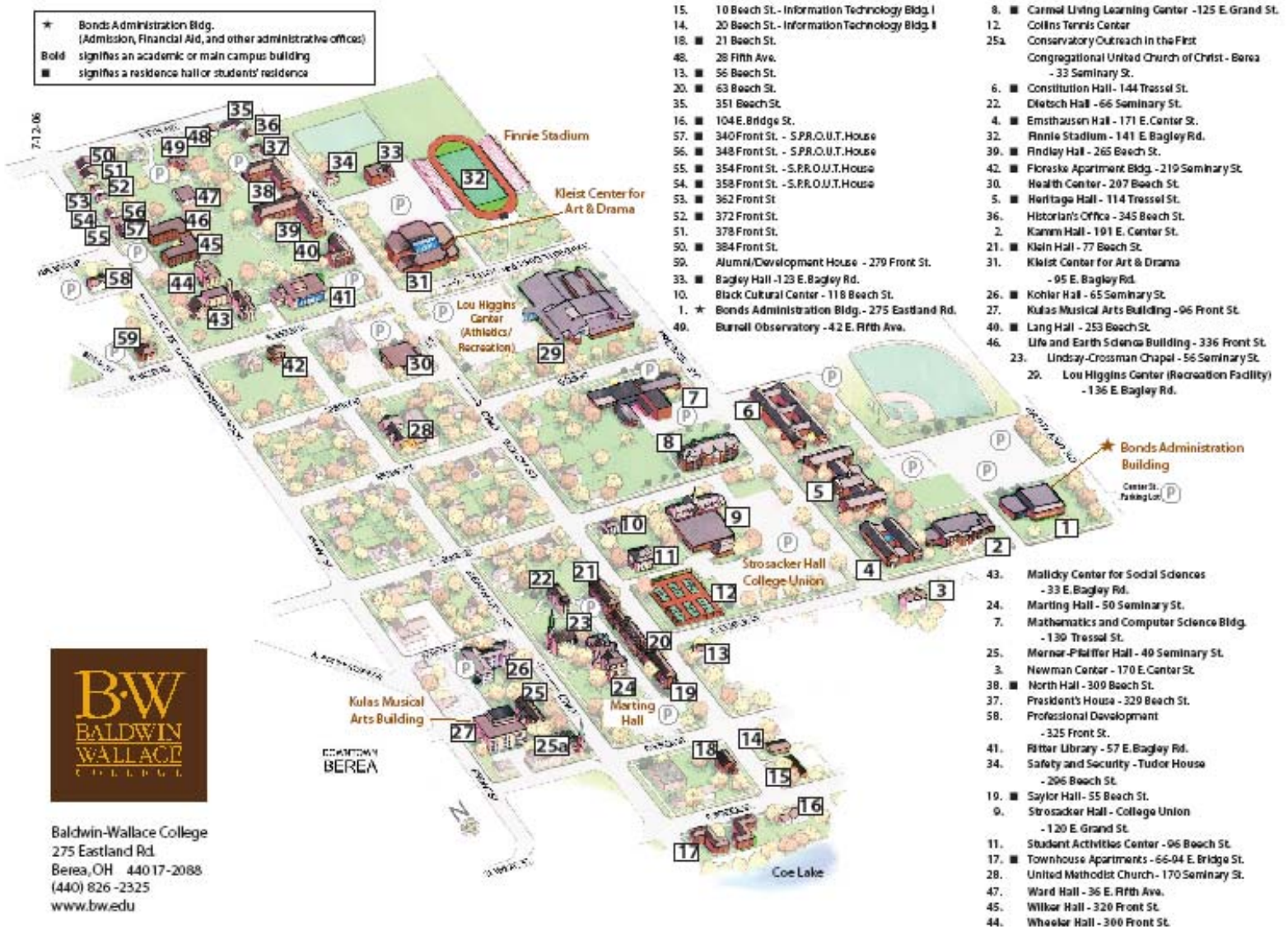
<u>Per Credit Hour Charge</u>	<u>2010-11</u>	<u>2009-10</u>	<u>2008-09</u>	<u>2007-08</u>	<u>2006-07</u>
Undergraduate	\$785	\$770	\$748	\$712	\$674
Conservatory	\$867	\$850	\$826	\$786	\$744
Graduate Business	\$830	\$814	\$795	\$795	\$760
Graduate Education	\$625	\$600	\$584	\$556	\$540

<u>Room & Board</u>	<u>2010-11</u>	<u>2009-10</u>	<u>2008-09</u>	<u>2007-08</u>	<u>2006-07</u>
Room	\$4,056	\$3,888	\$3,776	\$3,594	\$3,406
Board	\$2,972	\$2,852	\$2,768	\$2,614	\$2,478
<i>Total</i>	\$7,028	\$6,740	\$6,544	\$6,208	\$5,884

¹ Annual tuition based on 20 credit hours per year

² Annual tuition based on 15 credit hours per year

★ Bonds Administration Bldg.
(Admission, Financial Aid, and other administrative offices)
Bold signifies an academic or main campus building
 ■ signifies a residence hall or students' residence



- 15. 10 Beech St. - Information Technology Bldg. I
- 14. 20 Beech St. - Information Technology Bldg. II
- 18. ■ 21 Beech St.
- 48. ■ 28 Fifth Ave.
- 13. ■ 56 Beech St.
- 20. ■ 63 Beech St.
- 35. 351 Beech St.
- 16. ■ 104 E. Bridge St.
- 57. ■ 340 Front St. - S.P.R.O.U.T. House
- 56. ■ 348 Front St. - S.P.R.O.U.T. House
- 55. ■ 354 Front St. - S.P.R.O.U.T. House
- 54. ■ 358 Front St. - S.P.R.O.U.T. House
- 53. ■ 362 Front St.
- 52. ■ 372 Front St.
- 51. 378 Front St.
- 50. 384 Front St.
- 59. Alumni/Development House - 279 Front St.
- 33. ■ Bagley Hall - 123 E. Bagley Rd.
- 10. ■ Black Cultural Center - 118 Beech St.
- 1. ★ Bonds Administration Bldg. - 275 Eastland Rd.
- 40. ■ Burnell Observatory - 42 E. Fifth Ave.
- 8. ■ Carmel Living Learning Center - 125 E. Grand St.
- 12. ■ Collins Tennis Center
- 25a. ■ Conservatory Outreach in the First Congregational United Church of Christ - Berea - 33 Seminary St.
- 6. ■ Constitution Hall - 144 Tressel St.
- 22. ■ Dietsch Hall - 66 Seminary St.
- 4. ■ Emsthausen Hall - 171 E. Center St.
- 32. ■ Rennie Stadium - 141 E. Bagley Rd.
- 39. ■ Findley Hall - 265 Beech St.
- 42. ■ Florence Apartment Bldg. - 219 Seminary St.
- 30. ■ Health Center - 207 Beech St.
- 5. ■ Heritage Hall - 114 Tressel St.
- 36. ■ Historian's Office - 345 Beech St.
- 2. ■ Kanem Hall - 101 E. Center St.
- 21. ■ Klein Hall - 77 Beech St.
- 31. ■ Kleist Center for Art & Drama - 95 E. Bagley Rd.
- 26. ■ Kohler Hall - 65 Seminary St.
- 27. ■ Kulas Musical Arts Building - 96 Front St.
- 40. ■ Lang Hall - 253 Beech St.
- 46. ■ Life and Earth Science Building - 336 Front St.
- 23. ■ Lindsay-Crossman Chapel - 56 Seminary St.
- 29. ■ Lou Higgins Center (Recreation Facility) - 136 E. Bagley Rd.
- 43. ■ Mallicky Center for Social Sciences - 33 E. Bagley Rd.
- 24. ■ Marling Hall - 50 Seminary St.
- 7. ■ Mathematics and Computer Science Bldg. - 139 Tressel St.
- 25. ■ Merner-Pfaffner Hall - 40 Seminary St.
- 3. ■ Newman Center - 170 E. Center St.
- 38. ■ North Hall - 300 Beech St.
- 37. ■ President's House - 320 Beech St.
- 58. ■ Professional Development - 325 Front St.
- 41. ■ Ritter Library - 57 E. Bagley Rd.
- 34. ■ Safety and Security - Tudor House - 206 Beech St.
- 19. ■ Saylor Hall - 55 Beech St.
- 9. ■ Strosacker Hall - College Union - 120 E. Grand St.
- 11. ■ Student Activities Center - 96 Beech St.
- 17. ■ Townhouse Apartments - 66-94 E. Bridge St.
- 28. ■ United Methodist Church - 170 Seminary St.
- 47. ■ Ward Hall - 36 E. Fifth Ave.
- 45. ■ Wilbur Hall - 320 Front St.
- 44. ■ Wheeler Hall - 300 Front St.



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